

*FYI: Timestamps listed here are not correct, but know that all of the content from the interview is here.*

00:43.50

BRIAN

Well hello and welcome to Brian break's character I'm considering this because we're in September now back to school season. So for us over here I decided the month of September is gonna be entirely devoted to helping you get more auditions. So. Why because I think this time of year is the time when we need to be locked in on driving on that train I think as an actor you know you might ride ride on 2 different paths. None is getting fabulous representation and having a beautiful relationship with them and the other is getting great auditions right? because that's how we know you're gonna fulfill your purpose. Um, and I think it's kind of ah exciting to know that in the world that we're in right now if you find out about an audition. You can probably put it on tape but I also know they're Auditions. You're probably not getting so this month I'm dropping an episode every Wednesday and Thursday all of them devoted to how to get you more audition. So it's totally binge worthy. you're going to hear from Sam Valentine you're going to hear from the guys at actors access you're going to hear from 2 professionals at casting networks and you and I both know casting networks went through that huge revamp last year that everyone was like what is happening and that episode really unpacks those decisions and how you can make that profile pop as well and listen if I didn't mention. None of the casting websites that you use to submit for auditions. Everything we talk about on these episodes I have made sure you will know how to apply it to your own profile now here's the None thing I want to just keep as I go into this want to make sure you get come back to the podcast every Wednesday and Thursday so you can get all the good. All the good juju and all the good Intel on how to get more auditions and it all culminates with a live training called gimme gimme more auditions. Thank you Brittany You can go to gimegimemoreau <http://auditions.com> right now to get your spot as a live training. So what does that mean that means I am there with you. That means you get to ask all of the questions I am going to help you use your casting profiles to 3 to 5 x your auditions now I don't make up those numbers those are the numbers that I see when I see actors truly decide to own and show up in their casting profiles because. Let's be honest, they don't feel that sexy or glamorous. Um, it can sometimes feel like you know you just have to put up your profile. You just got to get it up there right? and I bet even as I'm saying this There's some part of you that's thinking about oh darn it I need to fix it or I haven't looked at it in a while or. Maybe you're only focused on your headshots on your profile. A lot of actors will go there none and so I really want to blow the lid off the idea that these are just things you need to do but that they are actually the number one track for you to get auditions. None of the ways I relate to this is it would be as if an athlete.

03:26.64

BRIAN

Trained and trained and trained and pretended that the olympics don't exist because the number one way you get auditions are your casting profiles and the number one most likely to be ignored place where you can put energy is your casting profile. So this month I am devoting these episodes to that. So. To get started to kick off

this month for this back-to-school back to auditioning season I want you to ask yourself this question. How do I know if my profile is working and typically I think the none place you know we we want to go is or how are my head shots and how is my real. And certainly those are important things. They're not the only things as you know in the age of self- tapes right? A self- tape can function like a real. But how do you I wanted to stay with the question here. How do you know it is working one of the ways that I look to see if an actor's profile is working is do I feel like I understand who they. Are when I am looking at it. So if you think of your profile as a dusty old library of the credits you've had then that's probably what it looks like how does it electrify someone when they're seeing it what things have you done to make things pop on your profile. Um, and so. Part of this is also I related to those sticky feelings. We all have about putting ourselves out there about pitching yourself and understanding where are the lines to cross when it comes to your casting profile because let's get real here. Right? Actors access is super controlling so is castings networks so are all these sites. You're only allowed to put this in this box and you have to do it like this and you can't put this many characters and there's all those rules. So what I'm gonna teach you and the gimme gimme more auditions is some of the tricks you can use to break through looking like everybody else who submits themselves and then there's this. Other sticky thing that I see happen where you might be in love with a certain headshot but that headshot isn't what's breaking you through or you might be in love with a piece of footage or you might say well I just needed to get some footage up there or. Part that I see most often is an actor hasn't completed their profile and you think that you have like you haven't used all the bells and whistles and wait remember you pay for this service whether it's actors access or casting networks or spotlight or show at any of these ones you pay for it and there are bells and whistles. You're probably not using so I can't wait to show you those things. So in terms of pitching yourself. It's going to mean getting vulnerable with helping people to be able to read between the lines of your profile and I get that that can be tricky or can be like in my break in the rules. So I can't wait to get into that but I want you to think about this as well getting auditions is a game that.

06:03.69

BRIAN

You're playing and so are your reps or soon to be reps playing they are pitching people every day or you are submitting yourself every day or both are happening at the same time and we can get into the questions of like am I allowed to cement myself at the same time as my reps all that during the master class. But right now I just wanted you to get on the idea that. Both you and your reps are submitting yourself at the same time and you're using the exact same tool and I'm primarily talking about actors access or spotlight or casting networks maybe casting frontier right now you're both using the same tool and I'm gonna guess even if you have representation. No one has sat you down and said. Let's go through your profile line by line and make the changes that will make you pop when I'm submitting or or you are submitting yourself and we tend to again lean into what we think we're supposed to do there. So remember everyone is using this track. Right? So you either need to decide to get on the track of your profile being awesome or decide that like you're gonna like not be an actor or just act at home and like act in your garage for your mom. So. That being said, um, there are ways to control it I don't want you to feel like. Oh darn I'm like my profile sucks right now. Brian's making me realize the things I haven't done I want to make sure you hear that you probably have a profile that's working pretty good but what would it feel like to know that it is pristine platinum promise like it is getting the maximum number of auditions that it possibly can and that's why inside of the. Training I'm going to teach you how to data test your profile to

really get clear on. Is it showing up with the numbers that you deserve. Um and I want to make sure again that you're hearing this if you're the actor who doesn't have representation I want you to lean in this profile is often. 1 of the none places someone will look when they sit down with you for a meeting and if you are an actor who has representation I want you to think about this, you will often think of your rep as being the reason you're not getting audition. What if in fact, it is your profile which should be doing the heavy lifting and it's not popping so. Let's get into this this month we're going to talk about all of these things and I want to make sure you hear this as like the bottom line for this conversation that we're having. We're starting to have this month and that is it is a it is invulnerable for you to lean on your. Your casting profile being only your credits. Let me say that a different way. It is easier to armor up than to look at how you're pitching yourself. So if anything I just said right now brings up some sticky resistance or you don't want to believe it or you're like what's this guy talking about I encourage that kind of.

08:45.23

BRIAN

Skepticism please I think that's where you get some of your smarts because it allows you to decide what information you're going to take in and not take in so bring that to the table but I also need you to realize that there's another sticky part of this where it might be ah, might be about not wanting to truly show up or some weird shame murky shame around feeling like you don't have enough. Credits and I want to let go of that idea being what gets in the way we are in an evidence based business right now. So what does that mean sure your resume it's important cool. But if I don't see a tape of you making me laugh. In the same tone as a show I'm casting then I'm not sure I can believe that you do it because right now we all know we have phones in our hands we can tape things and put them on tape all the time and so having that kind of evidence to show casting to show the producers to show people that you can do the work that you're submitting yourself for is an integral part. Of the new normal and where we are right now I mean we've been there I think for over before the new normal. But now that the world is completely self tapes. It is about show me that you can do it. Don't tell me that you can do it and our casting profiles in some ways almost want you to just tell them and not show them so in. This world I want you just to open your mind to the idea of how can I show them that I can do what my resume says I can do where are the opportunities for me to show them and that's what we're going to get into over the course of this month um and then I think the last thing that I want to make sure you hear from me is you should be wanting more auditions. And I'm shitting on you for a second on purpose because that fire inside of you for more auditions is the fire that called you to being an actor in the none place and the reason you may be restless or feeling like why can't I just get it or why did my friend get and all that that energy I want to turn that furnace of. Dissatisfaction or stress into a positive experience of ambition where you are on a cycle and ah and a pattern of getting positive validation from the business that says you are doing the right thing. Right? And we both know that getting auditions can help you feel that way and when you feel that way you perform better for your auditions. So that's the journey that I'm hoping we get to go through on this month through these episodes so tune in tomorrow like I said I'm dropping an episode every Wednesday and Thursday this entire month and buckle up. We are going to take a good hard look at your materials at how you've listed your credits at what about a slate shot does this self tap me to be there. How about my real we are going to get into all of those things and if right now you're already being like oh I think I'm going to turn off this podcast and the vulnerability is showing up listen to me, you don't have to have everything in place.

11:28.81

BRIAN

To be able to benefit from what you will learn in this month let me say that None more time you do not have to have the perfect real beautiful headshots. All of the credits. You don't have to a representation. You don't have to have all those things in place to already get the benefits of getting more auditions from what you will learn over the course of this month now I'm just going to say this one more time if you haven't done so already run on over to gimegememoreau <http://auditions.com> and save your seat at the live training because that's when we're going to really go deep but come back tomorrow and come back next week because I know we're going to blow the lid off of how casting profiles can get you 3 to None times more auditions. Right? I think that's it I will see you tomorrow. Let's do this back to auditions back to school. We're in this together see you soon.