



## Ep. 105 Make It Real: Open House - Transcript

*FYI: Timestamps listed here are not correct, but know that all of the content from the interview is here.*

5

00:00:20.460 --> 00:00:49.530

*Rev. Brian Patacca: welcome to the mastermind open house today. My goal is, you can get a good sense of this mastermind could be an answer to what you're looking to achieve in 2023 and beyond laying a foundation. Even beyond that we are recording today for a bonus episode of the podcast for those of you who will be listening. Welcome to the podcast today. And of course, those of you who are here with me. You have something you want to ask that is private or confidential. Don't worry. We'll give you the option to do that later during today's call. So I want to make sure you feel very protected and taking care of today.*

6

00:00:49.540 --> 00:01:04.370

*Rev. Brian Patacca: But everyone listening, and everyone here again. My goal is to create a space where you can truly see if the mastermind and spending the rest of the year together would be a good answer for you and for what you want to achieve. So what I'm going to do is going to work us through this little exercise to get us started, and my goal here also is.*

7

00:01:04.489 --> 00:01:21.890

*Rev. Brian Patacca: So I got 2 goals today. My goal is also to leave you. Have you leave this call feeling fabulous about what might be next for you. So i'm going to work you through a little bit of an exercise that you can do, whether you're listening or here. Live to think about what it is you want to achieve in 2,023. All right. So i'm going to switch over here and*

8

00:01:21.900 --> 00:01:24.549

*Rev. Brian Patacca: share some slides for those of you who are with me live*

1

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9

00:01:24.640 --> 00:01:25.890

*Rev. Brian Patacca: and*

10

00:01:26.650 --> 00:01:29.870

*Rev. Brian Patacca: ask yourself this question.*

11

00:01:30.190 --> 00:01:33.709

*Rev. Brian Patacca: Imagine that we're talking one year from now.*

12

00:01:34.220 --> 00:01:46.810

*Rev. Brian Patacca: January, 2,024 an entire year. Imagine 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12 months have passed.*

13

00:01:46.830 --> 00:01:55.899

*Rev. Brian Patacca: Really drop that in You've been through another Halloween Memorial Day, Fourth of July Labor Day, Thanksgiving, and we are celebrating big time.*



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14

00:01:56.600 --> 00:02:01.499

*Rev. Brian Patacca: What accomplishments do you envision us celebrating together?*

15

00:02:02.170 --> 00:02:09.290

*Rev. Brian Patacca: Take a minute to just jot this down. You could do this on your phone. You could do it on a piece of paper. What do you imagine*

16

00:02:09.530 --> 00:02:11.570

*Rev. Brian Patacca: a year from this day*

17

00:02:12.720 --> 00:02:16.700

*Rev. Brian Patacca: that you and I would be celebrating high 5 and big hugs.*

18

00:02:17.330 --> 00:02:21.269

*Rev. Brian Patacca: Maybe there's tears in our eyes. We're so excited for what we've you've accomplished.*

00:02:23.260 --> 00:02:28.320

*Rev. Brian Patacca: and I'm going to give you a minute here to really think about this. I encourage you to close your eyes for a second.*

20

00:02:29.060 --> 00:02:33.849

*Rev. Brian Patacca: Sometimes our everyday to-do list can cloud vision.*

21

00:02:33.990 --> 00:02:38.109

*So it's important to take the moment to take that deep breath and go.*

22

00:02:38.520 --> 00:02:40.829

*Rev. Brian Patacca: If we were celebrating next year*

23

00:02:41.860 --> 00:02:45.960

*Rev. Brian Patacca: we had a magic wand, and what we wanted this year to look like came true*



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24

00:02:46.750 --> 00:02:47.760

*what comes out.*

25

00:02:50.320 --> 00:02:51.030

*Rev. Brian Patacca: and*

26

00:02:51.790 --> 00:03:01.789

*Rev. Brian Patacca: if a bunch of things come up comes up, that's great. If one or 2 come up. That's great. One thing. I'm just gonna push on a little bit, because I sometimes notice when we do exercises like this.*

27

00:03:01.900 --> 00:03:07.120

*Rev. Brian Patacca: people might pick a small goal instead of that which truly makes them impassioned.*

28

00:03:07.160 --> 00:03:15.689

*Rev. Brian Patacca: So take a second to check in with yourself, to see if that's really the goal, or if there's a next level version of it that is actually what you'd like to achieve.*

29

00:03:15.970 --> 00:03:20.829

*Rev. Brian Patacca: Notice that I didn't say, what are your goals? I said. What do you envision. It's different here.*

30

00:03:21.280 --> 00:03:21.960

*Okay.*

31

00:03:23.810 --> 00:03:25.629

*So i'll give you a few more seconds.*

32

00:03:25.840 --> 00:03:28.489

*Think about that. What we'd be celebrating.*

33

00:03:29.850 --> 00:03:39.729

*Rev. Brian Patacca: And I want to ask you another question. I'm gonna look for some nodding heads. Do we feel like we have enough Here, Kara, are you good, Sarah Murphy cats you feeling like you got great. Okay, i'm gonna move on here. So*



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34

00:03:40.900 --> 00:03:48.310

*Rev. Brian Patacca: what factors or obstacles outside of you could prevent you from accomplishing what you just shared.*

35

00:03:49.330 --> 00:03:51.669

*You just wrote down. Take a moment there.*

36

00:03:52.760 --> 00:03:55.010

*Rev. Brian Patacca: What do you notice outside of you?*

37

00:03:55.080 --> 00:03:58.770

*Rev. Brian Patacca: It could be my work. Hours are so long. I don't have time to commit.*

38

00:03:58.960 --> 00:04:04.750

*Rev. Brian Patacca: I don't have the money to invest in myself. My partner doesn't support my dreams*

39

00:04:05.010 --> 00:04:16.490

*Rev. Brian Patacca: and I work. It could be something is it could be something like My kids are up my butt all the time, and I need to take care of them, and I love them so much, and they're up by about all the time, and I don't know how I could find this time for myself.*

40

00:04:16.899 --> 00:04:19.729

*Rev. Brian Patacca: It could be something much more close to your heart like*

41

00:04:19.959 --> 00:04:22.660

*Rev. Brian Patacca: I have an ailing parent that i'm taking care of.*

42

00:04:23.240 --> 00:04:24.569

*That is in the way*

43

00:04:24.650 --> 00:04:30.630

*Rev. Brian Patacca: in the way. I'm using that word lightly here, obviously right, just noticing what these are without judgment.*





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44

00:04:31.200 --> 00:04:37.160

*Rev. Brian Patacca: the the goal here, Isn't, to judge yourself. It's just to identify. What are some things outside of yourself that might get in the way.*

45

00:04:37.810 --> 00:04:46.469

*Rev. Brian Patacca: And for those of you who are familiar with atomic habits. They talk about creating the environment where you're most likely to come through. These are some of the things that might be getting in the way as well. You might notice them here.*

46

00:04:47.220 --> 00:04:47.950

*Rev. Brian Patacca: All right.*

47

00:04:48.150 --> 00:04:53.540

*Rev. Brian Patacca: Feeling good. Got some answers here, maybe not feeling good with this question, but understanding a little more. But let's see here.*

48

00:04:53.590 --> 00:04:55.070

*Rev. Brian Patacca: So next question.*

49

00:04:55.720 --> 00:04:58.710

*Rev. Brian Patacca: What factors are obstacles within you?*

50

00:04:59.270 --> 00:05:02.379

*Could you prevent you from accomplishing that vision?*

51

00:05:02.970 --> 00:05:05.030

*Rev. Brian Patacca: So maybe i'm terrified*

52

00:05:05.380 --> 00:05:14.740

*Rev. Brian Patacca: Right? This is so scary to believe I don't hold myself accountable. I'm really good at showing up for other people. But when it comes to my own stuff. That's the bottom of the list. Maybe*

53

00:05:14.970 --> 00:05:22.029

*Rev. Brian Patacca: you think you know i'm doing a pretty good job, but I've exhausted my own ideas. I just don't know what to do to get things to the next level.*

54

00:05:22.120 --> 00:05:25.810

*Rev. Brian Patacca: Or maybe i'm really good at maybe your person i'm really good at my habits.*

55

00:05:25.840 --> 00:05:30.030

*Rev. Brian Patacca: But i'm at the place where, like my own best, thinking, has got me as far as I am.*

56

00:05:30.920 --> 00:05:31.790

*Rev. Brian Patacca: or*

57

00:05:32.020 --> 00:05:33.900

*Rev. Brian Patacca: I get easily overwhelmed.*

58

00:05:34.330 --> 00:05:35.669

*Rev. Brian Patacca: I don't feel ready.*

59

00:05:37.030 --> 00:05:45.660

*Rev. Brian Patacca: I keep putting myself out there. So again, what factors or obstacles within you could prevent you from accomplishing the vision you shared the vision you came up with here.*

60

00:05:47.110 --> 00:05:47.760

*All right.*

61

00:05:48.390 --> 00:05:54.239

*Rev. Brian Patacca: See people who are writing. I'll give you a few more seconds to think about this things that get in the way that are within you.*

62

00:05:57.160 --> 00:05:59.530

*Rev. Brian Patacca: I move on to the next question here.*

63

00:06:01.690 --> 00:06:04.310

*Rev. Brian Patacca: Now imagine the impact*



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64

00:06:04.500 --> 00:06:06.679

*Rev. Brian Patacca: you'd like to have on the world*

65

00:06:06.780 --> 00:06:18.319

*Rev. Brian Patacca: with your big idea, that thing, that business, that creation, that thing that we started off with when you thought about that that vision you had. What impact do you imagine that, having on the world.*

66

00:06:21.840 --> 00:06:26.509

*Rev. Brian Patacca: that vision you started with. What do you get? Who is another way to ask this question is, who is it for?*

67

00:06:26.630 --> 00:06:27.949

*Rev. Brian Patacca: So you might say.*

68

00:06:29.140 --> 00:06:32.650

*Rev. Brian Patacca: You know what it is for 14 year old girls who are*

69

00:06:32.890 --> 00:06:48.919

*Rev. Brian Patacca: struggling with body image issues. You may have a story inside of you. You want to tell right, you might say. You know this is for all the other moms out there. If you heard Sarah on the podcast she was talking about wanting to speak to Moms, and not just Moms, but other people who don't know the story of postpartum depression, and being with that*

70

00:06:49.450 --> 00:06:53.310

*Rev. Brian Patacca: right who is this thing for? And it could be yourself.*

71

00:06:53.990 --> 00:07:02.410

*Rev. Brian Patacca: It's not selfish for one of the people to be included on the list of who it's for is for you, because maybe it's a degree of proving to yourself that you can show up in a certain way.*

72

00:07:03.270 --> 00:07:21.890

*Rev. Brian Patacca: and that I would just encourage you to extend that beyond just yourself, because, of course, it's going to affect you. Who else is it for? Or maybe it's an impact where it's a really social activist impact. I want people to donate to Xyz. I want people to broaden their eyes out speaking to someone the other day who's interested in creating like being the next Anthony Bordain*

73

00:07:22.080 --> 00:07:34.200

*Rev. Brian Patacca: and a very brilliant person, and you know he wants to connect cultures or people to understand other cultures through food. So that was an incredible way to help us with understanding other people's lived experience all right.*

74

00:07:34.220 --> 00:07:37.540

*Rev. Brian Patacca: It can be as big as that or as small as*

75

00:07:37.840 --> 00:07:42.309

*Rev. Brian Patacca: I want to bring in some dollars and cents to be able to send some money to my mom every month.*

76

00:07:42.880 --> 00:07:45.919

*Rev. Brian Patacca: All right, so I want to make sure that it doesn't have to be*

77

00:07:45.980 --> 00:07:51.119

*Rev. Brian Patacca: quite as esoteric or woo as I might be targeted that way. Right?*



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78

00:07:52.280 --> 00:07:54.210

*Rev. Brian Patacca: So let me move on to the next question here.*

79

00:07:56.500 --> 00:07:59.379

*Rev. Brian Patacca: What internal strengths*

80

00:07:59.500 --> 00:08:02.569

*Rev. Brian Patacca: will help you make that vision a reality.*

81

00:08:03.540 --> 00:08:05.239

*Rev. Brian Patacca: What do you already know about yourself?*

82

00:08:06.590 --> 00:08:08.000

*Rev. Brian Patacca: What do you know*



83

00:08:08.040 --> 00:08:10.420

*Rev. Brian Patacca: that you can bring to the table*

84

00:08:10.810 --> 00:08:13.590

*when it comes to doing that vision you wrote down earlier.*

85

00:08:14.430 --> 00:08:15.400

*Rev. Brian Patacca: is it?*

86

00:08:15.490 --> 00:08:19.310

*Rev. Brian Patacca: I'm always bring kindness in my conversations. I know I can bring that.*

87

00:08:19.900 --> 00:08:22.440

*Rev. Brian Patacca: Maybe it's a sense of you know, i'm really good at*



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88

00:08:22.500 --> 00:08:23.870

*Rev. Brian Patacca: writing emails.*

89

00:08:24.770 --> 00:08:25.770

*Rev. Brian Patacca: or*

90

00:08:25.990 --> 00:08:28.889

*Rev. Brian Patacca: you know, I do really good in a meeting.*

91

00:08:30.610 --> 00:08:37.439

*Rev. Brian Patacca: or you know, I really, when i'm next to someone and we're brainstorming. I always have a lot of ideas. I'm: so i'm like an idea generator*

92

00:08:38.169 --> 00:08:44.009

*Rev. Brian Patacca: or maybe you're someone like when something's on my to-do list. I will get it done. I know that i'm a to do person*

93

00:08:44.580 --> 00:08:45.270

*Rev. Brian Patacca: right.*

94

00:08:46.270 --> 00:08:48.550

*Rev. Brian Patacca: This doesn't have to be*

95

00:08:48.720 --> 00:09:06.840

*Rev. Brian Patacca: in relationship only to yourself. I say that because it might be that your vision includes other people, you know. You might say I want to co-write this book. I know that in my co-writing relationship. I'm. Really good at cajoling us into sitting down and getting it done like i'm the fun one can. I think of it right so? Or I might always bring a spirited approach to something.*

96

00:09:06.850 --> 00:09:24.859

*Rev. Brian Patacca: This might also lean into some of your training you've had in the past. Maybe you've been trained. As for myself, i'd say a nondenominational reven right? So I could bring a spiritual perspective into the conversation. Maybe for you. I've been trained. I have a client who's a lawyer. I'm bringing that law perspective to it, even though that's not what I do anymore. I bring that perspective into the work that i'm doing with people*



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97

00:09:25.400 --> 00:09:26.080

*right*

98

00:09:27.080 --> 00:09:28.619

*Rev. Brian Patacca: for myself, I should say*

99

00:09:29.030 --> 00:09:32.560

*Rev. Brian Patacca: so. Then here's a question, and I want you to actually pop this into the chat.*

100

00:09:33.370 --> 00:09:36.249

*Rev. Brian Patacca: Are you currently making the difference that you want to make.*

101

00:09:36.600 --> 00:09:42.479

*Rev. Brian Patacca: I don't know my B is there twice. I little it's it's ignore my misprint. If you're looking at this on the slides with me in class today.*

102

00:09:42.960 --> 00:09:58.569

*Rev. Brian Patacca: Are you currently making the difference you want to make? And I'm going to ask you to bravely pop this into the chat because we change things by by, by by acknowledging where we are so either. Yes, which is a B sort of or C not yet. And if you're playing along on the podcast.*

103

00:09:58.580 --> 00:10:03.429

*Rev. Brian Patacca: Answer this question for yourself. Are you currently making the difference you want to make in the world?*

104

00:10:03.720 --> 00:10:06.760

*Rev. Brian Patacca: Yes, sort of not yet*

105

00:10:07.120 --> 00:10:10.989

*Rev. Brian Patacca: correct. We have a good collection of sort of in, and not yet here*

106

00:10:11.430 --> 00:10:20.190

*Rev. Brian Patacca: great, when I, just to complement everyone who's listening, and those of you here live with me just on naming this for yourself. Isn't a judgment it's just a*

107

00:10:20.580 --> 00:10:23.640

*Rev. Brian Patacca: Let's just acknowledge it right, so we'd have to*

108

00:10:23.760 --> 00:10:29.250

*Rev. Brian Patacca: self flagellate. So you did a bad job by now. Do you say? Okay, Who? Wow! Great! I know that now.*

109

00:10:29.370 --> 00:10:30.820

*Right beautiful.*

110

00:10:31.640 --> 00:10:32.510

*Rev. Brian Patacca: So*

111

00:10:33.040 --> 00:10:34.980

*Rev. Brian Patacca: the next question I have here is.*

112

00:10:35.350 --> 00:10:40.119

*Rev. Brian Patacca: Are you serious and truly, I mean this question honestly.*

113

00:10:40.310 --> 00:10:43.949

*Rev. Brian Patacca: Are you serious about making the difference you want to make in the world?*

114

00:10:44.700 --> 00:10:49.530

*Rev. Brian Patacca: Some of this might not feel ready. So the answers here are 100%. Yes.*

115

00:10:49.620 --> 00:10:51.150

*Rev. Brian Patacca: or I'm not sure.*

116

00:10:51.940 --> 00:10:54.420

*Rev. Brian Patacca: And you don't have to put that in the chat unless you want to.*



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117

00:10:54.510 --> 00:10:58.110

*Rev. Brian Patacca: I'm just saying that for yourself. If you're serious about making it*

118

00:10:58.640 --> 00:11:05.350

*Rev. Brian Patacca: or you're not sure. Yeah, i'm not sure if I want to step up there yet. Great, beautiful Kathy love you, calling that out beautiful.*

119

00:11:06.230 --> 00:11:13.990

*Rev. Brian Patacca: all right. So what I want to do now is grab hold on to that vision that we talked about. I'm going to stop sharing my screen here because I want to come back on and talk to you.*

120

00:11:14.770 --> 00:11:16.920

*Rev. Brian Patacca: Hold on to that vision that we talked about.*

121

00:11:18.020 --> 00:11:21.160

*Rev. Brian Patacca: because I want to now speak to you around*



122

00:11:21.890 --> 00:11:29.420

*Rev. Brian Patacca: how this might fit into being a part of the mastermind. Let me stop sharing my screen. I was still sharing my screen. I didn't realize it. So hold it to that earlier vision that you came up with.*

123

00:11:29.470 --> 00:11:36.580

*Rev. Brian Patacca: and i'll talk about how we would put this through the the lens of what I'm doing inside of this mastermind. Now, before I even do that, I want everyone to hear this loud and clear.*

124

00:11:37.160 --> 00:11:39.439

*Rev. Brian Patacca: That is your precious vision.*

125

00:11:39.700 --> 00:11:52.240

*Rev. Brian Patacca: It is my fervent belief as an undenominational reverend as Brian, Bataka and Pasadena, California, from Cleveland, Ohio. That that divine idea is planted on you by something other than yourself, by the universe, by God, by whatever you believe*

126

00:11:52.250 --> 00:12:00.009

*Rev. Brian Patacca: and you are put on this planet in this lifetime, because you're the only person who can do that the way it needs to be done You feel it sounds wild to You just need to know that*

127

00:12:00.040 --> 00:12:17.940

*Rev. Brian Patacca: Steven Press Field in the War of Art, talks about Steve Jobs talks about this. The creativity needs to. At some point the Creator needs to believe they are the only one to do it, and only have the guts to make it happen, and I believe that on a much more spiritual level as well. So, no matter where this goes today, please take that note for yourself.*

128

00:12:17.950 --> 00:12:33.520

*Rev. Brian Patacca: This is mine to have, because it came to me from something right. So let's talk about how this will kind of work inside of the mastermind. So I want to just share with you. I'm really excited about this mastermind, because for those of you who worked with me. You know that I work in groups. I've also done one on one work.*

129

00:12:33.750 --> 00:12:36.580

*Rev. Brian Patacca: but it felt time in my work*

130

00:12:36.700 --> 00:12:44.800

*Rev. Brian Patacca: to be with people for a long period of time, to be with transformation, to create a space for deeper transformation, to create a space where you*

131

00:12:45.110 --&gt; 00:13:01.620

*Rev. Brian Patacca: Yes, there's going to be coaching where we every Other Week. We're meeting together, and we're coming up with strategies. But we're also working toward a bigger vision, which is what we started with today. We're working towards something beyond just the functioning of a career. But we're working towards a bigger impact overall.*

132

00:13:01.630 --&gt; 00:13:06.610

*Rev. Brian Patacca: And that's why I created this master. My, because it's so intimate. So what I'm going to do now we're getting plenty of time for questions*

133

00:13:06.890 --&gt; 00:13:21.129

*Rev. Brian Patacca: is hold on to your vision as you imagine yourself inside of this mastermind, so you could see how it might calculate. So i'm gonna walk you through this if you want to follow along, I say, in a way, head on over to Brian breaks character.com backslash. Apply*

134

00:13:21.140 --&gt; 00:13:50.340

*Rev. Brian Patacca: for those of you here on the Zoom. Call. Emma will pop that link into the chat. But again it's. Brian breaks character.com backslash apply. You don't need to follow along unless you want to. I'm gonna talk it through, but if you feel like it, Emma is also gonna pop into the chat a cheat sheet for those of you here today on the call little bonus for those of you here that just gonna help You kind of know the highlights of what this program is about, and i'll let you know, Emma, when it's time to drop in that cheat sheet. But for now let me kind of walk you through what this is going to look like. So first of all, in this mastermind, we're looking at starting off with like*

135

00:13:50.350 --> 00:14:00.999

*Rev. Brian Patacca: 10 to 12 people in the beginning session of this pro group, and I want you to imagine on this call right now. There are 32 people on this call. I know that 1, 2, 3, 4, 5,*

136

00:14:01.400 --> 00:14:07.800

*Rev. Brian Patacca: 6, and 8, 9, 1112, 34. There are 14 people who have their cameras on. There would be less faces on the screen inside of this group.*

137

00:14:07.910 --> 00:14:18.740

*Rev. Brian Patacca: I say that to give those of you are here a real example of what it would be like to turn on a zoom call and love all of the 10 faces in front of you, 12 faces that would be there.*

138

00:14:18.750 --> 00:14:35.589

*Rev. Brian Patacca: Right. You will know these people. You will know what's going on with their work and in their career and their impact they want to have on the world. And I think that's pretty exciting just on its baseline level to be the flip on that zoom and be so pumped to see those people. So I will see you every Other Week for a coaching call.*

139

00:14:36.340 --> 00:14:45.399

*Rev. Brian Patacca: During that time every person there will get the time that they need to keep moving forward with whatever priorities we've come up with. Now we're going to kick the whole thing off*

140

00:14:45.510 --&gt; 00:15:05.499

*Rev. Brian Patacca: with a call in March. We're going to get really clear on the vision that you just came up with earlier, really making it quantifiable. Maybe it is. I want to get my pilot written, and I want to be pitching it to 3 offices by the end of the year. Maybe it is. I want my business, which already makes this much money to make 3 times that by December.*

141

00:15:05.510 --&gt; 00:15:17.589

*Rev. Brian Patacca: Right, You're gonna really clear on what those goals are. Now, if you're still a little murky on that goal. Don't worry that first kick off. Call that we'll have altogether will be all about helping you find the clarity that you need.*

142

00:15:17.920 --&gt; 00:15:37.229

*Rev. Brian Patacca: because then we're going to create this kind of system that I use, and i'll explain it a little bit, and you can definitely start to use the system on your own. We're going to put it into big time practice inside of the my mastermind, which is, we're going to have a goal. I like to think of the goal as like a north star. We're just walking towards it, you know. Shoot for the moon, Land on the stars this way. I like to think about this right.*

143

00:15:37.810 --&gt; 00:15:48.450

*Rev. Brian Patacca: but we're gonna be working towards that goal. And over the course of each quarter we'll organize ourselves in quarters. So in the first quarter for us April, May, June, because we start proper. The proficial start is in April.*

144

00:15:49.060 --> 00:15:58.079

*Rev. Brian Patacca: We will be working towards what I call rocks and rocks are the bigger things that need to get done in order for that goal to happen.*

145

00:15:58.130 --> 00:16:00.469

*Rev. Brian Patacca: So maybe it is a pilot that you're writing.*

146

00:16:00.730 --> 00:16:06.859

*Rev. Brian Patacca: and maybe you're like great. I know that I need to get my first pass through by the end of this first quarter*

147

00:16:06.870 --> 00:16:23.559

*Rev. Brian Patacca: great. So every week you're doing a little bit more time on it. We're checking in on it every Other Week when we're coming up with tasks and tasks are the week by week smaller pieces to build together that bigger rock. Now I want to just make sure that I make this very clear.*

148

00:16:23.570 --> 00:16:41.169

*Rev. Brian Patacca: Now. You have probably done something in your lifetime where you started really showing up for yourself. There were high vibes in the room. You felt like, oh, I need to show up because everyone else is showing up, and you feel that really cool, intangible. You can't create it on yourself. Energy that happens when you're with those people.*

149

00:16:41.290 --> 00:17:01.020

*Rev. Brian Patacca: What I also know about that is, it will undoubtedly bring all kinds of distractions disguise as opportunities and different kinds of abundance. The moment that you start being a part of that group. Right? You'll suddenly commit to. I'm making that pilot and i'm focused on my acting career. Those are the 2 things. And suddenly someone says, do you want to be part of my web series?*

150

00:17:01.040 --> 00:17:07.480

*Rev. Brian Patacca: Oh, my goodness! Would you like to do this business? Venture with me? I want to start a coaching business. All the other things will come.*

151

00:17:07.890 --> 00:17:22.239

*Rev. Brian Patacca: The great thing about our time together is that i'll see you every Other Week, so we can decide together. Is this actually a distraction disguise as an opportunity? Or is it really meant to be the best unfolding for you*

152

00:17:22.700 --> 00:17:24.620

*Rev. Brian Patacca: and the trick around? This is*

153

00:17:25.089 --> 00:17:36.359

*Rev. Brian Patacca: this is. What I think is difficult is you're multi-talented. There's no way that you're not because you're creative human being, so many things are going to come to you over and over again that feel like they could be aligned for you.*

154

00:17:36.460 --> 00:17:45.889

*Rev. Brian Patacca: So our goal is to in this year together find the discipline, don't love that word. But stay with me. Find the discipline to continuously. Say yes.*

155

00:17:45.920 --> 00:17:54.180

*Rev. Brian Patacca: that big vision you brought up earlier, which is why the coaching calls Are there every Other Week, so that i'm seeing you now. You and I both know*

156

00:17:54.250 --> 00:18:12.329

*Rev. Brian Patacca: things happen between coaching calls, and you need support, and I am down with Facebook these days. We're getting rid of our Facebook groups across this company. We're moving to a private community page you should know for those of you in my programs. But in this group we're not even going to use a community page because we are going to use a slack channel. Now, if you don't know what slack is. I'm just gonna tell you. It is basically fancy text messaging.*



157

00:18:12.350 --> 00:18:27.089

*Rev. Brian Patacca: It's its own separate app, which I love, because when you don't want to be in that app. You don't need to be in that app. So you get to remain sacred around it. But for our own separate slack channel. With this small group of people that will be together with*

158

00:18:27.510 --> 00:18:46.830

*Rev. Brian Patacca: there'll be different. They call them channels. Don't get too techy on me here, but i'll just give it. If you know how to open a web web page, you'll know how to use this app. Just so, you know, so there'll be different channels, so one will be feedback. One might be recordings from our calls. One might be quick questions, and I will be there between every coaching to give you feedback.*

159

00:18:47.020 --> 00:18:56.530

*Rev. Brian Patacca: One of the things i'm most excited about in terms of that messaging app that we'll be able to use isn't just me being able to know exactly what's going on with you and making sure you're going through and getting your stuff done.*

160

00:18:57.140 --> 00:19:01.440

*Rev. Brian Patacca: But it is that giving the other people in the group the opportunity*

161

00:19:01.610 --> 00:19:03.859

*Rev. Brian Patacca: to lead and to offer feedback.*

162

00:19:04.140 --> 00:19:19.869

*Rev. Brian Patacca: because what I want is to create a group of leaders, not dependence, right? My goal is your independence, so I will always be in there, and then. The best part of it is, I think, on Friday and Monday we'll have check in, so on a Friday we'll have a check out. What'd you get done, Monday? What are you doing this week? How is it going?*

163

00:19:19.920 --> 00:19:37.280

*Rev. Brian Patacca: We might call that our CEO moves or a big moves channel right there, right? So that that is continuously keeping you accountable to it. All right. So those are 2 ways. We're really keeping together week to week. Everyone in the mastermind also will have a vip day with me. You can book it at any time you want between now and the end of the year*

164

00:19:37.460 --> 00:19:50.740

*Rev. Brian Patacca: in a vip day. The way I think of a vip day. It is a day when you get to drive it off the lot. So it is not a day when I'm coming up with Sarah. I want you to go. Do this, and then this, this the big, long list of things to do. We will do it together.*

165

00:19:50.760 --&gt; 00:20:10.670

*Rev. Brian Patacca: So let's say you're the person out there sitting on a writing project, and you say, and I know. I want to get it out there, and I want to pitch it great and our vip day. We might decide to work on the entire pitch deck, so that at the end of that day you have all the copy written to go out and have it made, or writing the reach out letters together and creating the database. If we are going to reach out to to get those pitch meetings.*

166

00:20:10.730 --&gt; 00:20:25.130

*Rev. Brian Patacca: or if it's your cop coaching business of some sort, what is the advertising copy? We're writing together? What are the ads gonna look like really doing it side by side? I like to think of a vip day is, the sun is shining on your intentions all day long. That's the only thing we're working on that whole day.*

167

00:20:25.510 --&gt; 00:20:44.390

*Rev. Brian Patacca: Now, if you're those can be in person or virtual. If we do it in person. I get a studio. I get a conference room that we work here in Pasadena. We work all day Together we go to lunch together. If we do it virtually, it's really really powerful, because you get to have a full recording of the screens that go back and forth. The recordings are there to help you, but that vip day can be booked anytime during our year together.*

168

00:20:45.360 --&gt; 00:21:05.249

*Rev. Brian Patacca: Then i'm. I'm a big fan of in person. In case you all don't know this. So we're gonna have quarterly retreats. So the ones we have scheduled for this year, we'll have one that will be at the very beginning of our time together. That will be online. So we get a chance to get hooked in together. We'll have another one in July, and then we'll have another in that will have an in person retreat in October*

169

00:21:05.260 --> 00:21:15.029

*Rev. Brian Patacca: location. Tba. That will be in person. It's a full weekend a Friday, Saturday, Sunday. Those are all included in the mastermind, of course, and those are going to move*

170

00:21:15.310 --> 00:21:25.309

*Rev. Brian Patacca: and be created by the collective. So If we got a lot of writers in the group, I might bring it right here, expert right now. The group is shaping up to be the people who've already said yes to the mastermind*

171

00:21:25.710 --> 00:21:32.329

*Rev. Brian Patacca: we have in a someone has a background as an attorney who is also someone watching an audio book business.*

172

00:21:32.340 --> 00:21:50.849

*Rev. Brian Patacca: We have someone who is definitely a writer and also an actress, and that is what the mission she has. She has a real mission around, giving back as Well, so just to give you a sense of who the people in this community will be. I will make the retreat based on what do we need? What kind of expert might we need to bring in besides me to help elevate the group as a total*



## Ep. 105 Make It Real: Open House - Transcript

173

00:21:50.860 --> 00:21:59.530

*Rev. Brian Patacca: right. So i'm really excited about those retreats to be together with you for 3 days, and then I want to just draw us back to the very beginning of this process, which is*

174

00:22:00.270 --> 00:22:13.919

*Rev. Brian Patacca: at the very beginning in March before our official start in April we will have that kick off call, and i'm going to have as many kick off calls with you all as I need to. So I am, as many of you know. I'm. Closing down my beloved actor operating system in order to make space for this.*

175

00:22:13.930 --> 00:22:26.970

*Rev. Brian Patacca: So if we need an extra call, because anything is unclear to you or you're feeling like i'm not clear on my goals yet. We'll just flip on the thing and have another call. I think most of you know me that when we need a bonus call i'm going to set up a bonus call. So I want to make sure you hear that*

176

00:22:27.080 --> 00:22:29.210

*Rev. Brian Patacca: my devotion to this group*

177

00:22:29.940 --> 00:22:32.499

*Rev. Brian Patacca: is the scary growing part for me as well.*

178

00:22:32.610 --&gt; 00:22:58.210

*Rev. Brian Patacca: I want to be alongside you in this journey. That's the big wish that I have is to be with you. I'm growing today doing something like this right? So i'm going to be wholeheartedly devoted to. I'm going to be the one having a hard time logging off that slack channel at 6 Pm. Let's just put it that way like I am the one who wants to be alongside you through this journey through the end of the year. Of course, if you want to continue with me after December. We can talk about that at that time, but I would you. This is from April to December is the official time.*

179

00:22:58.220 --&gt; 00:23:04.660

*Rev. Brian Patacca: and I think that's everything that I needed to re reach to you. One more thing, and then i'm going to open it up for some questions*

180

00:23:04.720 --&gt; 00:23:10.830

*Rev. Brian Patacca: and em, if you want to share the cheat sheet. I think that was a great time, because this will help anybody have any questions that come up for them.*

181

00:23:12.660 --&gt; 00:23:26.979

*Rev. Brian Patacca: We will have a traction report which is like a weekly Google Doc, that we're looking at to see. Did you get it done here? Oh, I forgot this really important thing. Let me stick on the track report. I'm gonna go back. This traction report will be where we keep track of. Did you get it done. How is it going? What's next? All that kind of stuff?*

182

00:23:27.210 --> 00:23:34.599

*Rev. Brian Patacca: And i'll look at that between our sessions and then my big goal for everyone here is creating the environment*

183

00:23:35.100 --> 00:23:41.409

*Rev. Brian Patacca: where your goal is most likely to happen. So let me say this a different way, because you are creative. You and I both know*

184

00:23:41.930 --> 00:23:52.370

*Rev. Brian Patacca: it is very likely that some degree of luck chance opportunity, is a part of your goals being real right, like someone green lighting your script.*

185

00:23:52.380 --> 00:24:07.369

*Rev. Brian Patacca: someone signing up to take your class, or being a coming, your client as a coach, or decided to produce your pilot right, that there's a little bit of magic or chance that goes in there. But our job in this group is to create the environment, the atmosphere*

186

00:24:07.460 --> 00:24:14.849

*Rev. Brian Patacca: where that is most likely going to happen, and what I believe does that is, through atomic habits. So we'll be creating habits*

187

00:24:15.070 --> 00:24:31.590

*Rev. Brian Patacca: that i'm going to check on. Did you get this done? And one of the I'm. Going to give you a beautiful learning that I have with the client recently. So she this is a different audiobook client, but she is a client who always wants to either be recording an audio book, or she's got one in the like in the hopper, one that's about to be recorded. She should do the recording one. She's got her next one on deck ready to go.*

188

00:24:32.130 --> 00:24:37.900

*Rev. Brian Patacca: So we had created this habit for her, because audiobooks is a lot about networking, and I think a lot of*

189

00:24:38.080 --> 00:24:47.189

*Rev. Brian Patacca: big idea projects end up being about networking, which is a place that I can help you. And for her. We'd made this goal like, okay, you're going to reach out to 12 people every quarter*

190

00:24:47.290 --> 00:24:54.190

*Rev. Brian Patacca: so that you can keep that audiobooks pattern going. So you're working on one, and there's one in the hopper all the time, right one on deck.*

191

00:24:55.060 --> 00:24:59.320

*Rev. Brian Patacca: After a quarter of doing this we realized she doesn't even need to reach out to 12 people.*



192

00:24:59.450 --> 00:25:05.839

*Rev. Brian Patacca: She's established herself. Enough that when she reaches out to like 5 she will be as busy as she wants to be.*

193

00:25:06.090 --> 00:25:24.460

*Rev. Brian Patacca: So. What I love about that is, by the consistency of that habit, and by creating the habit we were even able to like, take it easier on her for to hit the goal that she truly wants. So again, we're going to be in that together, because every Other Week i'll see you or i'll see you in that slack channel to make sure the habits are actually creating what you want it to be.*

194

00:25:24.680 --> 00:25:33.360

*Rev. Brian Patacca: So I want to open up the room for questions before we do that. I wanted to say one more thing. That's really kind of near and dear to me. So if you've worked with me before.*

195

00:25:33.370 --> 00:25:48.400

*Rev. Brian Patacca: If you're looking at that, if you look at that cheat sheet here, or you're looking at Brian breaks character. Come back, Slash! Apply. You can see that the investment for the mastermind is significantly higher than some of my pop-up courses. Right? That's intentional and I wanted to explain why*

196

00:25:49.080 --> 00:25:53.490

*Rev. Brian Patacca: this is a full year commitment between you and I.*

197

00:25:53.580 --> 00:26:05.199

*Rev. Brian Patacca: Right. It's 9 months. I get that. It's to the end of the year, i'm using the word full year. Just so we're all very clear, and where we're going to bring your most precious project to light what is near and dear to your heart.*

198

00:26:05.340 --> 00:26:21.120

*Rev. Brian Patacca: And this requires a time, deep commitment of time from me, of energy from you for us to truly show up for each other, and that's what's being called forth in this moment. Now, I, this is a program for people for the folks who want that kind of transformation*

199

00:26:21.290 --> 00:26:31.070

*Rev. Brian Patacca: right? And that comes when you invest beyond your comfort zone, and that is what I fervently believe*

219

00:28:15.660 --> 00:28:20.550

*Rev. Brian Patacca: So I want to make sure that I make space for questions that will help you who are in that position.*

220

00:28:21.130 --> 00:28:28.919

*Rev. Brian Patacca: Those of you who already know that you want to do this with me? Emma's gonna pop into the link and pop into the link. Pop into the chat.*

221

00:28:28.940 --> 00:28:40.870

*Rev. Brian Patacca: The Brian bricks character.com back slash, apply link for those of you listening. You can just go to Brian Brick's character.com backslash apply, and i'll be very clear. Applying does not mean that you get in applying means that you and I will set up an enrollment call*

222

00:28:40.980 --> 00:28:44.519

*Rev. Brian Patacca: where i'm going to talk to you deeply about the questions that I asked you today.*

223

00:28:44.630 --> 00:28:57.399

*Rev. Brian Patacca: I'm really committed to creating a group that you do feel like flipping on the Zoom Channel to watch the zoom channel. You do feel like coming to the zoom call to talk to right, and that takes from a vibe check that takes an energetic check that takes a*

224

00:28:57.410 --> 00:29:15.550

*Rev. Brian Patacca: where are they at right now? And so I really encourage you. If you're serious about this to apply to set up that call with me, and we'll talk it through, and then we'll know if it's a good fit. Keeping in mind,*

*we don't officially start until April. We'll have that kick off. Call in March to get a started as many kickoff calls as we need to lay the groundwork.*

225

00:29:15.560 --> 00:29:29.399

*Rev. Brian Patacca: But I think that's everything that I needed to share right now, but I want to open it up for any questions that have come up for you about anything about the program that I've shared, or maybe even your own individual concern of making real what your idea is.*

226

00:29:29.410 --> 00:29:48.559

*Rev. Brian Patacca: And so, if you want to just raise your electronic hand by clicking the raise hand button at the bottom. The little reactions button. I will answer your questions, and then I also just want to volunteer. If you've got a question that feels like. Oh, I don't want to say this in front of people, or I don't want this to be on the podcast great. That is a great reason to book an enrollment. Call with me.*

227

00:29:48.760 --> 00:29:59.019

*Rev. Brian Patacca: because that is where we can do it privately, and it's just you and me. All right, so please, if that's a part of what's going on for you. Please click that we'll talk to there. Anybody have a question about this.*

228

00:29:59.080 --> 00:30:07.620

*Rev. Brian Patacca: This is super casual. I'm happy to hear any question. Nobody sit on their hands that they're even thinking about, you know. Hey, Brian, what about this? Or i'm worried about this.*

## Ep. 105 Make It Real: Open House - Transcript

00:30:07.700 --> 00:30:12.499

*Rev. Brian Patacca: This is new for me, too. Yes, yes, care plan again. I'd love to hear from you. What's your question?*

230

00:30:13.510 --> 00:30:23.220

*Kara Flanagan: There we go. Am I? Okay? Nice to meet you? Well, I've been thinking about getting a us manager, but I'm Canadian, so I don't know*

231

00:30:23.360 --> 00:30:26.720

*Kara Flanagan: if this is the great program I need. You have some other stuff, but*

232

00:30:26.790 --> 00:30:34.840

*Rev. Brian Patacca: is it? Is that the only big thing on your on your list right now? I would say, this is not the right program.*

233

00:30:34.950 --> 00:30:45.199

*Rev. Brian Patacca: but I've got a great one for you, and it's called agent goals, and Mo will direct you directly to that. Here's why Clara Kara, it doesn't take 9 months to get an agent, and it shouldn't*

## Ep. 105 Make It Real: Open House - Transcript

00:30:45.470 --> 00:30:58.380

*Rev. Brian Patacca: it could if you've got some big stuff going on inside you emotionally to get you want to wrap your your brain around and like you've got some growth that you're going through. But this program this is really back made for someone, and I want this, everyone to hear this such a good question? K. I'm: so glad you asked it.*

235

00:30:58.670 --> 00:31:05.199

*Rev. Brian Patacca: If your goal is just more auditions or just representation, then this mastermind probably isn't a fit. Here's why*

236

00:31:06.300 --> 00:31:15.860

*Rev. Brian Patacca: we're because we have that other big goal that we're talking about. I've got other programs to help you get more auditions like your representation. That's called audition Magna, or make agents want you 8 slash agent goals.*

237

00:31:15.890 --> 00:31:23.140

*Rev. Brian Patacca: So here's the thing I want to make sure is clear that sure is shit does not mean that the actors who join this group*

## Ep. 105 Make It Real: Open House - Transcript

00:31:23.150 --> 00:31:40.920

*Rev. Brian Patacca: are suddenly going to have to pretend they're not actors and just talk about their big project. I am positive that you're going to need to talk about. Hey? My agent said this. Can we talk about that real quickly? We're going to have those consist conversations if we need to. I also know many of the actors who are joining this will be represented. Some will not. Some will be working their way through agent goals. At the same time, whatever*

239

00:31:40.990 --> 00:31:44.689

*Rev. Brian Patacca: there is a time when anybody's agent could decide to become a fisherman the next day.*

240

00:31:44.900 --> 00:31:54.960

*Rev. Brian Patacca: in which case you like. Oh, we're in August, Brian and I'm in the mastermind, and like I need to talk about my agent. Of course I'm going to be there. The other thing. I want to just share with everyone that that joins the mastermind*

241

00:31:55.260 --> 00:32:00.920

*Rev. Brian Patacca: in the mastermind. I'm able to have you drop into any of my other programs at any time*

## Ep. 105 Make It Real: Open House - Transcript

00:32:01.120 --> 00:32:11.750

*Rev. Brian Patacca: I could say, go, watch, unit 4 of agent goals right now. That's gonna help you with your reach out letters. I could say, Why, don't you join me for a couple of agent goals calls next week? Because we're talking about exactly this in those calls.*

243

00:32:11.760 --> 00:32:31.429

*Rev. Brian Patacca: So I want to make sure at the level that the mastermind is at I'm. Able to pull on all of my resources instead of keeping them sanctified for the people who are in those programs we have all of that for you. So, Kara, I'm going to take care of you by making sure we give you the the pathway straight to agent goals, and Emma will reach out to you directly as well. But I wanted you to also hear that. Does that answer your question?*

244

00:32:31.460 --> 00:32:34.090

*Kara Flanagan: Yes, Thank you so much.*

262

00:35:45.850 --> 00:35:48.380

*Michael J. Henry, what is your question?*

263

00:35:49.560 --> 00:36:06.479

*Michael Jay Henry: Nice to see you? Hi. Some extent I may have missed this because I was having some technical problems logging on. So I missed some stuff that was on us, not on you. Just so, you know we messed you up with that technical problem. So thank you. Come back out, and then I had to go take a call in the middle also. So I missed a few minutes ago, but*



00:36:06.780 --> 00:36:10.919

*Michael Jay Henry: lot lot of things swirling in my head. But one question I had.*

265

00:36:11.390 --> 00:36:21.710

*Michael Jay Henry: in addition to the acting career stuff I would like to to jiggle up, and I was on set yesterday, so that was fun. Yay congrats! Are you like to tell us what show it is yet?*

266

00:36:21.740 --> 00:36:36.999

*Rev. Brian Patacca: I don't know. I don't know. I mean it's on the network. I don't know. I mean it's on the network*

267

00:36:37.240 --> 00:36:40.650

*Michael Jay Henry: in terms of the thing that's not my acting life. Yeah.*

268

00:36:40.920 --> 00:36:44.180

*Michael Jay Henry: I have this image of I I*

00:36:44.380 --> 00:36:47.599

*Michael Jay Henry: I do part time, divorce, mediation. I've done that for many years.*

270

00:36:47.650 --> 00:36:49.289

*Michael Jay Henry: and I would like to.*

271

00:36:49.320 --> 00:36:54.770

*Michael Jay Henry: But but I work for something else, so I make less money than if I was on my own. So one thing is just sort of*

272

00:36:54.960 --> 00:36:59.719

*Michael Jay Henry: having a traditional divorce mediation practice, but having the cards and support to*

273

00:36:59.750 --> 00:37:02.389

*Michael Jay Henry: strike out of my own, and how to negotiate.*

00:37:02.630 --> 00:37:06.820

*Michael Jay Henry: leaving my current boss without leaving her. Yet because that's my only source of clients.*

275

00:37:07.060 --> 00:37:12.369

*Michael Jay Henry: But also I've long had a desire to do mediation*

276

00:37:12.740 --> 00:37:27.790

*Michael Jay Henry: with people not divorcing, and especially like I like working with groups*

277

00:37:28.300 --> 00:37:45.019

*Michael Jay Henry: that is not particularly in the realm of you know the creative arts of of screenwriting, or you know, and I absolutely love working with you, and I think the techniques you talk about, you know. And then the way you work with people is just amazing. And for anyone who doesn't know Brian, a little pick*

278

00:37:45.130 --> 00:37:59.409

*Michael Jay Henry: that of anyone I've ever worked with this way. He has the most integrity and care and skill set that I've ever I can imagine. Michael J. Henry. Wow. Thank you. But the question I for you is this is, you know, less in the*

279

00:37:59.790 --> 00:38:02.239

*Michael Jay Henry: purely artistic realm. Yeah.*

280

00:38:02.250 --> 00:38:20.320

*Michael Jay Henry: it's in some other weird in between round, between business and coaching and facilitation, and so many talk. Do you want to talk about the connecting of the dots like? Does it connect? Is that what we're talking about in terms of what you're feeling comfortable with as a guy. And then we still said in sort of an indis, you know. Obviously you're great in in the in the acting theater.*

281

00:38:20.600 --> 00:38:32.569

*Rev. Brian Patacca: Sure, i'll talk about. So here's what i'll say is again, I want everyone to just notice something that Michael brought up. That is so important, so much of anything you want to do in this world*

282

00:38:32.590 --> 00:38:34.790

*Rev. Brian Patacca: is about putting yourself out there*

283

00:38:35.780 --> 00:38:55.190

*Rev. Brian Patacca: so much, whether it is having your own self case tape studio, having your own mediation practice making ceramics. There's some degree of putting yourself out there because you want someone to*

## Ep. 105 Make It Real: Open House - Transcript

see it, to buy it, to own it, to experience it right. I just think if I could, just as the first I've ever had this revelation. But I'll just say, I think that is so beautifully human.

284

00:38:56.020 --> 00:39:01.879

*Rev. Brian Patacca: Most of the people who i'm talking to are not saying, I want to paint in a garage and hang it against the wall. I want someone to see it.*

285

00:39:02.210 --> 00:39:09.679

*Rev. Brian Patacca: because I am here to make an impact. I am here to change something. I want to know this pottery sitting in their living room for the next 20 years, and they give it to their kid*

286

00:39:09.860 --> 00:39:11.979

*Rev. Brian Patacca: Right like that is the*

287

00:39:12.030 --> 00:39:18.900

*Rev. Brian Patacca: gift of creativity that someone experiences it, I think. And so, Michael J. Henry, your craft and mediation is creative.*

## Ep. 105 Make It Real: Open House - Transcript

00:39:18.960 --> 00:39:28.020

*Rev. Brian Patacca: and putting it into the world is the same as putting it into the world. That's the one thing I wanted to make sure you hear. So i'm not going to know how to say, let's look up the lawyer B up up. But you are.*

289

00:39:28.250 --> 00:39:36.430

*Rev. Brian Patacca: and I'm going to be able to say, Go find the database of these people and let's draft them emails we're going to use to reach out to say you offer this service*

290

00:39:36.830 --> 00:39:45.140

*Rev. Brian Patacca: right? There's that's no different than anything we would have done when it comes to reaching out to agents in many way. I won't have the database in that case, but it will look like*

291

00:39:45.180 --> 00:39:49.950

*Rev. Brian Patacca: making the space. I want everyone to hear this for those of you who might have that little business idea you're sitting on.*

292

00:39:51.860 --> 00:39:53.859

*Rev. Brian Patacca: You just have to have the first client*

## Ep. 105 Make It Real: Open House - Transcript

00:39:54.370 --> 00:39:56.350

*Rev. Brian Patacca: You just have to have the first client*

294

00:39:56.540 --> 00:40:00.550

*Rev. Brian Patacca: once that first client comes, who you're going to end up over delivering*

295

00:40:00.560 --> 00:40:28.579

*Rev. Brian Patacca: to like a motherfucker, because that's what happens, because you're proving it to them and yourself at the same time. Which is why I know the first year of this mastermind is going to be the most bomb mass one ever, because i'm proving it to myself that I can do this at the same time. And that person is going to have this brilliant experience, and you're going to go, damn. I worked too hard, and this was good, and this worked really well, and you know what that thing that worked really Well, i'm going to pull that out and codify that, and call that one of the sessions that I now will sell with people as the first session that I work with them.*

296

00:40:28.880 --> 00:40:42.920

*Rev. Brian Patacca: So I want you to also believe in the experiential piece that you'll gain from putting yourself out there, Michael, so I want to make sure you hear from me. I'm not going to be the guy that says, Go, look at lexis nexus and find things which is some legal thing that people use right. But I am going to be able to be the one who says*

## Ep. 105 Make It Real: Open House - Transcript

00:40:43.110 --> 00:40:53.139

*Rev. Brian Patacca: we're going to reach out to this many people in the next 3 weeks. This is how many emails we need to send. Here's how we're going to see what the conversion rate is for you like. When you actually get meetings with those people. And for you*

298

00:40:53.310 --> 00:40:54.859

*Rev. Brian Patacca: this isn't just a hobby.*

299

00:40:54.970 --> 00:40:59.320

*Rev. Brian Patacca: It's something you love to do, and there's a financial piece coming back to you*

300

00:40:59.400 --> 00:41:07.050

*Rev. Brian Patacca: so we would want to make a real clear, you know, at the end of the year. If I made this amount of money from doing this it would feel like the investment was worth it to me.*

301

00:41:07.500 --> 00:41:15.619

*Rev. Brian Patacca: It would feel, and I would like to get into that, I think, in an enrollment call we should get a little deeper to see what that looks like for you. But i'm just everyone to 0 in on just that idea of*



302

00:41:16.000 --> 00:41:22.599

*Rev. Brian Patacca: in the book i'm reading pretend I never said in the book I'm writing pretend I never said that I call this going public.*

303

00:41:22.710 --> 00:41:24.459

*Rev. Brian Patacca: You have to go public with your thing*

304

00:41:24.660 --> 00:41:36.470

*Rev. Brian Patacca: right? We gotta go. Ipo Ipo, is that thing. Yeah, just to go, Ipo, If you go public with this thing got to go public at some point. So part of what your your role here, Michael J. I could see over the is going public with the fact that you offer it.*

305

00:41:37.480 --> 00:41:39.920

*Rev. Brian Patacca: Okay, so please set up a call. Let's talk.*

306

00:41:40.450 --> 00:41:42.500

*Michael Jay Henry: Okay, Great thanks.*

## Ep. 105 Make It Real: Open House - Transcript

00:41:42.870 --> 00:41:51.390

*Rev. Brian Patacca: Does anyone else have a question even about the particulars, or even like housekeeping? It kind of questions about what we talked about today. I want to make sure I see some other hands up. Let me get to you.*

308

00:41:51.570 --> 00:41:55.389

*Rev. Brian Patacca: Hi, Pam, i'm going to come to you, and then i'll come to Susan.*

309

00:41:57.260 --> 00:42:03.280

*Pam Heffler: I thought this was noon our time. Ps. And i'm like.*

310

00:42:03.290 --> 00:42:19.259

*Pam Heffler: Oh, damn it so! And I looked at my email, Anyway, i'm here. So forgive me if i'm asking things that you've already gone over. But this is sort of where i'm at. So that's why i'm curious, you know.*

311

00:42:20.290 --> 00:42:26.050

*Rev. Brian Patacca: you know. Wait, Pam, you're perfect for the Frickin mastermind. Can I just tell you so, Pam? Can I talk about you for a second.*

## Ep. 105 Make It Real: Open House - Transcript

00:42:26.550 --> 00:42:45.100

*Rev. Brian Patacca: So Pam has in the past year that I've known her working with her. My actor operating system program become the Queen of Newsletters. She's consistent. She's got over her resistant. Sure, she needs a little help once a while. She's really good at it. I'm really impressed with her courage in that area and consistency. She also has a design, not design a dance.*

313

00:42:45.530 --> 00:42:55.280

*Rev. Brian Patacca: Awesome business hobby that's bringing in a little bit of money right now, Pam, is that right? Yeah. And it's growing, and you get such great fulfillment and satisfaction from it.*

314

00:42:55.420 --> 00:43:09.269

*Pam Heffler: And you don't want to feel like you're cheating on acting by doing it*

315

00:43:09.400 --> 00:43:37.279

*Pam Heffler: an intuitive feminine place for forgive me for saying that. And so this was like my thing. I thought. Gosh! If I could like really do life the way I want to do it. I also teach Pilates, and that's going right. I thought God, if I could do these dance, where there you go, these dance workshops which I had created back in like real time in 2,017. Could I do it virtually? So I made that commitment. I did one a month for 8 months. They were amazing, and I*

00:43:37.410 --> 00:43:42.969

*Pam Heffler: launch my first 6 week program, and it it is*

317

00:43:43.280 --> 00:43:50.889

*Pam Heffler: not only like, really fulfills me. I i'm seeing the impact it's having on my participants like one woman*

318

00:43:50.980 --> 00:43:54.190

*Pam Heffler: she's like this is better than 6 therapy sessions, and i'm still*

319

00:43:54.250 --> 00:44:01.890

*Pam Heffler: creating it. And I just have a vision of, you know, doing bigger programs, hitting*

320

00:44:03.100 --> 00:44:18.379

*Pam Heffler: other communities that are it like people with Ptsd or you know other sort of things. And i'm getting a lot of mixed messages of like. Oh, you have to just do women over 40, or just really like, or or you can't have.*

## Ep. 105 Make It Real: Open House - Transcript

00:44:19.080 --> 00:44:27.750

*Pam Heffler: you know you. You can't be doing your social media as an actor, and then this it's too confusing. So i'm in this. I don't know who those people are, but stop listening to them.*

322

00:44:28.180 --> 00:44:29.000

*Pam Heffler: Okay.*

323

00:44:29.110 --> 00:44:36.239

*Rev. Brian Patacca: stop listening to them that doesn't mean that in their perspective they have seen what works in the people that they work with. So I just want to say that*

324

00:44:36.400 --> 00:44:39.629

*Rev. Brian Patacca: for them they find success in helping their clients in that way.*

325

00:44:39.800 --> 00:44:42.599

*Rev. Brian Patacca: It's not doing the right thing for Pam. It doesn't sound like*

## Ep. 105 Make It Real: Open House - Transcript

00:44:43.920 --> 00:44:49.000

*Rev. Brian Patacca: you go like this. It's making you get smaller and not go like this*

327

00:44:49.250 --> 00:45:00.680

*Pam Heffler: totally because I feel like oh, I did. That is that I I and I feel like i'm in a baby pool right now, which in some ways I add with this and I and and I think oh, my!*

328

00:45:02.190 --> 00:45:21.540

*Pam Heffler: It takes a lot of energy and time, and I get excited about it. But it's like how about the energy and time for acting and manifesting that. And what you just said before to Michael J. Henry was like. It's about being more visible. And so that's what I need to myself. And all these areas. So I guess I guess that's the question as like*

329

00:45:21.690 --> 00:45:24.229

*Pam Heffler: in this program.*

330

00:45:25.100 --> 00:45:33.279

*Pam Heffler: how I can have a big platform for both. And let that be an expression of who I am versus like.*

## Ep. 105 Make It Real: Open House - Transcript

00:45:33.290 --> 00:45:46.370

*Rev. Brian Patacca: Oh, i'm just this over here and this over here. So first of all, Pamela, you're someone who I thought of as I was creating the mastermind. So just so. You know whether you join or not. You're the vision of who I pictured being inside of it so you should know that. All right. Here's why*

332

00:45:46.700 --> 00:45:51.250

*Rev. Brian Patacca: what you just said is key. So you know me. I work with actors, and I work with creative people.*

333

00:45:51.340 --> 00:46:09.439

*Rev. Brian Patacca: I don't know how this is doing what you just asked for that could help you in this way. Personally, i'll just put that out there just as a plug for myself for 1 s. The other is, I was once in a really shitty master. I'll just share that with you all. I was in it for exactly one weekend retreat, and I was like this is not right, thank goodness. The teacher had integrity and gave me all my money back. It was really expensive.*

334

00:46:10.130 --> 00:46:29.040

*Rev. Brian Patacca: I was like it was a lot of talk. It was a lot of talk and energy and leadership, and talk, to talk, talk, talk, and I like a lot of talking, to talk, talk, talk. But I also are we going to make something that's going to put put into the world. And what is the system to do that? Because that's what I needed. I left that mastermind, and that's when I started working with the coach that I work with now.*

00:46:29.100 --> 00:46:30.759

*Rev. Brian Patacca: and I got both.*

336

00:46:30.830 --> 00:46:46.359

*Rev. Brian Patacca: I got. What does it mean to be in my integrity, and to be in my authenticity, and to bring my spiritual mind and work to actors in a way that has a system. So, Pamela, for you, who's like? I don't want to screw my acting career by having a dance thing. I don't my dance thing to confuse my*

337

00:46:46.370 --> 00:47:01.190

*Rev. Brian Patacca: acting people. I don't want any of that right? So part of what you're asking is around messaging, which is just like how to message that. How do you put that's very strategic, and we can come up with that kind of things. I think we should talk about that a little bit in an enrollment call, but the other part is the bigger.*

338

00:47:01.250 --> 00:47:02.819

*Rev. Brian Patacca: How do I embrace*

339

00:47:03.170 --> 00:47:06.990

*Rev. Brian Patacca: that? People will not be confused, so that I can be like*



00:47:07.450 --> 00:47:09.529

*Rev. Brian Patacca: so I can create with abandon.*

341

00:47:09.900 --> 00:47:14.729

*Pam Heffler: totally because I get so excited about it. And then I feel like. Oh, my!*

342

00:47:14.790 --> 00:47:22.179

*Rev. Brian Patacca: Oh, i'm going to San Diego now I'm going to Colorado like, am I? You know my ruining things. Am I ruining things like Yes.*

343

00:47:22.210 --> 00:47:38.180

*Rev. Brian Patacca: so that is the space that I would want to crave. So that's the other. That is the part that is around being hood. But it to me what I find. Is it matches up just like for those of you afraid of doing newsletters, Pamela, With the first time you sent that newsletter there was all the thinking in the data, and then the being seen. And then*

344

00:47:38.360 --> 00:47:40.509

*Rev. Brian Patacca: i'm different on the other side of doing this once.*

## Ep. 105 Make It Real: Open House - Transcript

00:47:40.910 --> 00:47:49.849

*Rev. Brian Patacca: So it's going to be a practice. That's why this I believe that's why the mastermind, the way I created it to see you every Other Week in a small group. So we get to have a long conversation*

346

00:47:50.130 --> 00:47:59.479

*Rev. Brian Patacca: around the impact that you really want to have. So that growth is happening there. So I think that I would love to have in a call with you about this even further. But does that help you kind of crack a little bit? There are 2 different things.*

347

00:47:59.490 --> 00:48:13.389

*Rev. Brian Patacca: Yeah, yeah, just knowing that it's not one or the other. You know that that actually it's like I get to have all of it, and that and also everyone what! What you do Join the mastermind or not, please everybody. Hear this from me, which is*

348

00:48:14.120 --> 00:48:15.100

*Rev. Brian Patacca: the*

349

00:48:15.160 --> 00:48:21.749

*Rev. Brian Patacca: world is beginning to be. I don't know smarter about the fact that actors Aren't probably only being actors*

## Ep. 105 Make It Real: Open House - Transcript

00:48:21.860 --> 00:48:26.239

*Rev. Brian Patacca: that lie that was told to me in 1,998. You can never let them know you do anything but act.*

351

00:48:26.390 --> 00:48:32.419

*Rev. Brian Patacca: Let us not hold on to that. 20,000 year old lie at this point right? That is not true, and people know that*

352

00:48:32.480 --> 00:48:38.490

*Rev. Brian Patacca: right. And so the difference is. I think the actor who has other things going on is so much more interesting.*

353

00:48:38.870 --> 00:49:06.640

*Rev. Brian Patacca: and you'll see that in meetings, or when you're on set with somebody. And it doesn't mean you're cheating on one to do the other that comes from doing rather than just thinking about it, though it starts to be like oh, wow! I was doing that dance thing, and I got an audition, or oh, I had to dance thing, and I had to move my class because my booking was on the same day, and I lived to through it. It was okay that I moved to class. Everyone in class was totally cool with it, and it happened for the first time. Now I know it's happening for the next time. This is to happen for me. I'll just tell you*

## Ep. 105 Make It Real: Open House - Transcript

00:49:06.650 --> 00:49:15.099

*Rev. Brian Patacca: when I would be when I was an actor and a coach at the same time, and I would have to say to a client. I have to move our session from today. I have an audition tomorrow, because it was one more. We're not in person.*

355

00:49:15.240 --> 00:49:31.200

*Rev. Brian Patacca: When were they dating myself? So I would say I i'm not Madison's in person, and they'd be like, oh, great, great! What day can I see you instead. So we just have to build, give to have that experience a few times before you can believe in my flexible life. I need as an actor in the commitment I want to make around this*

356

00:49:31.210 --> 00:49:35.609

*Rev. Brian Patacca: dance thing that i'm creating can live coexist without hurting each other*

357

00:49:35.720 --> 00:49:38.909

*Rev. Brian Patacca: Right? Right? Right. I would love that for you.*

358

00:49:39.060 --> 00:49:52.189

*Rev. Brian Patacca: So much. So, yeah, it feels it feels really an alignment. That's what it is like. I'm just ready to do things that are all in alignment versus just hiding in some ways it's like weird hiding like I have to hide. Because if I do that i'll lose out over here.*

## Ep. 105 Make It Real: Open House - Transcript

00:49:52.300 --> 00:50:09.959

*Rev. Brian Patacca: Yeah, i'm so glad you're here, Rachel. I'm going to come to you next. And then I saw a question that popped me in the chat, and I wanted to share. You know one of the things that we'll do, and I i'm coming to just second Rachel. But I want to make sure I share this*

360

00:50:09.990 --> 00:50:38.429

*Rev. Brian Patacca: is for those of you who are curious about your big project. You've got that, you know. Something is cooking. You can't articulate it yet. That is going to be the beginning of what we'll be doing in that first retreat. Right? That first retreats going to be on. Let's embrace whatever the idea is, even if we don't know what it is. Now, we're going to work on that together as well as creating habits around it right so hopefully that helps you a little bit with the who asked me that question. Right, Rachel. I'm coming to you, and then, Rebecca, i'll come to you, and then I want to let everyone call it a day, because I've had you here for*

361

00:50:38.440 --> 00:50:46.800

*Rev. Brian Patacca: the more an hour, Sarah, i'll come to you, too, Rachel. What's your question, love? You should be able to unmute yourself. Yeah, I just want to say Thank you. I'm one of the sexes behind here. I think you know that.*

362

00:50:46.900 --> 00:51:03.009

*RACHEL: Oh, so You're here, thanks to say hello to me. I well, I I there's this. This show called Somebody ruins everything. I can't remember what it is, but I they Brian Putaca ruins everything, because every time I want to give up*

## Ep. 105 Make It Real: Open House - Transcript

00:51:03.420 --> 00:51:12.209

*RACHEL: every time I want to like i'm not going. I can't do this. I've got too much work. You ruin it with one of your*

364

00:51:12.240 --> 00:51:16.919

*RACHEL: and I just. I wanted to say, you know*

365

00:51:17.230 --> 00:51:29.449

*RACHEL: I I wasn't I was going to leave. I don't feel well today, and I was just gonna go get some medicine. And then the woman just spoke, and she basically told everything that that I've experienced in the last year.*

366

00:51:30.800 --> 00:51:44.550

*RACHEL: you know I've gotten certified in Afro-caribbean grooves fitness i'm just to do my Pilates. I got it's a private place and pacific palisades and somebody wants to sign up with me, and I always feel like I'm cheating. And I*

367

00:51:44.560 --> 00:51:52.470

*RACHEL: I you know, because again I don't pursue. Acting is just my passion. It just is, and I have 4 massive ideas.*

## Ep. 105 Make It Real: Open House - Transcript

00:51:52.480 --> 00:52:11.019

*RACHEL: and I've got to be mindful about my commit. My son got chosen to plan the Norway Cup last year, so we were unexpectedly in Norway. But do you see what's happening, though? It's an oh, my God! Do you see the so, Rachel? For you. I'll just say this: Keep in mind 2 things. Discipline is key. Yes.*

369

00:52:11.030 --> 00:52:14.949

*Rev. Brian Patacca: it doesn't mean discipline does not equal, not being in your life.*

370

00:52:15.930 --> 00:52:20.119

*Rev. Brian Patacca: It doesn't mean when your child gets to go to the Norwegian cup that you don't get to go*

371

00:52:20.250 --> 00:52:27.269

*Rev. Brian Patacca: doesn't mean by you going? You've ruined something else, but it's creating discipline before that.*

372

00:52:27.280 --> 00:52:51.409

*Rev. Brian Patacca: so that when you're leaving you can relate to it with freedom and have on the plate. Here's what gets to be pushed because of that instead of everything's pushed because I don't have a clear idea of what I'm doing, anyway, right? Which isn't a way that I think is, I think good to the our bodies in some ways I think that's right. And all the ideas you have in the training that you've had. There's a you got a lot. You got a lot of energy and business in you.*

00:52:51.490 --> 00:53:00.930

*RACHEL: That's what I believe I just love. I just haven't. I also got random auditions. By the way, that I didn't. People just called me out of the blue*

374

00:53:00.970 --> 00:53:11.649

*RACHEL: congratulations. It is okay, but I don't want to be called out of blue. I want to create that discipline, and I'm currently reading atomic habits. That's why I said, Brian Potaco ruins everything.*

375

00:53:11.800 --> 00:53:14.999

*RACHEL: So I'm. I really want to*

376

00:53:15.340 --> 00:53:26.889

*RACHEL: say in front of these people, which i'm really afraid to say that i'm committed to coming in person to your to the I'm. Currently part of the actors operating system. If anybody has isn't doing that.*

377

00:53:26.950 --> 00:53:44.100

*RACHEL: I've never seen somebody support people like this before, and I've done many masterminds. I've never seen the kind of support and emailing, and the even with the technical difficulty, who gets to dance while we wait for the zoom to go. Thank you for saying that, right, Joel. I appreciate it so much. Alright, Thank you.*



00:53:44.210 --> 00:53:47.719

*Rev. Brian Patacca: All right, Sarah. I'm gonna come to you of Susan. And then i'm gonna come to Sarah. Great*

379

00:53:49.080 --> 00:53:50.379

*Rev. Brian Patacca: Susan, Hi*

380

00:53:50.970 --> 00:53:53.210

*Rev. Brian Patacca: should be able to mute yourself. Let me try that again.*

381

00:53:57.610 --> 00:53:59.010

*Rev. Brian Patacca: Susan. Can you meet yourself?*

382

00:53:59.760 --> 00:54:03.739

*Rev. Brian Patacca: Hello! Hello! Hello! Okay. It's not happening that happened. Okay, Sarah, coming to you.*

## Ep. 105 Make It Real: Open House - Transcript

00:54:05.520 --> 00:54:17.510

*Sarah Murphy-Katz: Hi! What's your question? So it may be an impossible question to answer, but i'm going to ask it, and then it's. See what you can. If I say it's impossible you won't be mad.*

384

00:54:18.000 --> 00:54:19.839

*Sarah Murphy-Katz: I was just thinking about.*

385

00:54:20.130 --> 00:54:32.900

*Sarah Murphy-Katz: You know you are very clear with your vip days like this is a drive off the lot situation. We do it together, and then you have something coming out of it that is like a formulated thing.*

386

00:54:32.950 --> 00:54:46.249

*Sarah Murphy-Katz: What would you say and like, because everybody's doing something different. That's why this is probably an impossible question to answer. What would you say is like a realistic expectation to have coming out of 9 months*

387

00:54:46.260 --> 00:55:01.090

*Sarah Murphy-Katz: working every week, and you know what I mean. Like what should my expect? I would say book an enrollment call. Should we talk about what yours is. What I usually find is people are dreaming too small.*

## Ep. 105 Make It Real: Open House - Transcript

00:55:02.170 --> 00:55:10.829

*Rev. Brian Patacca: so usually someone will say to me, I want to. I think I want to like. Finish my pilot, and that be the end of the story, and say, great! We can do that in about 4 months. What are we doing. After that*

389

00:55:11.250 --> 00:55:29.409

*Rev. Brian Patacca: we can do it in 3 months. So but the goal is to be holding you accountable. So when you're relating so typically, when you ask this question you're relating to. If I you're not relating to the idea that i'm going to see someone every other. We can have a group of people holding me accountable you're relating to. If I was doing this on my own, it would take me till December to do it.*

390

00:55:29.730 --> 00:55:31.009

*Rev. Brian Patacca: You're forgetting*

391

00:55:31.090 --> 00:55:33.090

*Rev. Brian Patacca: the wow magic*

392

00:55:33.160 --> 00:55:34.660

*Rev. Brian Patacca: accountability*

## Ep. 105 Make It Real: Open House - Transcript

00:55:34.980 --> 00:55:47.099

*Rev. Brian Patacca: way of showing up. That happens when you're in a group like this that will change you so I can't give you a pat. Answer. But I can say for any of you thinking right now. Imagine the difference in having that*

394

00:55:47.230 --> 00:56:05.929

*Rev. Brian Patacca: added to the obstacles you identified before, instead of an obstacle. What is this new strength around you that isn't even a strength of you. But it is a strength around you to help you create this environment, right? I'm. Relating to the group in the same way that I'm really into habits helping you make your goal that much more likely to come true. Does that make sense.*

395

00:56:05.940 --> 00:56:11.669

*Rev. Brian Patacca: Yeah, right? Cool. Thank you, Sarah. Yeah. Alright, so, Susan, I'm gonna try again. Let me unmute you here.*

396

00:56:11.760 --> 00:56:14.670

*Susan Lynn Bragg: Yay great.*

397

00:56:14.850 --> 00:56:26.979

*Susan Lynn Bragg: It's actually fine, because people who are asking questions before me, asked questions that were very related to me, and so we don't have to ask those questions that answered.*

## Ep. 105 Make It Real: Open House - Transcript

00:56:27.210 --> 00:56:40.359

*Susan Lynn Bragg: So what? I I have many things that i'm working on, and this has been a problem for me in the past, because I don't know where to focus first and and and some of it takes is going to take longer than 9 months*

399

00:56:40.460 --> 00:56:42.500

*Susan Lynn Bragg: to work on, just because*

400

00:56:42.850 --> 00:56:50.440

*Susan Lynn Bragg: the time put into becoming a gyatonic master trainer is, you know, at least like 3 years.*

401

00:56:51.160 --> 00:56:52.459

*Susan Lynn Bragg: So*

402

00:56:52.730 --> 00:56:56.629

*Susan Lynn Bragg: how do you help with all of this juggling and and*

## Ep. 105 Make It Real: Open House - Transcript

00:56:56.640 --> 00:57:26.219

*Rev. Brian Patacca: focusing? I'm sure you do. But yes, so, Susan, one of the things I would say is so I think what you're saying is well, my goal is more than 9 months, so i'm afraid it won't fit into how we're going to manage this. So there's never been a goal that I've ever heard of in the history of the universe that we can't break down into something*

404

00:57:26.230 --> 00:57:45.160

*Rev. Brian Patacca: fully certified and ready to go. And you said, there's other projects which you don't need to go into right now, right? But maybe this is your year of closing some loops or cleaning some things up where this thing that i'm working on it needs to be put into the world, and I need to see if it's going to have legs or not, because that's going to make me decide if it gets to even have space for me*

405

00:57:45.170 --> 00:57:50.280

*Rev. Brian Patacca: in 2,024. It might need to be retired or completed in 2,023.*

406

00:57:50.330 --> 00:57:51.529

*Rev. Brian Patacca: Does that make sense.*

407

00:57:52.580 --> 00:57:54.420

*Susan Lynn Bragg: Yes, so*

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00:57:54.520 --> 00:58:05.059

*Susan Lynn Bragg: So what I realized, as you were talking, that my my goal is to have to not retire these things, but to get these plates all going at once, because i'm*

409

00:58:05.110 --> 00:58:23.029

*Susan Lynn Bragg: multi-talented person who wants to do more than one thing, and trying to how to to make them all work. So if you're serious about this, then I think you should book an enrollment. Call with me because I feel like we need to get into the weeds a little bit in this. Okay, this may not be the best space to get in the weed. You know what I mean.*

410

00:58:23.040 --> 00:58:33.389

*Rev. Brian Patacca: Great thanks, great good Rebecca Dana. Thanks for your patience. What's your question? You can take us home with this also. Remember, Wait real quick! The enrollment call.*

411

00:58:33.830 --> 00:58:41.369

*Rev. Brian Patacca: Sorry when you apply. There is a button to literally book your enrollment. Call right afterwards. So you'll be able to do that when you do that. Okay, Great.*

412

00:58:41.740 --> 00:58:53.649

*Rebecca Dennis: Hi: yeah. I just want to echo what some of the other people said, If you're new to Brian, it's like, I feel like Brian. I've taken every coaching thing in La, in the last 2 years, and*

00:58:54.070 --> 00:59:12.150

*Rebecca Dennis: they're all fucking charlatans except for you.*

414

00:59:12.330 --> 00:59:26.789

*Rebecca Dennis: And anyway, I'm I. And this is why I showed up today because I would tell you what it started this. It was like, there's no way i'm gonna ever do this. And then, after an hour, i'm like, well, maybe, and it's not just that you're a great salesperson, which you are, which I totally respect that.*

415

00:59:26.860 --> 00:59:34.439

*Rebecca Dennis: But I think what has happened, and and I'm going to formulate this in a question and not just massive share.*

416

00:59:35.060 --> 00:59:39.900

*Rebecca Dennis: You know my world has gotten super small, and*

417

00:59:40.100 --> 00:59:43.350

*Rebecca Dennis: and that's like just doesn't work for me.*



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00:59:43.520 --> 00:59:55.729

*Rebecca Dennis: And one of the things I think, that I've been struggling with is what to do with my yoga business. I'm just gonna say out loud. It's a 24 year business people.*

419

00:59:55.740 --> 01:00:14.699

*Rebecca Dennis: I am very unique at what I do. What I offer is not like. What other people do. I struggle because the status of the other teachers I've watched just go down the value. I mean I make the same amount I made in 1997 as I made a few years ago.*

420

01:00:14.710 --> 01:00:18.850

*Rebecca Dennis: and and and my point is is that*

421

01:00:19.580 --> 01:00:38.559

*Rebecca Dennis: I think I've always had a dream of doing both acting in Yoga. And somehow, when I started to when I joined your course, and I was like, let's make the push to do acting. I just push that to the side and said, I'm gonna leave it. I'm done it's not that I'm done teaching Yoga, but I'm done doing it*

422

01:00:38.570 --> 01:00:51.930

*Rebecca Dennis: the business, the way I did it in up until 2020. It needs to be a new vision for it there. Sure it does, especially because what you just said to me, which is breaking my heart too, about I'm making the same amount that I made that that should change*

01:00:52.140 --> 01:00:56.520

*Rebecca Dennis: that changed in some of it. But we should make a change for you.*

424

01:00:56.650 --> 01:01:01.520

*Rebecca Dennis: Your bottom line should change, and and also*

425

01:01:02.180 --> 01:01:03.520

*Rebecca Dennis: it needs to*

426

01:01:03.550 --> 01:01:19.560

*Rebecca Dennis: it it expand, it's just that I don't. I feel so vague around the vision, and and I also just. I mean to say it's a small. It's just being recorded. I don't care. I think i'm I'm actually in a depression.*

427

01:01:19.940 --> 01:01:36.490

*Rev. Brian Patacca: So I need to address that. But, Rebecca, can I just offer something? I don't want to take away what you just said. There may be some therapy needed. You know yourself really Well, I want to make sure everyone hears this from me that I believe the heaven is entered 2 by 2. And so, even*

01:01:36.500 --> 01:01:48.749

*Rev. Brian Patacca: when we think whatever Heaven means to you, so even as you're talking about the depression. And you're saying like I need to fix that. I want to make sure like you're saying either that's with the therapist or it's in a group, or it's saying, i'm going to join something wrong with other people, because you started by saying*

429

01:01:48.850 --> 01:01:55.950

*Rev. Brian Patacca: i'm not plugged in enough to other people, and that might be the swiftest answer to the way that you're feeling right now.*

430

01:01:56.330 --> 01:01:59.270

*Rebecca Dennis: just to offer that idea it probably is*

431

01:01:59.340 --> 01:02:01.140

*Rebecca Dennis: probably is.*

432

01:02:01.310 --> 01:02:09.899

*Rebecca Dennis: you know, living alone for the first time, and you know this, and a new city in like. Oh, i'm still in San Diego. I never got the la!*

433

01:02:10.070 --> 01:02:26.900

*Rev. Brian Patacca: Oh, girl, I didn't even know that in my mind you've been here for quite a while. Did you know that I's kind of lie? I say I live up there, but I mean. I have places like I have, Countess. I sleep on so I think what your question is, and I think we should talk about it in a call for sure. Rebecca.*

434

01:02:27.590 --> 01:02:30.819

*Rev. Brian Patacca: do I want a yoga? Business*

435

01:02:31.270 --> 01:02:35.210

*Rev. Brian Patacca: is part of the question. But actually, I think you tell me if this is right is*

436

01:02:35.740 --> 01:02:38.770

*Rev. Brian Patacca: because I think you identify this. I do want a yoga business.*

437

01:02:38.960 --> 01:02:42.990

*Rev. Brian Patacca: What does the yoga business look like? So it feels good.*

01:02:43.200 --> 01:02:46.890

*Rev. Brian Patacca: and is worth me doing anything about whatsoever*

439

01:02:47.290 --> 01:02:58.090

*Rev. Brian Patacca: like. It needs to feel good to me, and it should do something for me, just not about feeling good, but also like bottom line. What does it also give me? Because I know I have gifts in this area.*

440

01:02:58.360 --> 01:03:00.059

*Rev. Brian Patacca: and they're being sat on right now.*

441

01:03:01.570 --> 01:03:02.700

*Rev. Brian Patacca: Does that?*

442

01:03:02.900 --> 01:03:17.670

*Rebecca Dennis: Yeah. And I and I will say I think it's affecting, you know I think it's shut down. Closing that door Didn't burst open a bunch of other doors, it, you know, and for I think it*

443

01:03:19.430 --> 01:03:27.539

*Rebecca Dennis: Yeah, and you know so. And we know when that's in Rebecca and what you know, Rebecca, because you're a very talented actress is when that's happening, our*

444

01:03:27.800 --> 01:03:31.189

*Rev. Brian Patacca: Our acting firing gets smaller, too. It's harder to*

445

01:03:31.220 --> 01:03:47.080

*Rev. Brian Patacca: get it up for acting when we're feeling that way. So I I I don't want to say that this mastermind is the answer to everything, because that's just not the truth. But what I would say is, I'd love to have that conversation with you around this and on the call we can make the decision and also hopefully get you started regardless if you decide to join.*

446

01:03:47.260 --> 01:04:00.589

*Rev. Brian Patacca: Okay, I'd love to do that*

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01:04:00.670 --> 01:04:15.779

*Rev. Brian Patacca: figure out. You know what their idea might be, how it might fit in. What does it work, each of you? Really? I I couldn't have asked for a more thoughtful group of people to come and ask the question. So I just want to thank all of you for that, and if you're at all interested and you're serious about this*

448

01:04:16.000 --> 01:04:34.220

*Rev. Brian Patacca: head on over to Brian Brakes character.com backslash apply. We will set up a call, and we'll talk about how it would fit in to be part of this mastermind. I'm so grateful to you for coming today for being interested in this thing that i'm starting on my own, and it's new for me that i'm stretching into, and I look forward to seeing many of you on an enrollment calls.*

449

01:04:34.230 --> 01:04:42.999

*Rev. Brian Patacca: and no matter what please stay, connect with me on the Podcast and Instagram, and whatever way that we can, and remember what you said at the beginning of this class.*

450

01:04:43.140 --> 01:04:45.109

*Rev. Brian Patacca: What is your big vision for next year?*

451

01:04:45.210 --> 01:04:48.320

*Rev. Brian Patacca: I want that vision to come true, whether that's with me*

01:04:48.450 --> 01:04:50.799

*Rev. Brian Patacca: in the mastermind or some other way.*

453

01:04:51.220 --> 01:04:56.979

*Rev. Brian Patacca: So Don't discount that question as something you did on Friday morning that has no meaning.*

454

01:04:57.240 --> 01:05:07.470

*Rev. Brian Patacca: You took a minute to put your own energy. Your mitochondria was thinking your brain was thinking. It was all you know. God was on the case. If you believe God exists, or whatever you believe, the the universe is on the case.*

455

01:05:07.570 --> 01:05:09.470

*Rev. Brian Patacca: and those words mean something.*

456

01:05:09.670 --> 01:05:13.330

*Rev. Brian Patacca: So over the course of this weekend, whether that's me or somewhere else.*



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01:05:13.480 --> 01:05:25.670

*Rev. Brian Patacca: Keep that for yourself a little bit, I would say. Actually, let me change that thought. This doesn't need to be given to anybody else yet. Let it percolate inside of you just a little bit more before you speak it out loud to anyone else. Alright.*

458

01:05:25.720 --> 01:05:30.099

*Rev. Brian Patacca: I love you so much. I'm so grateful that you're in my world, and I hope that I see you very, very soon.*

459

01:05:30.170 --> 01:05:33.689

*Rev. Brian Patacca: Take care of yourselves. Have a beautiful, beautiful weekend. Take care.*