

FYI: Timestamps listed here are not correct, but know that all of the content from the interview is here.

2

00:00:02,950 --> 00:00:05,852 [brian]: Gianna thank you so much for being on today's podcast i appreciate your bringing

3

00:00:05,872 --> 00:00:10,556 [brian]: this to talk about the sensitive interesting new thing you're doing thank you welcome

4

00:00:10,650 --> 00:00:12,363 [gianna_rapp]: m thank you

5

00:00:13,299 --> 00:00:15,963 [brian]: sure so i want to make sure that i create a really safe space for

6

00:00:16,003 --> 00:00:18,868 [brian]: you and so that you know this is a podcast and we're recording for the

7

00:00:18,908 --> 00:00:23,135 [brian]: podcast but also this is a coaching so we do not need to listeners beware

8

00:00:23,235 --> 00:00:27,501 [brian]: we do not need to entertain today this not about us making people laugh or

9 00:00:27,541 --> 00:00:28,762 [brian]: chuckle all of them sure that happened



10 00:00:28,893 --> 00:00:29,400 [gianna_rapp]: hm

11 00:00:28,902 --> 00:00:32,646 [brian]: along the way the goal here is to really pull back the curtain and give

12 00:00:32,686 --> 00:00:37,943 [brian]: them a front row seat being in a coaching and hopefully and i'm sure this

13 00:00:38,043 --> 00:00:40,647 [brian]: undoubtedly will happen as they're goin to get a lot of takeaways from the journey

14 00:00:40,687 --> 00:00:44,273

[brian]: that you've had because if you're creative person you're part of you know part of

15

00:00:44,373 --> 00:00:47,458 [brian]: anyone's inherent journeys putting themselves out there and so part of what you're creating will

16 00:00:47,679 --> 00:00:50,283 [brian]: that in the second is about putting yourself out there in a way that feels

17 00:00:50,323 --> 00:00:53,969 [brian]: authentic to you and doesn't feel slimy or gross or all that m and then

18



00:00:54,049 --> 00:00:56,153 [brian]: also i want to just be mindful that it's okay if some of the moments

19

00:00:56,193 --> 00:01:00,841 [brian]: here are quiet or you know there's a silence even because you're thinking because this

20 00:01:00,901 --> 00:01:04,707 [brian]: is meant to truly be a coaching not meant to be a you know we're

21 00:01:04,747 --> 00:01:07,392 [brian]: not creating this as we're not meant this to be a podcast episode let's just

22 00:01:07,412 --> 00:01:11,338 [brian]: say it that way that said those of you are listening buckle in because i

23 00:01:11,418 --> 00:01:11,879 [brian]: know donna

24 00:01:11,972 --> 00:01:12,134 [gianna_rapp]: okay

25 00:01:11,979 --> 00:01:16,126 [brian]: wrapped very well and she is not afraid to be honest that's my experience so

26 00:01:16,206 --> 00:01:16,306 [brian]: far



27 00:01:16,320 --> 00:01:16,583 [gianna_rapp]: yeah

28

00:01:16,467 --> 00:01:18,390 [brian]: hope that felt like a little bit of a challenge there john so i want

29 00:01:18,430 --> 00:01:19,111 [brian]: to ake sure we're truly

30 00:01:19,080 --> 00:01:19,400 [gianna_rapp]: oh

31 00:01:19,211 --> 00:01:24,320 [brian]: making this honest so will you share with the listeners and i just to get

32 00:01:24,340 --> 00:01:24,640 [brian]: them kind

33 00:01:24,570 --> 00:01:24,590 [gianna_rapp]: m

34 00:01:24,660 --> 00:01:27,505 [brian]: of up to speed as we move in and they can follow along what it

35 00:01:27,585 --> 00:01:31,111 [brian]: is you're hatching what's this this this big idea you you've been moving with and

36



00:01:31,151 --> 00:01:32,654 [brian]: i know it's already in motion so i know it's not

37

00:01:32,622 --> 00:01:32,663 [gianna_rapp]: hm

38 00:01:32,714 --> 00:01:36,644 [brian]: just it's not still an egg it's the baby chicking is out it's known we

39 00:01:36,684 --> 00:01:36,905 [brian]: know this

40 00:01:36,900 --> 00:01:37,023 [gianna_rapp]: ye

41 00:01:36,945 --> 00:01:38,412 [brian]: thing's here so can you share

42 00:01:38,400 --> 00:01:38,605 [gianna_rapp]: yeah

43 00:01:38,432 --> 00:01:39,116 [brian]: a little bit about that

44 00:01:39,180 --> 00:01:48,534 [gianna_rapp]: yeah absolutely so some of this started from me graduating from college and i was

45 00:01:48,634 --> 00:01:51,199 [gianna_rapp]: in d c for bit and then



i moved back to new york city and

46

00:01:51,279 --> 00:01:57,068 [gianna_rapp]: i really had no idea how to make money doing something i really like to

47

00:01:57,109 --> 00:02:01,095 [gianna_rapp]: do that wasn't acting and so i did catering which was a lot of fun

48

00:02:02,077 --> 00:02:04,541 [gianna_rapp]: i still am doing catering you get great

49 00:02:04,349 --> 00:02:04,549 [brian]: yeah

50 00:02:04,661 --> 00:02:05,402 [gianna_rapp]: stories from it

51 00:02:05,752 --> 00:02:05,933 [brian]: yeah

52 00:02:05,903 --> 00:02:10,750 [gianna_rapp]: there's no shame in that but it got to a point where m i wanted

53 00:02:10,850 --> 00:02:16,058 [gianna_rapp]: something that would fulfill me just as much as acting and that would like that

54 00:02:16,058 --> 00:02:16,079

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



[brian]: m

55

00:02:17,320 --> 00:02:21,573 [gianna_rapp]: sparkling tingling feeling that i get when i'm acting with other actors

56

00:02:22,069 --> 00:02:22,233 [brian]: yeah

57

00:02:22,255 --> 00:02:29,198 [gianna_rapp]: and so i started having friends come to me for audition health for self tape

58

00:02:29,278 --> 00:02:34,547 [gianna_rapp]: health for just like business questions about actors access and how to do this and

59 00:02:34,607 --> 00:02:35,188 [gianna_rapp]: how to do that

60

00:02:34,992 --> 00:02:35,156 [brian]: yeah

61

00:02:35,288 --> 00:02:38,473 [gianna_rapp]: and eventually people you're really good at this and you have a lot of knowledge

62

00:02:38,514 --> 00:02:41,458 [gianna_rapp]: about it and i was like well i've spent a lot of money on i

63 00:02:41,599 --> 00:02:45,846

7

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



[gianna_rapp]: think classes like half of my resina is just training and i was like well

64

00:02:45,886 --> 00:02:47,468 [gianna_rapp]: maybe i should make some of this

65

00:02:47,459 --> 00:02:48,299 [brian]: yeah

66 00:02:47,729 --> 00:02:48,974 [gianna_rapp]: this back in some way

67 00:02:49,469 --> 00:02:50,429 [brian]: yeah

68 00:02:51,505 --> 00:02:57,069 [gianna_rapp]: and i started to put myself out there and i made john a rap studios

69

00:02:57,129 --> 00:03:00,577 [gianna_rapp]: which really was just the first name that came to me very

70 00:03:00,569 --> 00:03:00,589 [brian]: u

71 00:03:00,657 --> 00:03:00,998 [gianna_rapp]: quickly

72 00:03:02,168 --> 00:03:03,119 [brian]: h yeah



73 00:03:02,510 --> 00:03:05,959 [gianna_rapp]: i was like sure i'll put studios at the end of my name see how

74 00:03:06,020 --> 00:03:06,441 [gianna_rapp]: that is

75 00:03:07,712 --> 00:03:08,253 [brian]: and you didn't throw

76 00:03:08,286 --> 00:03:08,366 [gianna_rapp]: and

77 00:03:08,394 --> 00:03:08,474 [brian]: up

78 00:03:08,547 --> 00:03:08,687 [gianna_rapp]: so

79 00:03:08,594 --> 00:03:09,377 [brian]: and so that worked

80 00:03:10,500 --> 00:03:11,501 [gianna_rapp]: and it worked and people

81 00:03:11,377 --> 00:03:11,519 [brian]: yeah

82 00:03:11,581 --> 00:03:14,163 [gianna_rapp]: are like okay that sounds professional i'll trust

These transcripts are generated by robots. Apologies for any mistakes.



83 00:03:14,069 --> 00:03:14,729 [brian]: yeah

84 00:03:14,323 --> 00:03:17,487 [gianna_rapp]: you with my auditions and self tapes

85 00:03:17,371 --> 00:03:18,419 [brian]: yeah

86 00:03:17,527 --> 00:03:21,481 [gianna_rapp]: which honestly um i have

87 00:03:21,839 --> 00:03:22,439 [brian]: yeah

88 00:03:22,262 --> 00:03:27,551 [gianna_rapp]: i was shocked actually at how many people were coming to me asking for help

89 00:03:27,631 --> 00:03:28,573 [gianna_rapp]: with their auditions

90 00:03:29,189 --> 00:03:29,969 [brian]: oh

91 00:03:29,514 --> 00:03:31,738 [gianna_rapp]: um and investing in me in that way

92 00:03:32,339 --> 00:03:32,690

10

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



[brian]: oh

93

00:03:32,439 --> 00:03:38,705 [gianna_rapp]: and so it made me also want to be a better coach a better actor

94

00:03:38,986 --> 00:03:42,612 [gianna_rapp]: for people that were coming to me asking for help because i think there's a

95

00:03:42,692 --> 00:03:47,199 [gianna_rapp]: lot of vulnerability in that and asking someone else that you might not know thee

96 00:03:47,300 --> 00:03:51,046 [gianna_rapp]: a lot of people that got in touch with me um that were taking agent

97

00:03:51,086 --> 00:03:55,734 [gianna_rapp]: goals or another program and i just was like a head shot or a face

98 00:03:55,814 --> 00:03:58,038 [gianna_rapp]: and they were like i'm going to go in with this person

99 00:03:58,833 --> 00:03:58,976 [brian]: ah

100 00:03:59,640 --> 00:04:02,165 [gianna_rapp]: and that was really rewarding for me

101



00:04:02,759 --> 00:04:02,980 [brian]: good

102 00:04:03,127 --> 00:04:03,267 [gianna_rapp]: in a

103 00:04:03,280 --> 00:04:03,561 [brian]: good

104 00:04:03,307 --> 00:04:03,808 [gianna_rapp]: lot of ways

105 00:04:04,342 --> 00:04:04,703 [brian]: awesome

106 00:04:04,740 --> 00:04:05,460 [gianna_rapp]: yeah

107 00:04:04,923 --> 00:04:06,245 [brian]: and so you've got this

108 00:04:06,489 --> 00:04:06,510 [gianna_rapp]: m

109 00:04:07,006 --> 00:04:10,292 [brian]: it's located called fledgeling or baby business kind of that's happening or maybe

110 00:04:10,190 --> 00:04:10,491 [gianna_rapp]: baby

111

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:04:10,332 --> 00:04:11,053 [brian]: doen't feel baby yeah

112 00:04:10,992 --> 00:04:11,232 [gianna_rapp]: baby

113 00:04:11,133 --> 00:04:11,514 [brian]: yeah baby

114 00:04:11,333 --> 00:04:11,593 [gianna_rapp]: baby

149 00:05:24,651 --> 00:05:29,118 [brian]: this fledgling business has self type coaching audition coaching is like it's most bread and

150 00:05:29,158 --> 00:05:33,083 [brian]: butter and a little bit of business coaching that happens from time to time are

151 00:05:33,143 --> 00:05:36,407 [brian]: questions that come up about that is that kind of the offerings that we are

152 00:05:36,447 --> 00:05:36,908 [brian]: talking about

153 00:05:38,180 --> 00:05:39,001 [gianna_rapp]: yes at the

154 00:05:39,040 --> 00:05:39,222 [brian]: right



155 00:05:39,061 --> 00:05:41,806 [gianna_rapp]: moment that is the offerings and i think

156 00:05:42,274 --> 00:05:42,294 [brian]: i

157 00:05:42,687 --> 00:05:47,175 [gianna_rapp]: part of me i've played around with a lot of other ideas also playing with

158 00:05:47,235 --> 00:05:54,572 [gianna_rapp]: maybe doing in person classes and a lot of it is inspired by a lot

159 00:05:54,652 --> 00:06:00,021 [gianna_rapp]: of performance anxiety that i had in high school in college and so

160 00:06:00,119 --> 00:06:00,259 [brian]: oh

161 00:06:01,163 --> 00:06:06,982 [gianna_rapp]: i had a very very hard time not letting my anxiety nerves get in the

162 00:06:06,989 --> 00:06:07,210 [brian]: yah

163 00:06:07,062 --> 00:06:09,956 [gianna_rapp]: way and so some of why i



wanted to create a studio

164 00:06:10,248 --> 00:06:10,730 [brian]: yah yeah

165 00:06:11,670 --> 00:06:15,916 [gianna_rapp]: to really create a safe environment for actors to play

166 00:06:16,589 --> 00:06:16,609 [brian]: m

167 00:06:16,737 --> 00:06:17,518 [gianna_rapp]: and to not

168 00:06:20,790 --> 00:06:22,593 [gianna_rapp]: i try to be good in

169 00:06:22,559 --> 00:06:22,579 [brian]: m

170 00:06:22,753 --> 00:06:24,476 [gianna_rapp]: any sort of way because i think

171 00:06:24,338 --> 00:06:24,359 [brian]: m

172 00:06:24,597 --> 00:06:28,102 [gianna_rapp]: when we put in and that happens a lot with self tapes and auditioning

173

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:06:28,639 --> 00:06:28,801 [brian]: yeah

174

00:06:28,784 --> 00:06:33,513 [gianna_rapp]: is that we feel like we need to put a product out and so something

175 00:06:33,574 --> 00:06:40,891 [gianna_rapp]: that really helps us as actors in self tapes and auditioning is yeah figuring out

176

00:06:40,931 --> 00:06:44,680 [gianna_rapp]: who we are as a person and like going through why am i anxious in

177

00:06:44,740 --> 00:06:53,671 [gianna_rapp]: this moment and i was in a lot of environments where they were competitive it

178

00:06:53,973 --> 00:07:00,084 [gianna_rapp]: was really hard to kind of like mess up like be allowed to like

179

00:06:59,910 --> 00:07:00,254 [brian]: yeah

180 00:07:00,785 --> 00:07:01,065 [gianna_rapp]: play

181 00:07:00,820 --> 00:07:01,022 [brian]: yeah

182

Subscribe | Watch on YouTube These transcripts are generated by robots. Apologies for any mistakes.



00:07:01,266 --> 00:07:02,187 [gianna_rapp]: and make mistakes

183 00:07:01,829 --> 00:07:03,599 [brian]: yeah

184 00:07:02,308 --> 00:07:06,314 [gianna_rapp]: and so that was another thing that really inspired me to start coaching so right

185 00:07:06,354 --> 00:07:10,843

[gianna_rapp]: now it is self tapes and auditioning but some that i'm thinking about is some

186

00:07:10,984 --> 00:07:15,758 [gianna_rapp]: sort of group class that also talks about this aspect of acting

187

00:07:16,219 --> 00:07:21,749 [brian]: great great and so what i hear you saying is i in my past training

188 00:07:21,809 --> 00:07:25,034 [brian]: as an actor there were some painful experiences i was in rooms

189 00:07:24,930 --> 00:07:24,950 [gianna_rapp]: m

190 00:07:25,134 --> 00:07:29,001 [brian]: where i didn't feel like i could get up i was dreading when it was



191 00:07:29,021 --> 00:07:32,026 [brian]: like my turn to get up and do my scene because it was about perfection

192 00:07:32,094 --> 00:07:32,760 [gianna_rapp]: hm

193 00:07:32,106 --> 00:07:37,395 [brian]: it was about being good and part of why i am i would say gifted

194 00:07:37,555 --> 00:07:40,420 [brian]: with helping actors is because i'm creating a space word it's not going to be

195 00:07:40,480 --> 00:07:42,864 [brian]: part of our conversation and so the mark

196 00:07:42,623 --> 00:07:42,684 [gianna_rapp]: m

197 00:07:42,984 --> 00:07:44,166 [brian]: or the promise or the mission

198 00:07:44,019 --> 00:07:44,040 [gianna_rapp]: m

199 00:07:44,787 --> 00:07:45,408 [brian]: of the studio

200

Subscribe | Watch on YouTube These transcripts are generated by robots. Apologies for any mistakes.



00:07:45,270 --> 00:07:45,490 [gianna_rapp]: yeah

201

00:07:45,668 --> 00:07:49,855 [brian]: we're creating of the jonarap studios you're creating is this will be a space where

202 00:07:49,829 --> 00:07:50,010 [gianna_rapp]: yeah

203 00:07:49,976 --> 00:07:50,516 [brian]: you don't have to be

204 00:07:50,520 --> 00:07:50,742 [gianna_rapp]: oh

205 00:07:50,557 --> 00:07:53,401 [brian]: perfect to show up you can up as is some version

206 00:07:53,490 --> 00:07:53,710 [gianna_rapp]: oh

207 00:07:53,562 --> 00:07:55,986 [brian]: of your presence is enough

208 00:07:55,818 --> 00:07:55,938 [gianna_rapp]: yes

209 00:07:56,026 --> 00:07:58,750 [brian]: to get started you we don't have t have all the answers right away does



210 00:07:58,810 --> 00:08:00,974 [brian]: that sound like the vibe of what you

211 00:08:00,991 --> 00:08:01,493 [gianna_rapp]: exactly

212 00:08:01,014 --> 00:08:02,136 [brian]: want to create yeah

213 00:08:02,536 --> 00:08:02,757 [gianna_rapp]: yes

214 00:08:02,817 --> 00:08:03,658 [brian]: and so and so i think

215 00:08:03,772 --> 00:08:03,853 [gianna_rapp]: so

216 00:08:03,799 --> 00:08:06,022 [brian]: i'm hearing right away is who this is for like i'm getting who is the

217 00:08:06,062 --> 00:08:08,747 [brian]: studio for so the person who is like i want someone to tell me exactly

218 00:08:08,787 --> 00:08:12,253 [brian]: what i do and hit the mark and that's not not your student your student

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



219 00:08:12,313 --> 00:08:13,034 [brian]: someone who's ready

220 00:08:12,881 --> 00:08:12,961 [gianna_rapp]: you

221 00:08:13,134 --> 00:08:17,742 [brian]: to say i don't have o have it right i'm open to suggestion i want

222 00:08:17,782 --> 00:08:20,647 [brian]: to be free from maybe some of the

223 00:08:20,712 --> 00:08:20,814 [gianna_rapp]: ho

224 00:08:21,067 --> 00:08:24,353 [brian]: trauma of my teachers past even could be way to right now that everyone has

225 00:08:24,393 --> 00:08:25,695 [brian]: to ave trmatic teachers to want this i want

226 00:08:25,620 --> 00:08:26,550 [gianna_rapp]: yeah

227 00:08:25,715 --> 00:08:27,698 [brian]: to maesureyou could ave had great teachers and you still want to have a spy



228 00:08:27,839 --> 00:08:28,360 [brian]: like that

229

00:08:28,412 --> 00:08:28,993 [gianna_rapp]: absolutely

230 00:08:29,361 --> 00:08:32,286 [brian]: right right right is there anything missing that

231 00:08:32,190 --> 00:08:32,492 [gianna_rapp]: oh

232 00:08:32,727 --> 00:08:37,114 [brian]: just in times like describing the for lack of a better word the ideal actor

233 00:08:37,154 --> 00:08:37,936 [brian]: who comes to your students

234 00:08:37,770 --> 00:08:37,790 [gianna_rapp]: m

235 00:08:37,976 --> 00:08:40,611 [brian]: or anything missing from this that you think i'm not not saying right now

236 00:08:42,350 --> 00:08:48,213 [gianna_rapp]: i would say um someone who's ready to collaborate

237

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:08:47,879 --> 00:08:48,989 [brian]: yeah

238

00:08:48,333 --> 00:08:52,420 [gianna_rapp]: so that it isn't because i know there's been so many times when i was

239 00:08:52,460 --> 00:08:54,584 [gianna_rapp]: just like tell me what to do tell me what to do like tell me

240 00:08:54,664 --> 00:09:00,594 [gianna_rapp]: how i can be the best actor and then i learn i can't remember who

241 00:09:00,675 --> 00:09:03,944 [gianna_rapp]: said this to me i think it might have been in a casting director workshop

242

00:09:04,666 --> 00:09:12,042 [gianna_rapp]: but that during the pandemic with ourself types we've become our director we've become our

243 00:09:12,103 --> 00:09:20,057 [gianna_rapp]: script person we've become the actor we've become all of these different people that make

244

00:09:20,137 --> 00:09:23,482 [gianna_rapp]: up movies and t v shows and so looking at is like i got to

245 00:09:23,522 --> 00:09:33,433 [gianna_rapp]: create my own little movie today and

23

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



i think that someone who is interested and

246

00:09:33,513 --> 00:09:39,263 [gianna_rapp]: like maybe not doing everything correctly because i think there is an opening now with

247

00:09:39,343 --> 00:09:43,389 [gianna_rapp]: self tapes and doing things at home where we have a little bit more create

248

00:09:43,510 --> 00:09:46,372 [gianna_rapp]: freedom do more of what we want

249

00:09:46,319 --> 00:09:46,339 [brian]: m

250

00:09:46,412 --> 00:09:51,418 [gianna_rapp]: to do is actors on what feels fulfilling to us and i think also someone

251

00:09:51,478 --> 00:09:58,721 [gianna_rapp]: that's very interested in moving their body and voice i do incorporate like alexandra technique

252 00:09:58,799 --> 00:09:59,022 [brian]: great

253 00:10:00,083 --> 00:10:00,404 [gianna_rapp]: i do

254 00:10:00,439 --> 00:10:03,450 [brian]: you know i'm a you know i'm



a huge fan of alexander technique so this

255 00:10:03,530 --> 00:10:04,815 [brian]: is like yes please kay

256 00:10:06,541 --> 00:10:11,185 [gianna_rapp]: i love it and that's something that also really helps with anxiety and becoming grounded

257 00:10:11,305 --> 00:10:13,047 [gianna_rapp]: is getting into your body

258 00:10:13,659 --> 00:10:13,823 [brian]: yeah

259 00:10:13,748 --> 00:10:14,028 [gianna_rapp]: um

260 00:10:15,218 --> 00:10:15,239 [brian]: m

261 00:10:16,140 --> 00:10:16,383 [gianna_rapp]: so yeah

262 00:10:17,079 --> 00:10:20,004 [brian]: so that's so great so anyone who's listening ight n i was an actor has

263 00:10:20,010 --> 00:10:20,272 [gianna_rapp]: yeah

264

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:10:20,024 --> 00:10:22,989 [brian]: already like probably identified themselves as yes i am your student or no i am

265

00:10:23,049 --> 00:10:25,153 [brian]: not which is a great thing because you want the person to be able to

266 00:10:25,193 --> 00:10:28,338 [brian]: understand themselves i can't imagine not wanting to be an environment like the one you

267 00:10:28,398 --> 00:10:29,500 [brian]: just but

268 00:10:29,550 --> 00:10:29,791 [gianna_rapp]: yes

269 00:10:29,700 --> 00:10:31,824 [brian]: that's for my calling specifically in terms

270 00:10:31,680 --> 00:10:32,061 [gianna_rapp]: yeah

271 00:10:31,884 --> 00:10:34,248 [brian]: of like the kind of vibes i would have but i think that you're already

272 00:10:34,568 --> 00:10:34,809 [brian]: creating

273 00:10:34,649 --> 00:10:34,830



[gianna_rapp]: yeah

274

00:10:34,849 --> 00:10:37,914 [brian]: a mark so someone could say yes that's for me no that's not for me

275

00:10:37,954 --> 00:10:39,937 [brian]: but what i also want to make sure and you can tell me if i'm

276

00:10:39,977 --> 00:10:44,765 [brian]: wrong here is this isn't an environment where it's just about like rolling on the

277

00:10:45,326 --> 00:10:46,849 [brian]: rolling around on the floor in our black

278 00:10:46,740 --> 00:10:46,983 [gianna_rapp]: oh

279 00:10:47,049 --> 00:10:51,296 [brian]: clothes and feeling good about ourselves it's also work that we know will resonate on

280

00:10:51,356 --> 00:10:54,960 [brian]: a self tape and will be seen in the world and say this person is

281 00:10:55,000 --> 00:10:58,704 [brian]: a viable option for this role so that's the piece that i think we want



282 00:10:58,744 --> 00:11:01,526 [brian]: to not miss in the in the story of what we're trying to put into

283 00:11:01,566 --> 00:11:02,907 [brian]: the world about your messaging

284 00:11:02,529 --> 00:11:02,550 [gianna_rapp]: m

285 00:11:03,067 --> 00:11:03,668 [brian]: does that make sense

286 00:11:04,800 --> 00:11:08,686 [gianna_rapp]: absolutely and like i have done the rolling around on the floor in college and

287 00:11:08,746 --> 00:11:09,648 [gianna_rapp]: like there's definitely

288 00:11:10,049 --> 00:11:10,799 [brian]: yeah

289 00:11:10,930 --> 00:11:14,075 [gianna_rapp]: it does you know i actually think it does help actors

290 00:11:13,729 --> 00:11:14,895 [brian]: totally yes

291 00:11:15,457 --> 00:11:23,544

28

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



[gianna_rapp]: but then it's like using that freedom that sense of um emotional and physical freedom

292

00:11:23,624 --> 00:11:27,032 [gianna_rapp]: and then figuring out how to do that when you're sitting in front of a

293 00:11:27,092 --> 00:11:27,974 [gianna_rapp]: camera and i

294 00:11:27,994 --> 00:11:28,136 [brian]: right

295 00:11:28,054 --> 00:11:29,397 [gianna_rapp]: think that's the trick

296 00:11:29,459 --> 00:11:29,480 [brian]: a

297 00:11:29,537 --> 00:11:29,938 [gianna_rapp]: right there

298 00:11:30,629 --> 00:11:33,013 [brian]: right so what i'm hearing so i want an to hear so as we're imagining

299 00:11:33,033 --> 00:11:35,938 [brian]: your big thing so that the coaching today is really about how do we make

300 00:11:36,579 --> 00:11:38,622 [brian]: get more clients have your business make

29

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



301 00:11:38,594 --> 00:11:38,614 [gianna_rapp]: m

302 00:11:38,682 --> 00:11:39,764 [brian]: some money because you said we want

303 00:11:39,720 --> 00:11:40,650 [gianna_rapp]: my

304 00:11:39,804 --> 00:11:42,348 [brian]: to i'm assuming it one day we'd love to like even though we're having a

305 00:11:42,609 --> 00:11:46,475 [brian]: time catering like to get rid of that because this creates more more of the

306 00:11:46,555 --> 00:11:47,978 [brian]: cycle of feeling resonant and you're doing

307 00:11:47,970 --> 00:11:48,091 [gianna_rapp]: oh

308 00:11:48,018 --> 00:11:50,342 [brian]: work that makes an impact is what i'm hearing you say so right so what

309 00:11:50,362 --> 00:11:50,682 [brian]: we're doing

310

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:11:50,700 --> 00:11:51,203 [gianna_rapp]: absolutely

311

00:11:50,722 --> 00:11:54,428 [brian]: let's get into the creating this into being a business that is lucrative and more

312 00:11:54,509 --> 00:11:57,634 [brian]: people walking through the door or walk logging onto the zoom room right to make

313 00:11:57,674 --> 00:12:00,238 [brian]: it happen right so we kind of have an idea of who this person is

314 00:12:00,278 --> 00:12:03,604 [brian]: what i would so share with me a little bit like give us the lay

315 00:12:03,644 --> 00:12:06,729 [brian]: of the land of how you've marketed this soup are

316 00:12:07,020 --> 00:12:07,740 [gianna_rapp]: okay

317 00:12:07,050 --> 00:12:10,796 [brian]: right now i'm doing my data collection to talk about where i think we're going

318 00:12:10,836 --> 00:12:14,903 [brian]: because just so that we're clear what i'm hearing is i would like to make



319 00:12:15,043 --> 00:12:19,711 [brian]: money as an acting coach enough so that i can sup my life because i

320

00:12:19,831 --> 00:12:22,796 [brian]: know the reality of the business is i will work as an actor from time

321

00:12:22,856 --> 00:12:26,362 [brian]: to time and hopefully there'll be great money coming in from that but this will

322

00:12:26,382 --> 00:12:29,667 [brian]: be the reliable second hand my left hand and will my right hands doing this

323 00:12:30,469 --> 00:12:33,674 [brian]: so that i can feel free in my acting career because what we don't want

324 00:12:33,694 --> 00:12:35,737 [brian]: this for this to the worst thing we could do is make a business that

325

00:12:35,878 --> 00:12:38,542 [brian]: overwhelms your acting career right so that's a huge

326 00:12:38,264 --> 00:12:38,765 [gianna_rapp]: absolutely

327

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:12:38,602 --> 00:12:38,822 [brian]: part of

328 00:12:38,845 --> 00:12:38,986 [gianna_rapp]: yeah

329 00:12:38,863 --> 00:12:42,228 [brian]: what i want to i want to create a container for us creating that and

330 00:12:42,268 --> 00:12:46,676 [brian]: then their part is and i want this to serve serve these people in a

33100:12:46,776 --> 00:12:50,802[brian]: beautiful way and like they're really booking and they're feeling iethey'regod about their acting and

332 00:12:51,003 --> 00:12:54,108 [brian]: they're happy people walking out the door when they finish their coaching with me or

333 00:12:54,148 --> 00:12:54,368 [brian]: whatever

334 00:12:54,360 --> 00:12:54,989 [gianna_rapp]: ye

335 00:12:54,649 --> 00:12:56,853 [brian]: right so these are the two things where we're balancing so i don't want to

336

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:12:56,913 --> 00:13:00,920 [brian]: let go anyone who's listening who has gotten more than one passion which is most

337

00:13:00,940 --> 00:13:05,347 [brian]: of my audiences right is this is we're going to create a business that supports

338 00:13:06,089 --> 00:13:09,682 [brian]: unfolding of both so tell me a little bit about just so far the marketing

339 00:13:09,762 --> 00:13:10,946 [brian]: messaging that's gone out into the world

340 00:13:12,691 --> 00:13:16,318 [gianna_rapp]: so this is something that i really have no idea

341 00:13:17,360 --> 00:13:17,564 [brian]: great

342 00:13:18,130 --> 00:13:18,651 [gianna_rapp]: i don't know

343 00:13:18,539 --> 00:13:19,559 [brian]: oh

344 00:13:18,791 --> 00:13:20,374 [gianna_rapp]: lots of out i'm going to be really

345

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:13:20,139 --> 00:13:20,301 [brian]: right

346

00:13:20,414 --> 00:13:22,096 [gianna_rapp]: honest this has been maybe

347

00:13:22,559 --> 00:13:22,820 [brian]: oh

348

00:13:23,419 --> 00:13:27,966 [gianna_rapp]: the biggest struggle that i've faced i would say that i've used

349

00:13:27,779 --> 00:13:29,279 [brian]: yeah

350 00:13:28,247 --> 00:13:35,838 [gianna_rapp]: instagram i have my website m i have posted on different facebook groups for

351 00:13:35,851 --> 00:13:36,056 [brian]: great

352 00:13:36,098 --> 00:13:39,157 [gianna_rapp]: actors word of mouth and then

353

00:13:39,030 --> 00:13:39,214 [brian]: right

354 00:13:39,357 --> 00:13:46,508 [gianna_rapp]: i would doe um email lass through mail champ with a very kind of select

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



355 00:13:47,260 --> 00:13:48,823 [gianna_rapp]: group of people and

356 00:13:48,860 --> 00:13:49,042 [brian]: great

357 00:13:48,903 --> 00:13:58,227 [gianna_rapp]: something that i was thinking about maybe reaching out to past teachers or coaches or

358 00:13:58,327 --> 00:14:06,604 [gianna_rapp]: programs where some like pre college programs that i did and maybe those students are

359 00:14:07,124 --> 00:14:09,666 [gianna_rapp]: now graduated in college and might

360 00:14:09,529 --> 00:14:09,670 [brian]: yeah

361 00:14:09,726 --> 00:14:10,547 [gianna_rapp]: need coaches

362 00:14:09,972 --> 00:14:10,194 [brian]: great

363 00:14:11,047 --> 00:14:11,748 [gianna_rapp]: afterwards

364 00:14:12,329 --> 00:14:12,929

36

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



[brian]: oh

365

00:14:14,220 --> 00:14:19,535 [gianna_rapp]: i would say this is like an area that is very new to me and

366 00:14:19,591 --> 00:14:19,835 [brian]: sure

367 00:14:19,695 --> 00:14:21,992 [gianna_rapp]: so definitely

368 00:14:21,573 --> 00:14:21,754 [brian]: yeah

369 00:14:22,173 --> 00:14:24,422 [gianna_rapp]: struggling a bit with to be honest

370 00:14:24,759 --> 00:14:27,404 [brian]: so right so this is self i just want to make sure that that you

371 00:14:27,504 --> 00:14:31,010 [brian]: hear this back for me and listeners here this is taking up space on instagram

372 00:14:31,070 --> 00:14:34,175 [brian]: is not a small ass saying like i have a real studio is actually quite

373 00:14:34,195 --> 00:14:36,839 [brian]: a big thing to do and so



i want to just applaud you ike that's

374 00:14:37,080 --> 00:14:38,683 [brian]: that could take someone a year to get comfortable with

375 00:14:38,780 --> 00:14:38,860 [gianna_rapp]: it

376 00:14:38,823 --> 00:14:38,903 [brian]: so

377 00:14:38,900 --> 00:14:39,702 [gianna_rapp]: was scary

378 00:14:39,404 --> 00:14:39,524 [brian]: yeah

379 00:14:39,842 --> 00:14:39,962 [gianna_rapp]: i'm

380 00:14:39,945 --> 00:14:40,085 [brian]: yeah

381 00:14:40,002 --> 00:14:41,164 [gianna_rapp]: not going to lie i was very

382 00:14:41,007 --> 00:14:41,147 [brian]: yeah

383 00:14:41,264 --> 00:14:42,487



[gianna_rapp]: scared the first time i

384 00:14:42,539 --> 00:14:42,640 [brian]: i'm

385 00:14:42,607 --> 00:14:43,068 [gianna_rapp]: posted

386 00:14:42,760 --> 00:14:43,221 [brian]: sure although

387 00:14:43,168 --> 00:14:43,248 [gianna_rapp]: it

388 00:14:43,241 --> 00:14:44,423 [brian]: who do i think i am voices

389 00:14:44,490 --> 00:14:44,712 [gianna_rapp]: yeah

390 00:14:44,503 --> 00:14:46,526 [brian]: were really trying to scream in the background at that

391 00:14:46,610 --> 00:14:47,294 [gianna_rapp]: absolutely

392 00:14:46,706 --> 00:14:47,728 [brian]: yeah yeah sure

393 00:14:47,656 --> 00:14:47,736

39

These transcripts are generated by robots. Apologies for any mistakes.



[gianna_rapp]: oh

394 00:14:47,808 --> 00:14:47,948 [brian]: right

395 00:14:47,817 --> 00:14:48,018 [gianna_rapp]: yeah

396 00:14:48,449 --> 00:14:50,012 [brian]: yeah and then

397 00:14:50,430 --> 00:14:51,810 [gianna_rapp]: yeah

398 00:14:50,493 --> 00:14:53,157 [brian]: also sending an email to a bunch of people can also be scary and like

399 00:14:53,337 --> 00:14:56,723 [brian]: asking for a fire make so you've really done some of the you've obviously done

400 00:14:56,763 --> 00:14:58,426 [brian]: some of the personal work to be able to at

401 00:14:58,440 --> 00:14:59,190 [gianna_rapp]: oh

402 00:14:58,506 --> 00:14:59,207 [brian]: least say

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



403 00:14:59,190 --> 00:14:59,493 [gianna_rapp]: okay

404

00:14:59,227 --> 00:15:01,511 [brian]: it without throwing up right or at least live with

405

00:15:01,510 --> 00:15:01,732 [gianna_rapp]: yeah

406

00:15:01,551 --> 00:15:02,993 [brian]: the idea that you've already said it right

407 00:15:03,390 --> 00:15:03,672 [gianna_rapp]: oh

408 00:15:03,454 --> 00:15:06,780 [brian]: so that's the deep work is already where it's already pook aiding on that piece

409 00:15:06,820 --> 00:15:09,625 [brian]: of it so i would love to add some structure and some systems or think

410 00:15:09,665 --> 00:15:13,110 [brian]: that's probably what might be helpful but before i start running running at the mouth

411 00:15:13,190 --> 00:15:14,413 [brian]: over here about what i think we should



412 00:15:14,280 --> 00:15:14,421 [gianna_rapp]: yeah

413 00:15:14,453 --> 00:15:17,538 [brian]: do if you were to say brian what i want coaching most on

414 00:15:18,420 --> 00:15:18,440 [gianna_rapp]: m

415 00:15:18,701 --> 00:15:20,546 [brian]: in the in the world of this business

416 00:15:20,250 --> 00:15:20,270 [gianna_rapp]: m

417 00:15:21,939 --> 00:15:24,283 [brian]: it might even be the deep work that you want some support with it might

418 00:15:24,343 --> 00:15:25,745 [brian]: not actually be this marketing piece

419 00:15:25,558 --> 00:15:26,070 [gianna_rapp]: hm

420 00:15:25,785 --> 00:15:28,831 [brian]: so this kind of just gives listeners and me the lay of the land of



421 00:15:28,871 --> 00:15:31,775 [brian]: where things are and wait just one more lay of the land question about how

422

00:15:31,816 --> 00:15:34,873 [brian]: many clients are you seeing a week say or a month

423 00:15:36,570 --> 00:15:40,337 [gianna_rapp]: so it really depends month to month there was a time during the summer where

424

00:15:40,417 --> 00:15:46,315 [gianna_rapp]: i had maybe like a good six people coming in

425 00:15:46,580 --> 00:15:47,164 [brian]: wow great

426

00:15:47,060 --> 00:15:51,772 [gianna_rapp]: um but i would say now it's a little bit closer to like two to

427

00:15:51,852 --> 00:15:57,082 [gianna_rapp]: three and so i know i've also i haven't been putting it out there as

428

00:15:57,202 --> 00:16:05,041 [gianna_rapp]: much as i think i should be or could be and so i know it's

429 00:16:05,121 --> 00:16:09,346

43

<u>Subscribe</u> | <u>Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



[gianna_rapp]: one of those things where it's like part of it like nothing is going to

430 00:16:09,426 --> 00:16:11,228 [gianna_rapp]: happen unless i do something

431 00:16:11,929 --> 00:16:14,073 [brian]: like you got they have to put a little vibes out for you to get

432 00:16:14,093 --> 00:16:15,575 [brian]: some back i just want to also make sure you hear this for

433 00:16:15,570 --> 00:16:17,160 [gianna_rapp]: yeah

434 00:16:15,636 --> 00:16:18,741 [brian]: me just this is like expert moment for you that i want to share is

435 00:16:18,961 --> 00:16:22,687 [brian]: as someone who works with the actors there are two seasons when things contend to

436 00:16:22,727 --> 00:16:25,638 [brian]: get quiet one is june in july so it's surprising to me that you had

437 00:16:25,658 --> 00:16:29,241 [brian]: a busy summer so congratulations on that yeah



438 00:16:28,516 --> 00:16:28,817 [gianna_rapp]: thank you

439

00:16:29,701 --> 00:16:32,466 [brian]: and then the other so just so part of that is because it comes a

440 00:16:32,546 --> 00:16:35,591 [brian]: surprise to me every single year and after remember brian things are on a b

441

00:16:35,611 --> 00:16:37,034 [brian]: a little quieter in these months and it's totally

442 00:16:36,900 --> 00:16:37,102 [gianna_rapp]: oh

443

00:16:37,074 --> 00:16:38,336 [brian]: fine like this is when you take a vacation

444 00:16:38,140 --> 00:16:38,201 [gianna_rapp]: the

445

00:16:38,376 --> 00:16:43,701 [brian]: chill out like just f why and then end of end of december early january

446

00:16:43,721 --> 00:16:48,028 [brian]: when we're trying to get back into things because your business is coaching for audition

45

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



447 00:16:48,189 --> 00:16:50,633 [brian]: and we both know that the audition numbers go down a little

448

00:16:50,610 --> 00:16:50,894 [gianna_rapp]: yes

449

00:16:50,653 --> 00:16:54,479 [brian]: because everybody goes le vacation you're going to see that lull there i just want

450

00:16:54,519 --> 00:16:58,065 [brian]: to also just normalize those two seasons for yourself so that you can relate to

451 00:16:58,085 --> 00:17:01,310 [brian]: them without a i should be as busy as i was in february i should

452 00:17:01,331 --> 00:17:05,037 [brian]: be as busy as i was in september relationship just kind of that piece of

453 00:17:05,117 --> 00:17:05,157 [brian]: it

454 00:17:05,220 --> 00:17:05,884 [gianna_rapp]: that's very helpful

455 00:17:05,998 --> 00:17:06,058 [brian]: go

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



456 00:17:06,025 --> 00:17:06,327 [gianna_rapp]: thank you

457

00:17:07,701 --> 00:17:08,563 [brian]: so so

458 00:17:08,571 --> 00:17:08,672 [gianna_rapp]: ah

459 00:17:08,943 --> 00:17:11,688 [brian]: did you like seeing about six people a week was that a vibe you like

460 00:17:11,728 --> 00:17:13,290 [brian]: would you like to have a bit more if you were to say that my

461 00:17:13,391 --> 00:17:19,241 [brian]: perfect week is having this many this many sessions i'd still feel buoyant and abulliant

462 00:17:19,381 --> 00:17:21,185 [brian]: as an actor in my own career what would that number be

463 00:17:23,015 --> 00:17:27,702 [gianna_rapp]: honestly i feel like i could do like twenty hours a week

464 00:17:27,569 --> 00:17:28,238 [brian]: yeah



465 00:17:27,782 --> 00:17:30,767 [gianna_rapp]: of coaching and not feel overwhelmed

466

00:17:31,170 --> 00:17:31,313 [brian]: right

467 00:17:31,428 --> 00:17:33,011 [gianna_rapp]: by it like fifteen

468 00:17:32,691 --> 00:17:32,793 [brian]: it

469 00:17:33,071 --> 00:17:34,333 [gianna_rapp]: to twenty hours a week

470 00:17:34,331 --> 00:17:34,492 [brian]: great

471 00:17:34,814 --> 00:17:35,074 [gianna_rapp]: i think

472 00:17:35,037 --> 00:17:35,199 [brian]: great

473 00:17:35,134 --> 00:17:37,178 [gianna_rapp]: that that would be like a nice yeah

474 00:17:37,628 --> 00:17:41,064 [brian]: m great okay so let me come



back to my question that's all cool i

475

00:17:41,104 --> 00:17:44,329 [brian]: want to like great we had our technical conversation wipe that away for a second

476 00:17:44,190 --> 00:17:45,394 [gianna_rapp]: uh

477 00:17:44,450 --> 00:17:46,513 [brian]: and just be john rapp in this moment

478 00:17:46,920 --> 00:17:47,100 [gianna_rapp]: oh

479 00:17:47,675 --> 00:17:51,221 [brian]: and if you were to say here's where i went coaching on round this again

480 00:17:51,262 --> 00:17:54,208 [brian]: it could be emotional sensitivity stuff it might

481 00:17:54,223 --> 00:17:54,345 [gianna_rapp]: no

482 00:17:54,288 --> 00:17:58,136 [brian]: not be structury kind of thing what comes up for you and just take a

483 00:17:58,196 --> 00:18:02,191

49

<u>Subscribe</u> | <u>Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



[brian]: minute to see while we're here together where we're gathered and know that whatever we

484 00:18:02,271 --> 00:18:03,436 [brian]: focus on will be the right thing

485 00:18:06,511 --> 00:18:10,710 [gianna_rapp]: kay m i think

486 00:18:14,482 --> 00:18:16,128 [gianna_rapp]: okay i think

487 00:18:16,100 --> 00:18:16,361 [brian]: i kissed

488 00:18:16,248 --> 00:18:16,729 [gianna_rapp]: honestly

489 00:18:16,401 --> 00:18:16,702 [brian]: you off to

490 00:18:16,870 --> 00:18:16,950 [gianna_rapp]: one

491 00:18:17,064 --> 00:18:17,124 [brian]: go

492 00:18:17,071 --> 00:18:17,372 [gianna_rapp]: of the

493 00:18:18,199 --> 00:18:21,109

50

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



[brian]: are you like oh ship i saw the ship face was that what that was

494

00:18:21,261 --> 00:18:24,447 [gianna_rapp]: it was like dan i was like i guess i'll have to be vulnerable

495 00:18:24,059 --> 00:18:24,749 [brian]: oh

496 00:18:24,547 --> 00:18:24,807 [gianna_rapp]: today

497 00:18:24,749 --> 00:18:24,951 [brian]: uh

498 00:18:24,907 --> 00:18:26,149 [gianna_rapp]: that's fine it's okay i had

499 00:18:26,088 --> 00:18:26,129 [brian]: uh

500 00:18:26,250 --> 00:18:28,233 [gianna_rapp]: therapy this morning so we're good

501 00:18:28,435 --> 00:18:29,018 [brian]: you're primed

502 00:18:29,074 --> 00:18:29,335 [gianna_rapp]: um

503

Subscribe | Watch on YouTube These transcripts are generated by robots. Apologies for any mistakes.



00:18:29,340 --> 00:18:29,521 [brian]: okay

504 00:18:30,176 --> 00:18:31,158 [gianna_rapp]: primed exactly

505 00:18:31,529 --> 00:18:32,699 [brian]: oh

506 00:18:31,859 --> 00:18:38,087 [gianna_rapp]: i would my one of the biggest things holding me back from really making any

507

00:18:38,228 --> 00:18:43,517 [gianna_rapp]: sort of decision on a job that is not acting is

508 00:18:43,686 --> 00:18:44,219 [brian]: hm

509

00:18:46,260 --> 00:18:52,337 [gianna_rapp]: my feelings around doing something that's not acting i think

510 00:18:52,222 --> 00:18:54,239 [brian]: okay yeah

511 00:18:53,501 --> 00:19:00,656 [gianna_rapp]: for so long i did so many jobs that felt really like i did not

512 00:19:00,696 --> 00:19:02,559



[gianna_rapp]: want to commit to anything like i didn't

513 00:19:02,489 --> 00:19:02,509 [brian]: m

514 00:19:02,599 --> 00:19:05,444 [gianna_rapp]: want to commit to a nine to five job i didn't even want to commit

515 00:19:05,504 --> 00:19:09,631 [gianna_rapp]: to attempt job that was like three to four months long because i was so

516 00:19:09,731 --> 00:19:12,558 [gianna_rapp]: afraid of my energy going to something else

517 00:19:13,199 --> 00:19:13,440 [brian]: oh

518 00:19:13,950 --> 00:19:20,541 [gianna_rapp]: and so then i would end up happening like baby sitting catering coaching i would

519

00:19:20,601 --> 00:19:25,629 [gianna_rapp]: have like four or five really really part time jobs and it would create a

520 00:19:25,729 --> 00:19:28,534 [gianna_rapp]: lot of stress around money and then

521

53

<u>Subscribe</u> | <u>Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:19:28,513 --> 00:19:29,099 [brian]: hm

522

00:19:28,674 --> 00:19:34,604 [gianna_rapp]: also i was splitting my energy between five things instead of two things so it

523 00:19:34,559 --> 00:19:35,279 [brian]: yeah

524 00:19:34,704 --> 00:19:38,933 [gianna_rapp]: really ended up just being more of an energy suck then anything else but i

525 00:19:39,174 --> 00:19:43,809 [gianna_rapp]: created this still it's still in there a little bit but i feel like i've

526 00:19:43,849 --> 00:19:50,664 [gianna_rapp]: done a lot of work around is that i'm not less of an actor for

527 00:19:50,964 --> 00:19:55,702 [gianna_rapp]: doing something when i'm not doing something else when i'm not acting um

528 00:19:55,470 --> 00:19:56,634 [brian]: say that again say that again

529 00:19:56,629 --> 00:19:56,670 [gianna_rapp]: ah

530



00:19:56,674 --> 00:19:57,637 [brian]: for the people in the background

531

00:19:58,470 --> 00:20:04,548 [gianna_rapp]: yeah what did i just say that i am not let's of an actor when

532 00:20:04,628 --> 00:20:06,596 [gianna_rapp]: i am doing something else

533 00:20:07,309 --> 00:20:07,471 [brian]: yeah

534 00:20:07,830 --> 00:20:08,151 [gianna_rapp]: and

535 00:20:08,639 --> 00:20:08,841 [brian]: oh

536 00:20:09,155 --> 00:20:16,741 [gianna_rapp]: that i think has been a tricky feeling a tricky

537 00:20:19,801 --> 00:20:20,786 [gianna_rapp]: especially because

538 00:20:21,749 --> 00:20:22,409 [brian]: ye

539 00:20:21,850 --> 00:20:25,456 [gianna_rapp]: i mean that's something that's really incredible about being in new york city is that

55

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



540 00:20:25,756 --> 00:20:30,772 [gianna_rapp]: i would work shifts with other actors who are caters and they would have nine

541

00:20:30,872 --> 00:20:34,195 [gianna_rapp]: shifts in a row and i was like i don't know how you guys like

542

00:20:34,295 --> 00:20:37,759 [gianna_rapp]: i was like i'm usually exhausted by that amount of time but there is this

543

00:20:37,799 --> 00:20:37,941 [brian]: oh

544

00:20:39,750 --> 00:20:45,700 [gianna_rapp]: commitment to acting that i think i love about actors and what ultimately is why

545

00:20:45,800 --> 00:20:50,948 [gianna_rapp]: i want to do coaching as well because i get to be in the room

546

00:20:51,469 --> 00:20:58,379 [gianna_rapp]: with people and creating something and so i know that this is what i the

547

00:20:58,539 --> 00:21:02,165 [gianna_rapp]: path that i want to go on but i think i am the person that

548

56

<u>Subscribe</u> | <u>Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:21:02,205 --> 00:21:06,554 [gianna_rapp]: sometimes gets in my way of putting myself there because i'm like oh well people

549

00:21:07,175 --> 00:21:11,646 [gianna_rapp]: not think i'm good enough as an actor because there's that whole saying which drives

550 00:21:11,706 --> 00:21:15,457 [gianna_rapp]: me crazy the people that which is dumb

551 00:21:15,740 --> 00:21:15,881 [brian]: yeah

552 00:21:16,240 --> 00:21:16,360 [gianna_rapp]: it's

553 00:21:16,242 --> 00:21:16,463 [brian]: it's like

554 00:21:16,400 --> 00:21:16,501 [gianna_rapp]: like

555 00:21:16,503 --> 00:21:16,663 [brian]: those

556 00:21:16,621 --> 00:21:16,742 [gianna_rapp]: so

557 00:21:16,704 --> 00:21:17,065 [brian]: who can't

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



558 00:21:16,962 --> 00:21:17,344 [gianna_rapp]: stupid

559 00:21:17,145 --> 00:21:17,647 [brian]: do teach

560 00:21:17,424 --> 00:21:17,605 [gianna_rapp]: i do

561 00:21:17,727 --> 00:21:19,914 [brian]: or some yeah those who can't do teach i think is what

562 00:21:19,901 --> 00:21:20,085 [gianna_rapp]: okay

563 00:21:19,954 --> 00:21:21,650 [brian]: it is or something like

564 00:21:21,560 --> 00:21:21,720 [gianna_rapp]: it's

565 00:21:21,691 --> 00:21:21,873 [brian]: that

566 00:21:21,860 --> 00:21:22,842 [gianna_rapp]: not true like literally

567 00:21:22,804 --> 00:21:22,946 [brian]: yeah

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



568 00:21:22,922 --> 00:21:23,863 [gianna_rapp]: the people that teach

569 00:21:23,789 --> 00:21:23,912 [brian]: ye

570 00:21:24,064 --> 00:21:25,366 [gianna_rapp]: are like better at the

571 00:21:25,279 --> 00:21:26,849 [brian]: yeah

572 00:21:25,426 --> 00:21:28,772 [gianna_rapp]: thing that is and it just drives me crazy but it's like stuff

573 00:21:28,769 --> 00:21:28,870 [brian]: ye

574 00:21:28,832 --> 00:21:32,618 [gianna_rapp]: like that is like is put into our heads at such a young age and

575 00:21:32,658 --> 00:21:34,229 [gianna_rapp]: then it's like yeah

576 00:21:34,631 --> 00:21:34,815 [brian]: six

577 00:21:34,650 --> 00:21:36,554

59

<u>Subscribe</u> | <u>Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



[gianna_rapp]: it's not it's not true but

578 00:21:36,469 --> 00:21:36,611 [brian]: yeah

579 00:21:36,695 --> 00:21:37,296 [gianna_rapp]: it sticks

580 00:21:37,369 --> 00:21:37,409 [brian]: it

581 00:21:37,437 --> 00:21:37,898 [gianna_rapp]: exactly

582 00:21:37,469 --> 00:21:38,971 [brian]: sticks so so let me pass

583 00:21:39,021 --> 00:21:39,245 [gianna_rapp]: okay

584 00:21:39,172 --> 00:21:42,317 [brian]: a little bit of what you said to see if this sounds right it sounds

585 00:21:42,337 --> 00:21:45,142 [brian]: like coaching is still the thing the thing that you want to do

586 00:21:45,290 --> 00:21:45,513 [gianna_rapp]: yes

587

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:21:45,482 --> 00:21:47,966 [brian]: but at the very beginning of what you shared with me it was

588

00:21:48,141 --> 00:21:48,367 [gianna_rapp]: okay

589 00:21:48,708 --> 00:21:54,504 [brian]: i an i want to be okay doing something that is not acting and so

590

00:21:54,564 --> 00:21:57,649 [brian]: i want to make clear when you're sang like coaching is not acting are we

591 00:21:57,750 --> 00:21:59,432 [brian]: on the same page when weresying that coaching we know

592 00:21:59,360 --> 00:21:59,544 [gianna_rapp]: yes

593 00:21:59,472 --> 00:22:02,097 [brian]: that it's adjacent t's in the neighborhood you're learning more as an actor all the

594 00:22:02,137 --> 00:22:04,864 [brian]: good things are happening but it is acting and so you're saying i like to

595 00:22:04,924 --> 00:22:06,793 [brian]: feel free as a coach



596 00:22:07,170 --> 00:22:07,210 [gianna_rapp]: m

597

00:22:07,649 --> 00:22:11,297 [brian]: to go whole hog into coaching and know

598 00:22:11,559 --> 00:22:11,580 [gianna_rapp]: m

599 00:22:11,778 --> 00:22:16,127 [brian]: that it's not detrimental to my acting career both perceived and internally

600 00:22:17,962 --> 00:22:18,405 [gianna_rapp]: exactly

601 00:22:18,999 --> 00:22:22,646 [brian]: right right so what's if we could name the lie you tell yourself if you

602 00:22:22,672 --> 00:22:22,712 [gianna_rapp]: on

603 00:22:22,686 --> 00:22:23,007 [brian]: were like

604 00:22:23,280 --> 00:22:23,300 [gianna_rapp]: m

605 00:22:23,939 --> 00:22:25,240

62

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



[brian]: and then all sent cylinders

606 00:22:25,380 --> 00:22:25,621 [gianna_rapp]: yeah

607 00:22:25,440 --> 00:22:29,103 [brian]: as a coach what's the lie that you're telling what's the lie that comes up

608 00:22:29,143 --> 00:22:31,626 [brian]: that could be like this is what i also this is the belief that comes

609 00:22:31,686 --> 00:22:34,268 [brian]: up when i think of myself as being a successful coach

610 00:22:37,604 --> 00:22:42,285 [gianna_rapp]: m m a lie that i would tell myself

611 00:22:42,449 --> 00:22:45,873 [brian]: yeah ight now el truth but we're saying right

612 00:22:45,791 --> 00:22:46,051 [gianna_rapp]: yeah

613 00:22:45,893 --> 00:22:48,777 [brian]: now we know we're being scientists about this we know here's the lie that i'd

614

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:22:48,817 --> 00:22:48,997 [brian]: start

615 00:22:48,957 --> 00:22:49,078 [gianna_rapp]: all

616 00:22:49,057 --> 00:22:49,418 [brian]: to believe

617 00:22:49,418 --> 00:22:56,391 [gianna_rapp]: the negative self talk that comes up i would say not like either being like

618 00:22:56,992 --> 00:23:07,103 [gianna_rapp]: talented enough to be an actor or like not um m not being like courageous

619 00:23:07,203 --> 00:23:14,432 [gianna_rapp]: enough maybe to put myself out there feeling safer behind the scenes but like i'm

620 00:23:14,492 --> 00:23:16,014 [gianna_rapp]: saying all this right now i'm like none of this

621 00:23:15,969 --> 00:23:16,110 [brian]: don't

622 00:23:16,094 --> 00:23:16,154 [gianna_rapp]: is

623 00:23:16,130 --> 00:23:16,351

64

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



[brian]: believe

624

00:23:16,254 --> 00:23:16,475 [gianna_rapp]: true

625

00:23:16,411 --> 00:23:16,451 [brian]: it

626 00:23:16,595 --> 00:23:22,087 [gianna_rapp]: but i don't believe it but there's moments when you're like oh god like i'm

627

00:23:22,127 --> 00:23:27,726 [gianna_rapp]: going to make this decision and then all the little voice demons come in your

628 00:23:27,766 --> 00:23:28,648 [gianna_rapp]: brain and it's just like

629 00:23:28,560 --> 00:23:29,159 [brian]: okay

630 00:23:28,749 --> 00:23:32,056 [gianna_rapp]: stop that's not true stop that's not true stop that's not true but that is

631 00:23:32,136 --> 00:23:37,006 [gianna_rapp]: definitely i think that's part of this career i think is a lot of the

632 00:23:37,046 --> 00:23:42,600 [gianna_rapp]: mentality that goes comes with it yeah

65

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



633 00:23:42,639 --> 00:23:42,779 [brian]: yeah

634 00:23:42,680 --> 00:23:42,860 [gianna_rapp]: i don't

635 00:23:42,860 --> 00:23:42,940 [brian]: and

636 00:23:42,901 --> 00:23:43,001 [gianna_rapp]: know

637 00:23:42,960 --> 00:23:43,121 [brian]: that's

638 00:23:43,041 --> 00:23:43,141 [gianna_rapp]: if i

639 00:23:43,221 --> 00:23:43,623 [brian]: wearing

640 00:23:43,241 --> 00:23:44,123 [gianna_rapp]: answered your question

641 00:23:43,703 --> 00:23:45,692 [brian]: and that could be super could yeah yeah yeah

642 00:23:47,520 --> 00:23:48,480 [gianna_rapp]: yeah

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



656 00:24:03,922 --> 00:24:09,766 [brian]: it takes stamina to have that conversation with those demons every single day

657 00:24:10,949 --> 00:24:11,690 [brian]: it takes stamina

658 00:24:11,400 --> 00:24:12,985 [gianna_rapp]: oh

659 00:24:11,750 --> 00:24:15,256 [brian]: in a way that can pull away from oh my gosh you have an audition

660 00:24:15,336 --> 00:24:17,860 [brian]: tomorrow but i have a coaching tomorrow so i'm a jerk for canceling on my

661 00:24:17,920 --> 00:24:21,747 [brian]: coaching rafted like that is a dance that is going to have to become normalized

662 00:24:21,947 --> 00:24:25,636 [brian]: inside of this right so if we're going to work on this so what i

663 00:24:25,696 --> 00:24:27,641 [brian]: hear you saying is you know what brian i think what i want to work

664 00:24:27,701 --> 00:24:31,999

67

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



[brian]: on is my relationship with myself as a coach and an actor is what you're

665 00:24:32,003 --> 00:24:32,670 [gianna_rapp]: hm

666 00:24:32,059 --> 00:24:33,521 [brian]: kind of saying to day that would help me feel the

667 00:24:33,495 --> 00:24:34,470 [gianna_rapp]: yeah

668 00:24:33,561 --> 00:24:35,144 [brian]: most free you're like i don't want

669 00:24:35,070 --> 00:24:35,090 [gianna_rapp]: i

670 00:24:35,184 --> 00:24:35,244 [brian]: to

671 00:24:35,230 --> 00:24:35,430 [gianna_rapp]: think

672 00:24:35,284 --> 00:24:35,724 [brian]: but i feel like

673 00:24:35,691 --> 00:24:35,851 [gianna_rapp]: so

674

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:24:35,764 --> 00:24:37,887 [brian]: i have to as when i hear say i have to face

675

00:24:37,814 --> 00:24:37,934 [gianna_rapp]: like

676

00:24:37,987 --> 00:24:38,108 [brian]: that

677 00:24:37,995 --> 00:24:39,297 [gianna_rapp]: that's the scariest

678 00:24:38,759 --> 00:24:39,599 [brian]: yeah

679 00:24:39,377 --> 00:24:39,577 [gianna_rapp]: thing

680 00:24:39,659 --> 00:24:39,800 [brian]: yeah

681 00:24:39,717 --> 00:24:40,479 [gianna_rapp]: to go into

682 00:24:40,323 --> 00:24:40,464 [brian]: yeah

683 00:24:40,659 --> 00:24:44,726 [gianna_rapp]: but i mean like because yes i mean there are a lot of things marketing



684 00:24:44,786 --> 00:24:49,950 [gianna_rapp]: wise that i think i don't know what doing but i think it ties i

685

00:24:50,070 --> 00:24:50,231 [gianna_rapp]: think

686 00:24:50,210 --> 00:24:50,511 [brian]: yes

687 00:24:50,291 --> 00:24:51,714 [gianna_rapp]: that this is the this

688 00:24:51,776 --> 00:24:51,936 [brian]: yeah

689 00:24:51,795 --> 00:24:54,661 [gianna_rapp]: is where it's coming from i think i would know a little bit more how

690 00:24:54,701 --> 00:24:57,748 [gianna_rapp]: to market myself if this wasn't what i was fighting with

691 00:24:58,129 --> 00:24:58,530 [brian]: yeah and so

692 00:24:58,501 --> 00:24:58,642 [gianna_rapp]: ah

693 00:24:58,570 --> 00:25:01,896

70

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



[brian]: what so what i want to say is like as coaching number one in this

694

00:25:01,956 --> 00:25:04,860 [brian]: conversation like this feels like the right coaching number one tht feels like coaching number

695 00:25:04,921 --> 00:25:07,705 [brian]: two is or three is like let's get in clear on the marketing or the

696 00:25:07,745 --> 00:25:11,110 [brian]: funnel or that can be a but right now let's get really clear and who

697 00:25:11,190 --> 00:25:14,553 [brian]: i want to be in my life so that i can do both of these

698 00:25:14,593 --> 00:25:19,096 [brian]: things and feel free to go whole heartedly into both of them so let's

699 00:25:19,090 --> 00:25:19,295 [gianna_rapp]: yes

700 00:25:19,136 --> 00:25:20,578 [brian]: go over to the acting side for a second

701 00:25:21,660 --> 00:25:21,680 [gianna_rapp]: m

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



702 00:25:22,239 --> 00:25:25,431 [brian]: hey and smile comes across your face if you're watching this on your tube

703 00:25:26,460 --> 00:25:26,802 [gianna_rapp]: oh

704 00:25:28,309 --> 00:25:28,469 [brian]: what

705 00:25:28,380 --> 00:25:29,640 [gianna_rapp]: yeah

706 00:25:28,629 --> 00:25:32,734 [brian]: do you if you were able to wave a magic wand or and you could

707 00:25:32,794 --> 00:25:35,738 [brian]: say this is the impact that i'd like my acting to have when someone sees

708 00:25:35,838 --> 00:25:35,898 [brian]: it

709 00:25:37,260 --> 00:25:37,280 [gianna_rapp]: m

710 00:25:37,429 --> 00:25:39,957 [brian]: the shift i'd like to have in them comes up for you

711



00:25:43,800 --> 00:25:44,162 [gianna_rapp]: oh

712

00:25:48,950 --> 00:25:56,364 [gianna_rapp]: i think it would be for someone to maybe feel less alone or to feel

713 00:25:56,505 --> 00:25:57,510 [gianna_rapp]: hurt in some way

714 00:26:01,220 --> 00:26:11,404 [gianna_rapp]: i think whatso powerful about acting is that it allows the audience to have an

715 00:26:11,564 --> 00:26:16,132 [gianna_rapp]: experience together but then also an experience on their own and i know there's been

716

00:26:16,172 --> 00:26:21,582 [gianna_rapp]: so many times where i've seen a performance that has made me feel like les

717 00:26:22,866 --> 00:26:32,266 [gianna_rapp]: um sword less crazy is not the great most articulate word to use but there's

718 00:26:32,050 --> 00:26:32,192 [brian]: yeah

719 00:26:32,306 --> 00:26:36,433 [gianna_rapp]: just like oh wow i've had experience like that and i feel less alone in



720 00:26:36,473 --> 00:26:38,837 [gianna_rapp]: this moment or i feel inspired by

721

00:26:38,861 --> 00:26:38,942 [brian]: it

722

00:26:39,158 --> 00:26:39,318 [gianna_rapp]: this

723 00:26:39,359 --> 00:26:39,740 [brian]: oh

724

00:26:39,438 --> 00:26:42,463 [gianna_rapp]: character's journey and i think there's just this

725

00:26:42,449 --> 00:26:42,791 [brian]: my

726

00:26:42,604 --> 00:26:43,627 [gianna_rapp]: closeness that we

727 00:26:44,189 --> 00:26:44,495 [brian]: oh

728 00:26:44,610 --> 00:26:48,676 [gianna_rapp]: at least i have when i watch shows and scenes that i really connect with

729 00:26:48,757 --> 00:26:51,401 [gianna_rapp]: it's like you almost feel like they're

74



your friends in some way

730 00:26:51,389 --> 00:26:51,409 [brian]: m

731 00:26:51,461 --> 00:26:56,915 [gianna_rapp]: and you really care about them and it creates i think a closeness that have

732

00:26:56,997 --> 00:27:02,746 [gianna_rapp]: with ourselves the people around us that we're sharing watching what were whether that's live

733

00:27:02,806 --> 00:27:09,162 [gianna_rapp]: thet or a t v show and so yeah i really do agree with a

734

00:27:09,202 --> 00:27:12,528 [gianna_rapp]: lot of actors when they talk about it being a service i really do think

735

00:27:13,491 --> 00:27:20,286 [gianna_rapp]: acting is a way of helping this world digest what's going on

736 00:27:20,960 --> 00:27:21,185 [brian]: right

737 00:27:21,500 --> 00:27:21,780 [gianna_rapp]: um

738 00:27:21,911 --> 00:27:22,013

75

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



[brian]: it

739

00:27:22,682 --> 00:27:25,186 [gianna_rapp]: and and that could be in like a silly set come that

740 00:27:25,139 --> 00:27:25,523 [brian]: totally

741 00:27:25,246 --> 00:27:25,526 [gianna_rapp]: could be

742 00:27:25,705 --> 00:27:25,887 [brian]: yeah

743 00:27:25,887 --> 00:27:29,193 [gianna_rapp]: in like it doesn't have to be the most dramatic thing ever but i think

744

00:27:29,233 --> 00:27:33,219 [gianna_rapp]: that there's you know there is an escape that happens where we get to be

745

00:27:33,500 --> 00:27:37,629 [gianna_rapp]: someone else's shoes but i think at the end of the day we also learn

746 00:27:37,689 --> 00:27:38,712 [gianna_rapp]: a lot about ourselves

747 00:27:39,259 --> 00:27:39,421 [brian]: yeah



748 00:27:39,453 --> 00:27:41,478 [gianna_rapp]: and i think that's really cool i think

749

00:27:41,400 --> 00:27:41,603 [brian]: yeah

750 00:27:41,518 --> 00:27:47,605 [gianna_rapp]: that's honestly makes me like the most excited about man acting in the first place

751

00:27:48,192 --> 00:27:50,280 [brian]: i love that john i love what you said because i almost when you said

752

00:27:50,320 --> 00:27:54,471 [brian]: that what i'm hearing back is yes we get to go into someone else's shoes

753 00:27:54,511 --> 00:27:57,857 [brian]: but what i think it does is it returns our audience and it returns us

754 00:27:58,358 --> 00:28:02,985 [brian]: to our own shoes a little changed return us to our own shoes a little

755 00:28:03,666 --> 00:28:06,992 [brian]: differently approaching the world and one thing that you said so beautifully about television shows

756



00:28:07,032 --> 00:28:10,818 [brian]: is television shows you know we had mike garver who is an experiential theater director

757

00:28:10,878 --> 00:28:14,905 [brian]: and she talked about t v shows are serialized relationships we have with people in

758 00:28:14,945 --> 00:28:18,431 [brian]: the show and we do feel like that part of our family they do come

759 00:28:18,491 --> 00:28:21,837 [brian]: into our house and when breaking bed ended i was like my family's gone

760 00:28:21,610 --> 00:28:21,770 [gianna_rapp]: yeah

761 00:28:22,398 --> 00:28:24,060 [brian]: like how can this be you can't

762 00:28:24,239 --> 00:28:24,399 [gianna_rapp]: yeah

763 00:28:24,782 --> 00:28:25,303 [brian]: spoiler alert

764 00:28:25,221 --> 00:28:25,282 [gianna_rapp]: it

765 00:28:25,363 --> 00:28:25,443

78

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



[brian]: you

766 00:28:25,482 --> 00:28:25,984 [gianna_rapp]: hurts

767 00:28:25,503 --> 00:28:25,703 [brian]: can't

768 00:28:26,165 --> 00:28:26,325 [gianna_rapp]: like

769 00:28:26,244 --> 00:28:26,665 [brian]: you can't

770 00:28:26,526 --> 00:28:26,566 [gianna_rapp]: i

771 00:28:26,745 --> 00:28:27,085 [brian]: die

772 00:28:26,827 --> 00:28:27,068 [gianna_rapp]: feel

773 00:28:27,186 --> 00:28:27,646 [brian]: yeah

774 00:28:27,208 --> 00:28:27,328 [gianna_rapp]: it

775 00:28:28,147 --> 00:28:30,451 [brian]: yeah yeah right and so



776 00:28:30,871 --> 00:28:31,053 [gianna_rapp]: eh

777 00:28:30,992 --> 00:28:34,559 [brian]: because you're the storyteller i've welcome to my house or for hours and hours and

778 00:28:34,619 --> 00:28:36,342 [brian]: hours so i just i love the way yu said at one of the things

779 00:28:36,362 --> 00:28:39,287 [brian]: i want to come back to is this feeling of not being alone and being

780 00:28:39,387 --> 00:28:39,627 [brian]: seen

781 00:28:39,900 --> 00:28:39,920 [gianna_rapp]: m

782 00:28:40,829 --> 00:28:41,031 [brian]: yeah

783 00:28:41,253 --> 00:28:41,273 [gianna_rapp]: h

784 00:28:42,359 --> 00:28:46,205 [brian]: and i want to come back over to your acting studio which is things you

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



785 00:28:46,245 --> 00:28:50,592 [brian]: have to be perfect have to get it right and who you are is enough

786 00:28:50,933 --> 00:28:53,016 [brian]: can you kind of make a bridge here for us do

787 00:28:52,940 --> 00:28:53,183 [gianna_rapp]: woe

788 00:28:53,076 --> 00:28:54,278 [brian]: you see the relation

789 00:28:54,990 --> 00:28:55,233 [gianna_rapp]: yah

790 00:28:56,349 --> 00:28:56,872 [brian]: she's laughing

791 00:28:57,281 --> 00:28:57,741 [gianna_rapp]: oh boy

792 00:28:58,640 --> 00:28:58,762 [brian]: uh

793 00:28:59,843 --> 00:28:59,863 [gianna_rapp]: i

794 00:28:59,918 --> 00:28:59,939 [brian]: h

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



795 00:29:00,864 --> 00:29:08,031 [gianna_rapp]: think about my my fears and my stuff coming up i think being seen in

796 00:29:08,132 --> 00:29:11,659 [gianna_rapp]: general is terrifying which is really funny because i want to be an actor which

797 00:29:11,739 --> 00:29:11,839 [gianna_rapp]: is

798 00:29:11,870 --> 00:29:13,854 [brian]: i yes

799 00:29:13,843 --> 00:29:15,146 [gianna_rapp]: but i think that there

800 00:29:19,441 --> 00:29:23,949 [gianna_rapp]: i could i could be getting this this this is when my therapist would help

801 00:29:24,049 --> 00:29:24,710 [gianna_rapp]: me out because

802 00:29:24,509 --> 00:29:24,691 [brian]: yeah

803 00:29:24,810 --> 00:29:25,612 [gianna_rapp]: i m

804

Subscribe | Watch on YouTube These transcripts are generated by robots. Apologies for any mistakes.



00:29:25,609 --> 00:29:25,869 [brian]: i'm goin t

805 00:29:25,872 --> 00:29:26,273 [gianna_rapp]: struggling

806 00:29:25,909 --> 00:29:26,450 [brian]: let you sit there

807 00:29:26,333 --> 00:29:26,493 [gianna_rapp]: now

808 00:29:26,470 --> 00:29:26,550 [brian]: and

809 00:29:26,573 --> 00:29:26,733 [gianna_rapp]: but

810 00:29:26,650 --> 00:29:29,814 [brian]: so because you're doing great i like to i like to live in the pause

811 00:29:29,854 --> 00:29:30,615 [brian]: and then the silence

812 00:29:30,360 --> 00:29:31,889 [gianna_rapp]: oh

813 00:29:31,216 --> 00:29:32,097 [brian]: so go ahead

814

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:29:34,270 --> 00:29:45,567 [gianna_rapp]: i would say there's a fear of in both coaching and acting of assertively putting

815

00:29:45,667 --> 00:29:51,582 [gianna_rapp]: myself out there as an this is what i am doing like even calling myself

816 00:29:51,642 --> 00:29:55,167 [gianna_rapp]: an actor or even talking about acting in this way that i just did felt

817

00:29:55,247 --> 00:30:01,617 [gianna_rapp]: incredibly vulnerable um and so i think there might be a belief in there somewhere

818

00:30:01,798 --> 00:30:03,000 [gianna_rapp]: still that i got

819 00:30:02,957 --> 00:30:03,509 [brian]: hm

820 00:30:03,280 --> 00:30:07,587 [gianna_rapp]: when i was a kid that like acting isn't for me or that

821 00:30:07,469 --> 00:30:08,279 [brian]: yeah

822 00:30:07,788 --> 00:30:08,489 [gianna_rapp]: acting is

823

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:30:10,209 --> 00:30:10,770 [brian]: for other people

824 00:30:10,661 --> 00:30:10,782 [gianna_rapp]: it's

825 00:30:10,830 --> 00:30:10,950 [brian]: yeah

826 00:30:10,842 --> 00:30:11,404 [gianna_rapp]: like once again

827 00:30:11,190 --> 00:30:12,272 [brian]: before before we go

828 00:30:12,306 --> 00:30:12,406 [gianna_rapp]: you

829 00:30:12,332 --> 00:30:12,432 [brian]: there

830 00:30:12,467 --> 00:30:12,627 [gianna_rapp]: know

831 00:30:12,472 --> 00:30:14,656 [brian]: her i want to come back i want to bridge something different though that you

832 00:30:14,696 --> 00:30:16,680 [brian]: answered a different question for me i want to bring it back to this question

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



833 00:30:17,160 --> 00:30:19,805 [brian]: can you bridge the impact you want to have as an actor to the bridge

834

00:30:20,105 --> 00:30:21,348 [brian]: the impact you want to have as a coach

835 00:30:23,366 --> 00:30:33,228 [gianna_rapp]: yes i would love to help actors find a way to bring their authentic selves

836

00:30:34,120 --> 00:30:40,206 [gianna_rapp]: to the character that they're playing and so the performance is that we see that

837 00:30:40,307 --> 00:30:44,832 [gianna_rapp]: make us feel like oh this is family member of this is a close

838 00:30:44,729 --> 00:30:44,749 [brian]: m

839 00:30:44,892 --> 00:30:48,999 [gianna_rapp]: friend or this is someone that like i really care about their journey i think

840 00:30:49,039 --> 00:30:56,682 [gianna_rapp]: it's when we ourselves are allowing to be our messiest grounded genuine weird

841 00:30:57,989 --> 00:30:58,232

86



[brian]: oh

842

00:30:58,250 --> 00:31:03,694 [gianna_rapp]: selves but it's scary to actually let people see that because we're like oh no

843

00:31:03,795 --> 00:31:06,056 [gianna_rapp]: is someone not going to like me is this gonna am i going to get

844

00:31:06,097 --> 00:31:11,198 [gianna_rapp]: rejected all this stuff comes up and so i think i would love to help

845

00:31:11,460 --> 00:31:17,208 [gianna_rapp]: actors find those moments of being their most authentic selves

846

00:31:17,399 --> 00:31:17,642 [brian]: oh

847

00:31:18,070 --> 00:31:23,086 [gianna_rapp]: in auditioning which doesn't doesn't always feel super authentic it feels especially if you know

848

00:31:23,146 --> 00:31:28,551 [gianna_rapp]: if you have like a few lines taught to just like you know throw them

849 00:31:28,611 --> 00:31:33,036 [gianna_rapp]: away which i think there's a lot to that but it's also finding who i

87



850 00:31:33,276 --> 00:31:38,764 [gianna_rapp]: am inside while i am doing can i pass the salt or something

851

00:31:38,419 --> 00:31:38,559 [brian]: it

852 00:31:38,804 --> 00:31:39,024 [gianna_rapp]: you know

853 00:31:39,020 --> 00:31:39,180 [brian]: right

854 00:31:39,124 --> 00:31:40,006 [gianna_rapp]: like i don't know i

855 00:31:40,142 --> 00:31:44,068 [brian]: yeah yeah so what i'm hearing back is i want actors to be able to

856 00:31:44,689 --> 00:31:48,976 [brian]: find their mess and embrace their mess and if sometimes the work doesn't call for

857

00:31:49,016 --> 00:31:53,364 [brian]: that still they're the messy human inside even if this if the scene is not

858 00:31:53,404 --> 00:31:56,589 [brian]: a scene where the the mess is necessarily the headline of the moment there like



859 00:31:57,090 --> 00:31:57,571 [brian]: they also do

860 00:31:57,550 --> 00:31:58,113 [gianna_rapp]: absolutely

861 00:31:57,631 --> 00:31:59,374 [brian]: have a night that day they have to go have a fight with their mome

862

00:31:59,414 --> 00:32:02,238 [brian]: on the phone and they just got like their life is full there's a full

863 00:32:02,359 --> 00:32:03,581 [brian]: expression of this human being right

864 00:32:03,931 --> 00:32:04,533 [gianna_rapp]: exactly

865 00:32:04,262 --> 00:32:08,088 [brian]: and what i hear saying around your own acting career is i don't have the

866 00:32:08,128 --> 00:32:12,355 [brian]: freedom to be in this mess in this strive while i'm coaching while i'm building

867 00:32:12,395 --> 00:32:12,836 [brian]: this coaching

868

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:32:13,144 --> 00:32:13,770 [gianna_rapp]: hm

869

00:32:13,197 --> 00:32:16,248 [brian]: business so what to me now and i wonder if you can try this on

870 00:32:16,309 --> 00:32:17,776 [brian]: for a minute try this perspective on

871 00:32:17,974 --> 00:32:18,750 [gianna_rapp]: h m

872 00:32:19,713 --> 00:32:26,151 [brian]: i am allowed to be messy in the creation of my studio what comes up

873 00:32:26,192 --> 00:32:26,835 [brian]: when i say that

874 00:32:28,530 --> 00:32:29,850 [gianna_rapp]: yeah

875 00:32:28,799 --> 00:32:30,021 [brian]: she might not be the right word let's

876 00:32:29,970 --> 00:32:30,173 [gianna_rapp]: oh

877 00:32:30,081 --> 00:32:32,687 [brian]: use a different word so maybe it's

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



like i'm allowed to not be perfect might

878 00:32:32,727 --> 00:32:34,932 [brian]: be better or like i'm allowed to

879 00:32:34,876 --> 00:32:35,239 [gianna_rapp]: i like

880 00:32:35,072 --> 00:32:35,373 [brian]: try

881 00:32:35,320 --> 00:32:35,723 [gianna_rapp]: messy

882 00:32:35,573 --> 00:32:37,497 [brian]: yeah yeah you great tell me what comes

883 00:32:37,470 --> 00:32:37,510 [gianna_rapp]: i

884 00:32:37,557 --> 00:32:37,637 [brian]: up

885 00:32:37,670 --> 00:32:42,899 [gianna_rapp]: like messy i think there was almost like a heavy blanket one of those things

886 00:32:42,959 --> 00:32:43,640 [gianna_rapp]: called that just fell

887

<u>Subscribe</u> | <u>Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:32:43,589 --> 00:32:43,871 [brian]: weighted

888 00:32:43,680 --> 00:32:43,941 [gianna_rapp]: like it was

889 00:32:43,931 --> 00:32:44,273 [brian]: blanket

890 00:32:44,001 --> 00:32:46,024 [gianna_rapp]: kind of lifted off a weighted blanket

891 00:32:45,979 --> 00:32:48,689 [brian]: yeah

892 00:32:46,445 --> 00:32:52,115 [gianna_rapp]: because i think some of the coaching is like i get very weird about like

893

00:32:53,016 --> 00:32:55,961 [gianna_rapp]: the copy writing i'm putting out to where i'm like oh gosh like this is

894 00:32:56,021 --> 00:32:59,026 [gianna_rapp]: gonna sound really stupid or like am i like making it like does

895 00:32:58,979 --> 00:32:59,308 [brian]: my

896 00:32:59,086 --> 00:33:04,027 [gianna_rapp]: this what i'm offering sound like it

92

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



coming across the way i wanted to

914

00:33:31,220 --> 00:33:36,208 [gianna_rapp]: i think that would allow me to put myself out there more because i don't

915

00:33:36,248 --> 00:33:39,453 [gianna_rapp]: have to worry on it being perfect and i think that's what happens with the

916

00:33:39,493 --> 00:33:42,959 [gianna_rapp]: copy writing is i'm like okay this post has to be perfect like this writing

917 00:33:43,220 --> 00:33:45,167 [gianna_rapp]: it's to be exactly what i'm offering or like

918 00:33:46,240 --> 00:33:46,382 [brian]: yeah

919 00:33:46,290 --> 00:33:49,742 [gianna_rapp]: really like no one everyone's just scrawling really quickly and no one's thinking about as

920 00:33:49,802 --> 00:33:51,247 [gianna_rapp]: much as i am thinking about it

921 00:33:51,929 --> 00:33:52,455 [brian]: oh

922 00:33:52,230 --> 00:33:57,515

93

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



[gianna_rapp]: and so i think allowing myself also to fail within the coaching studio like

923

00:33:57,689 --> 00:33:57,932 [brian]: yes

924

00:33:58,216 --> 00:34:02,770 [gianna_rapp]: sending something out and it's just not working and like moving on with my life

925 00:34:03,051 --> 00:34:03,531 [gianna_rapp]: you know just

926 00:34:03,450 --> 00:34:03,653 [brian]: yeah

927 00:34:03,571 --> 00:34:08,896 [gianna_rapp]: being like that doesn't have like not taking things personally i think would is what

928 00:34:09,236 --> 00:34:11,418 [gianna_rapp]: being messier also i feel like

929 00:34:11,370 --> 00:34:11,494 [brian]: right

930 00:34:11,778 --> 00:34:12,259 [gianna_rapp]: can mean

931 00:34:13,159 --> 00:34:14,140 [brian]: yeah yeah and so what i

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



932 00:34:14,120 --> 00:34:14,261 [gianna_rapp]: yeah

933

00:34:14,160 --> 00:34:17,245 [brian]: want to just kind of narrow for everyone so when we're talking so i think

934 00:34:17,265 --> 00:34:18,728 [brian]: we're arriving in terms of like an action

935 00:34:18,661 --> 00:34:18,742 [gianna_rapp]: ah

936 00:34:18,768 --> 00:34:22,334 [brian]: step or where to go next is you're not going to be messy when you're

937

00:34:22,374 --> 00:34:24,578 [brian]: coaching i mean you might bring some mess because you want to try a new

938 00:34:24,618 --> 00:34:27,583 [brian]: modality i don't know but this isn't gonabyo'renot on a be like hey our coaching

939 00:34:27,623 --> 00:34:30,948 [brian]: starts at three i'll see at three forty five like that's not the mess that's

940 00:34:30,968 --> 00:34:34,194 [brian]: not the message time right so they'renotgonna

95

These transcripts are generated by robots. Apologies for any mistakes.



be like suddenly a poor deliverer of coaching

941

00:34:34,254 --> 00:34:39,282 [brian]: but like some mess in the like hey trying you know friday i've got four

942

00:34:39,342 --> 00:34:42,307 [brian]: spots on my list anybody want to take one of them on instagram i'm like

943 00:34:42,407 --> 00:34:46,554 [brian]: not getting it perfect right and i'm not saying the perfect thing and what if

944 00:34:46,614 --> 00:34:52,643 [brian]: the metric for you to measure yourself by wasn't let's say either number of clients

945 00:34:52,683 --> 00:34:56,231 [brian]: but what's what's the mess metric or what's the success metric

946 00:34:55,950 --> 00:34:55,970 [gianna_rapp]: m

947 00:34:56,311 --> 00:34:58,375 [brian]: we could use that would newly

948 00:34:58,320 --> 00:34:58,681 [gianna_rapp]: oh

949 00:34:58,476 --> 00:35:07,297



[brian]: become i'm making steps in this direction i'm giving someone space to see me without

950 00:35:07,357 --> 00:35:09,581 [brian]: being perfect what could be

951 00:35:09,630 --> 00:35:10,560 [gianna_rapp]: yeah

952 00:35:09,641 --> 00:35:12,355 [brian]: a metric we would use would it be like what comes up for you before

953 00:35:12,395 --> 00:35:14,335 [brian]: i spit ball here with you

954 00:35:20,390 --> 00:35:25,217 [gianna_rapp]: i would say i do like the messiness i think i like that just like

955 00:35:30,080 --> 00:35:33,105 [gianna_rapp]: the amount i don't know what this word would be but

956 00:35:33,159 --> 00:35:33,320 [brian]: yeah

957 00:35:33,165 --> 00:35:40,818 [gianna_rapp]: just like being more like active being more aggressive in not in like man way

958 00:35:40,934 --> 00:35:41,135

97



[brian]: we know

959 00:35:41,118 --> 00:35:41,218 [gianna_rapp]: but

960 00:35:41,155 --> 00:35:41,356 [brian]: what your

961 00:35:41,278 --> 00:35:41,459 [gianna_rapp]: just

962 00:35:41,397 --> 00:35:41,718 [brian]: aggressive

963 00:35:41,579 --> 00:35:41,819 [gianna_rapp]: more

964 00:35:41,759 --> 00:35:42,825 [brian]: means yet yeah

965 00:35:43,162 --> 00:35:47,409 [gianna_rapp]: having more of a i'm going to put this out here it would be great

966 00:35:47,449 --> 00:35:51,576 [gianna_rapp]: if it worked if it doesn't i'm going to do it again and having that

967 00:35:51,616 --> 00:35:52,958 [gianna_rapp]: kind of momentum

968

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:35:52,539 --> 00:35:53,829 [brian]: yeah great so

969 00:35:53,910 --> 00:35:53,930 [gianna_rapp]: i

970 00:35:53,929 --> 00:35:54,090 [brian]: here's

971 00:35:53,971 --> 00:35:54,152 [gianna_rapp]: don't

972 00:35:54,110 --> 00:35:54,210 [brian]: what

973 00:35:54,172 --> 00:35:54,313 [gianna_rapp]: know

974 00:35:54,390 --> 00:35:54,510 [brian]: yeah

975 00:35:54,393 --> 00:35:54,654 [gianna_rapp]: if that

976 00:35:54,651 --> 00:35:54,771 [brian]: yeah

977 00:35:54,735 --> 00:35:54,996 [gianna_rapp]: is like

978 00:35:55,131 --> 00:35:55,572

99

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



[brian]: i have a bunch of

979 00:35:55,620 --> 00:35:55,781 [gianna_rapp]: yeah

980 00:35:55,632 --> 00:35:57,395 [brian]: ideas kind of gie s so i love what oure saying so

981 00:35:57,430 --> 00:35:57,731 [gianna_rapp]: please

982 00:35:57,515 --> 00:35:57,856 [brian]: gress i

983 00:35:57,871 --> 00:35:58,112 [gianna_rapp]: please

984 00:35:57,896 --> 00:36:00,821 [brian]: think it's numbers i think it's around numbers what if you made a metric which

985 00:36:00,881 --> 00:36:00,981 [brian]: like

986 00:36:00,884 --> 00:36:01,006 [gianna_rapp]: one

987 00:36:01,362 --> 00:36:05,569 [brian]: my goal i must post i must as a strong word using at tention trying

100



988 00:36:05,630 --> 00:36:08,039 [brian]: to stretch here so the must is intentional right i

989 00:36:08,116 --> 00:36:08,730 [gianna_rapp]: hm

990 00:36:08,200 --> 00:36:12,009 [brian]: must post four times a week or

991 00:36:12,160 --> 00:36:12,180 [gianna_rapp]: i

992 00:36:12,209 --> 00:36:12,249 [brian]: i

993 00:36:12,241 --> 00:36:12,382 [gianna_rapp]: love

994 00:36:12,390 --> 00:36:12,590 [brian]: must

995 00:36:12,443 --> 00:36:12,523 [gianna_rapp]: it

996 00:36:12,710 --> 00:36:18,179 [brian]: post three times what number feels enough stretch for you that would actually feel like

997 00:36:18,199 --> 00:36:21,965 [brian]: you're stretching but isn't like going to

101



never get done because it's too big what's

998

00:36:22,006 --> 00:36:24,351 [brian]: a good number there is it three is it four is it five is it

999 00:36:24,451 --> 00:36:27,804 [brian]: seven you know is it twenty four i imagine it's not twenty four but like

1000 00:36:27,964 --> 00:36:29,572 [brian]: yeah yeah

1001 00:36:30,306 --> 00:36:30,587 [gianna_rapp]: i would

1002 00:36:30,747 --> 00:36:30,869 [brian]: yeah

1003 00:36:30,767 --> 00:36:35,968 [gianna_rapp]: say four or five i feel

1004 00:36:35,902 --> 00:36:35,963 [brian]: in

1005 00:36:36,008 --> 00:36:37,955 [gianna_rapp]: like three would be playing it safe

1006 00:36:38,109 --> 00:36:38,291 [brian]: okay

1007

102



00:36:38,216 --> 00:36:38,537 [gianna_rapp]: for me

1008 00:36:39,710 --> 00:36:42,657 [brian]: so four is it and five is a wow four is four is

1009 00:36:42,653 --> 00:36:42,735 [gianna_rapp]: he

1010 00:36:42,757 --> 00:36:47,207 [brian]: a yes hell yes i did it in five is a wow i went overboard

1011 00:36:48,149 --> 00:36:48,549 [brian]: we do that

1012 00:36:48,550 --> 00:36:48,792 [gianna_rapp]: yes

1013 00:36:49,190 --> 00:36:49,251 [brian]: and

1014 00:36:49,275 --> 00:36:49,859 [gianna_rapp]: absolutely

1015 00:36:49,331 --> 00:36:49,992 [brian]: for for it's a

1016 00:36:50,081 --> 00:36:50,121 [gianna_rapp]: i



1017 00:36:50,092 --> 00:36:50,573 [brian]: quality

1018 00:36:50,182 --> 00:36:50,584 [gianna_rapp]: love that

1019 00:36:50,873 --> 00:36:53,698 [brian]: great so want everyone to just happen to somthing that i want ever to notice

1020 00:36:53,718 --> 00:36:56,723 [brian]: this i'm going to just narrate my coaching here for one second for everyone

1021 00:36:56,902 --> 00:36:56,943 [gianna_rapp]: hm

1022 00:36:57,204 --> 00:37:01,271 [brian]: which is you want to pick the goal that feels stretchy it still will happen

1023 00:37:01,992 --> 00:37:03,795 [brian]: so that you can start that cycle of i'm

1024 00:37:03,999 --> 00:37:04,020 [gianna_rapp]: m

1025 00:37:04,256 --> 00:37:06,519 [brian]: being who i say i want to be but it still was a little bit



1026 00:37:06,559 --> 00:37:09,284 [brian]: of a stretch so it's a hell yes if you got four it's not like

1027

00:37:09,304 --> 00:37:12,609 [brian]: a failure you think but if you get five it's like a holy ship overboard

1028 00:37:12,649 --> 00:37:13,030 [brian]: like it's like

1029 00:37:13,190 --> 00:37:13,271 [gianna_rapp]: he

1030 00:37:13,210 --> 00:37:15,192 [brian]: this is icing it isn't you had

1031 00:37:15,180 --> 00:37:15,360 [gianna_rapp]: yeah

1032 00:37:15,212 --> 00:37:17,855 [brian]: you you're not secretly trying to make yourself do five the five is

1033 00:37:17,850 --> 00:37:18,570 [gianna_rapp]: my

1034 00:37:17,936 --> 00:37:19,377 [brian]: total bonus does that make sense

1035 00:37:20,365 --> 00:37:20,589

105



[gianna_rapp]: yes

1036

00:37:21,029 --> 00:37:23,814 [brian]: and when you're doing this john i want to check are is there anything for

1037 00:37:23,894 --> 00:37:27,560 [brian]: it to truly count as a post is there anything that has to be inside

1038 00:37:27,600 --> 00:37:29,463 [brian]: those posts there might not be i'm just checking for you

1039 00:37:30,172 --> 00:37:30,232 [gianna_rapp]: h

1040 00:37:30,565 --> 00:37:31,727 [brian]: to to check

1041 00:37:31,599 --> 00:37:31,620 [gianna_rapp]: m

1042 00:37:31,827 --> 00:37:35,093 [brian]: in like does there have to be like for it to really count as one

1043 00:37:35,133 --> 00:37:39,420 [brian]: of those four posts i have to have a call to action of some kind

1044 00:37:39,500 --> 00:37:42,806



[brian]: in the caption or i don't or one of them has to have a call

1045

00:37:42,846 --> 00:37:45,430 [brian]: to action because one just have you worked on here and career today it could

1046 00:37:45,450 --> 00:37:46,692 [brian]: be like a thoughtful question it doesn't

1047 00:37:46,581 --> 00:37:46,662 [gianna_rapp]: ah

1048 00:37:46,712 --> 00:37:50,158 [brian]: even have to be a call to action so for you to feel it i

1049 00:37:50,198 --> 00:37:53,964 [brian]: wouldn't know for you to feel like those four posts meant something or you can

1050 00:37:54,305 --> 00:37:57,551 [brian]: get to be crossed off as one two or three or or is there anything

1051 00:37:57,591 --> 00:37:59,597 [brian]: that must be there or is it pretty easy

1052 00:38:01,083 --> 00:38:07,213 [gianna_rapp]: a i think i call the action would be would be smart because i think

107



1053 00:38:07,253 --> 00:38:13,824 [gianna_rapp]: that's the final of like actually putting myself out there something that is like here

1054

00:38:14,105 --> 00:38:18,232 [gianna_rapp]: is the link to where you can click to find and all of the information

1055 00:38:18,853 --> 00:38:24,081 [gianna_rapp]: i think honestly for me going into more depth about what i am offering and

1056

00:38:24,202 --> 00:38:29,030 [gianna_rapp]: what my studio even is i think i'm a little i think i've been a

1057 00:38:29,211 --> 00:38:34,472 [gianna_rapp]: vague in that way and so i think putting more time

1058

00:38:34,191 --> 00:38:34,333 [brian]: yeah

1059 00:38:34,793 --> 00:38:38,699 [gianna_rapp]: into the posts because i think something i do is like i'm like okay like

1060

00:38:38,739 --> 00:38:41,203 [gianna_rapp]: i will write a few words and like i did it and so i think

1061 00:38:41,303 --> 00:38:47,216

108



[gianna_rapp]: i actually feel like putting more thought into it because it is going to feel

1062

00:38:47,276 --> 00:38:52,404 [gianna_rapp]: more vulnerable i think for me but i think that that would be the line

1063 00:38:52,665 --> 00:39:00,104 [gianna_rapp]: of actually taking some time to write something that isn't just catch or pierce this

1064

00:39:00,204 --> 00:39:04,110 [gianna_rapp]: link but to actually articulate what i am offering that's not

1065 00:39:04,049 --> 00:39:04,149 [brian]: eat

1066 00:39:04,171 --> 00:39:05,733 [gianna_rapp]: just like self tape coaching

1067 00:39:06,192 --> 00:39:09,177 [brian]: right so maybe there's kind of a there's a dual kind of goal here which

1068 00:39:09,217 --> 00:39:13,384 [brian]: is like i put four things out and i and i spent two hours on

1069 00:39:14,005 --> 00:39:17,131 [brian]: those things or this amount of time that know that that will be i've achieved



1070 00:39:17,171 --> 00:39:19,855 [brian]: it and i just want to advocate i'm gonna so this might be this might

1071 00:39:19,895 --> 00:39:22,540 [brian]: be more for coaching two three four down the line but i wanted to plant

1072 00:39:22,600 --> 00:39:23,661 [brian]: a seed here around

1073 00:39:23,243 --> 00:39:23,790 [gianna_rapp]: hm

1074 00:39:24,122 --> 00:39:28,290 [brian]: where you're going with this because i do think of those four posts one them

1075 00:39:28,512 --> 00:39:34,773 [brian]: could just be get to know me post i started my studio because

1076 00:39:34,472 --> 00:39:35,340 [gianna_rapp]: hm

1077 00:39:35,254 --> 00:39:38,271 [brian]: what you said to me today i had teachers in

1078 00:39:38,290 --> 00:39:38,451 [gianna_rapp]: yeah



1079 00:39:38,291 --> 00:39:41,296 [brian]: the past that were really well intentioned but i had a the vibe that i

1080 00:39:41,356 --> 00:39:44,060 [brian]: picked up in the room was i had to get it right and because i

1081 00:39:44,141 --> 00:39:44,621 [brian]: kept picking up

1082 00:39:44,615 --> 00:39:44,635 [gianna_rapp]: m

1083 00:39:44,661 --> 00:39:47,286 [brian]: that vibe i wasn't showing up the way that i wanted to how open to

1084 00:39:47,346 --> 00:39:50,651 [brian]: that work and not till i shook that off years later having done work been

1085 00:39:50,712 --> 00:39:53,636 [brian]: in multiple stewards where i put on a ton of money and i got oh

1086 00:39:53,757 --> 00:39:58,184 [brian]: wait this is about play this is about my natural instincts this is about presents

1087 00:39:58,885 --> 00:40:02,071 [brian]: and then i realized oh that's the

111

<u>Subscribe</u> | <u>Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



kind of stud o that i want that's

1088

00:40:02,091 --> 00:40:04,755 [brian]: the kind of space that i want to create for an actor so if you're

1089

00:40:04,775 --> 00:40:07,620 [brian]: the actor out there whether you had a dramatic teacher or not like if you're

1090 00:40:07,640 --> 00:40:07,700 [brian]: the

1091 00:40:07,673 --> 00:40:07,836 [gianna_rapp]: yeah

1092 00:40:07,720 --> 00:40:11,506 [brian]: kind of actor wants to have freedom in your work then the coaching with me

1093 00:40:11,546 --> 00:40:14,752 [brian]: is probably a good place start could be a good place to start put the

1094 00:40:14,792 --> 00:40:16,935 [brian]: link in my bo if you want to set up a coaching with me so

1095 00:40:16,975 --> 00:40:18,939 [brian]: you can try we can try it for the first time or when you want

1096



00:40:18,979 --> 00:40:21,443 [brian]: to set up a coach so maybe there's like one of them that has that

1097 00:40:21,503

00:40:21,503 --> 00:40:22,825 [brian]: did have a sneaky little call to action

1098 00:40:22,751 --> 00:40:22,791 [gianna_rapp]: i

1099 00:40:22,845 --> 00:40:22,905 [brian]: at

1100 00:40:22,891 --> 00:40:23,072 [gianna_rapp]: love

1101 00:40:22,925 --> 00:40:23,086 [brian]: the end

1102 00:40:23,112 --> 00:40:23,273 [gianna_rapp]: that

1103 00:40:23,126 --> 00:40:25,310 [brian]: but i could have not have one i could have not had one right it

1104 00:40:25,330 --> 00:40:26,492 [brian]: could have just ended like so

1105 00:40:26,460 --> 00:40:26,642 [gianna_rapp]: yeah



1106 00:40:26,552 --> 00:40:32,811 [brian]: now your little bit more about you know grs john rapstogus right

1107 00:40:33,293 --> 00:40:33,593 [gianna_rapp]: i love

1108 00:40:33,593 --> 00:40:33,633 [brian]: so

1109 00:40:33,613 --> 00:40:33,694 [gianna_rapp]: the

1110 00:40:33,653 --> 00:40:33,793 [brian]: that's

1111 00:40:33,754 --> 00:40:34,375 [gianna_rapp]: abbreviation

1112 00:40:33,813 --> 00:40:37,118 [brian]: a little bit more right right so i would i would think of allowing one

1113 00:40:37,138 --> 00:40:40,564 [brian]: of them to be get to know me which may feel vulnerable but remember i'm

1114 00:40:40,624 --> 00:40:40,825 [brian]: going to

1115



00:40:41,190 --> 00:40:41,210 [gianna_rapp]: m

1116 00:40:41,426 --> 00:40:45,593 [brian]: this is a one on one relationship that i need to have with you in

1117 00:40:45,653 --> 00:40:50,681 [brian]: a room whether it's a zoomoom or real life room where i'm i'm afraid m

1118 00:40:50,761 --> 00:40:53,225 [brian]: questioning whether i should be an actor i'm scared of the money that i'm spending

1119 00:40:53,285 --> 00:40:53,466 [brian]: on you

1120 00:40:53,490 --> 00:40:53,671 [gianna_rapp]: oh

1121 00:40:53,526 --> 00:40:55,169 [brian]: i don't know if i'm right for the scene they went

1122 00:40:55,260 --> 00:40:55,280 [gianna_rapp]: m

1123 00:40:55,329 --> 00:40:58,053 [brian]: as an older actor they say it's blond i have dark hair i'm coming with

1124



00:40:58,113 --> 00:41:01,619 [brian]: all my stuff to you so i need to feel safety so even you know

1125

00:41:01,639 --> 00:41:05,365 [brian]: you mentioned your therapist a few times but i'm sure in the beginning creating safety

1126 00:41:05,446 --> 00:41:06,247 [brian]: with that person

1127 00:41:06,390 --> 00:41:07,080 [gianna_rapp]: oh

1128 00:41:06,888 --> 00:41:09,952 [brian]: came out little bit over time so you're trying to give the safety before they've

1129 00:41:09,992 --> 00:41:13,577 [brian]: even booked in some way so they can identify who i could sit across from

1130 00:41:13,617 --> 00:41:15,989 [brian]: that person and feel it could be bad

1131 00:41:15,870 --> 00:41:16,150 [gianna_rapp]: oh

1132 00:41:17,541 --> 00:41:18,188 [brian]: it could be wrong

1133



00:41:18,236 --> 00:41:18,858 [gianna_rapp]: absolutely

1134 00:41:20,162 --> 00:41:20,804 [brian]: right does

1135 00:41:20,740 --> 00:41:20,960 [gianna_rapp]: yeah

1136 00:41:20,844 --> 00:41:21,366 [brian]: that make sense

1137 00:41:21,341 --> 00:41:26,288 [gianna_rapp]: i think also yeah it does i think i love the about me i also

1138 00:41:27,310 --> 00:41:33,400 [gianna_rapp]: something that i was playing with was actually like putting video content of me talking

1139 00:41:33,460 --> 00:41:34,782 [gianna_rapp]: which scares me so

1140 00:41:34,741 --> 00:41:34,883 [brian]: eh

1141 00:41:34,842 --> 00:41:42,174 [gianna_rapp]: much but i think that that is also how i will help with my personality

1142 00:41:41,729 --> 00:41:41,990 [brian]: oh



1143 00:41:42,295 --> 00:41:44,158 [gianna_rapp]: what i what i'm like

1144 00:41:43,949 --> 00:41:45,029 [brian]: yeah

1145 00:41:44,298 --> 00:41:47,884 [gianna_rapp]: if that is a good fit for someone so it's not just words but that

1146 00:41:48,064 --> 00:41:50,348 [gianna_rapp]: really scares me but that is something that i've

1147 00:41:50,219 --> 00:41:50,559 [brian]: messy

1148 00:41:50,408 --> 00:41:51,029 [gianna_rapp]: been playing

1149 00:41:50,840 --> 00:41:51,441 [brian]: but wait but john

1150 00:41:51,491 --> 00:41:51,552 [gianna_rapp]: in

1151 00:41:51,561 --> 00:41:51,701 [brian]: here's

1152 00:41:51,632 --> 00:41:51,713

118

Subscribe | Watch on YouTube



[gianna_rapp]: my

1153 00:41:51,721 --> 00:41:51,821 [brian]: your

1154 00:41:51,793 --> 00:41:52,035 [gianna_rapp]: brain

1155 00:41:51,861 --> 00:41:54,906 [brian]: freedom yeah so john of the permission to appear is it messy or not so

1156 00:41:54,987 --> 00:41:58,913 [brian]: i would say on a scale of one to four before you tape what's the

1157 00:41:58,953 --> 00:42:01,658 [brian]: messiest version of this and what scale do i want to be one being the

1158 00:42:01,678 --> 00:42:04,745 [brian]: least messy i've planned it out i've got bullet points i want to say this

1159 00:42:04,765 --> 00:42:08,093 [brian]: this and this for being i have a little bit of an idea of what

1160 00:42:08,133 --> 00:42:13,162 [brian]: i want to say i want to talk about vulnerability and self teams great that's

1161

119

<u>Subscribe</u> | <u>Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:42:13,182 --> 00:42:13,922 [brian]: gonna super messy

1162 00:42:13,950 --> 00:42:13,970 [gianna_rapp]: m

1163 00:42:14,022 --> 00:42:15,144 [brian]: one so there's a permission

1164 00:42:15,180 --> 00:42:15,503 [gianna_rapp]: oh

1165 00:42:15,244 --> 00:42:19,008 [brian]: slip i'm aiming for a four the most messy i can be so i'm okay

1166 00:42:20,099 --> 00:42:24,811 [brian]: it doesn't have to land so maybe this is more like a scaling situation as

1167 00:42:24,851 --> 00:42:27,177 [brian]: opposed to even time with it does that make sense

1168 00:42:28,640 --> 00:42:30,071 [gianna_rapp]: yeah i love that that's great

1169 00:42:30,359 --> 00:42:32,362 [brian]: because what i don't want to do is create a bunch of metrics that you're

1170 00:42:32,402 --> 00:42:35,187

120

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



[brian]: tracking for no good reason but i want you to have the freedom of like

1171 00:42:35,227 --> 00:42:35,447 [brian]: i've got

1172 00:42:35,393 --> 00:42:36,180 [gianna_rapp]: hm

1173 00:42:35,487 --> 00:42:38,452 [brian]: four posts on this is this is this is a one on the scale this

1174 00:42:38,512 --> 00:42:41,117 [brian]: is a clear call to action i'm onto be really clear in what i'm saying

1175 00:42:42,118 --> 00:42:45,142 [brian]: this feels a little bit like a two okay we're going to go forward with

1176 00:42:45,202 --> 00:42:47,926 [brian]: it to what does it to feel like so does that does that rating scale

1177 00:42:47,966 --> 00:42:49,127 [brian]: kind of make sense to you

1178 00:42:50,750 --> 00:42:58,105 [gianna_rapp]: yes because i think of it also give me permission to like just like talk

1179



00:42:58,525 --> 00:43:02,791 [gianna_rapp]: and not to as because i think that's also something it's like you get into

1180

00:43:02,851 --> 00:43:07,279 [gianna_rapp]: your hibrary like everything has to sound perfect that have to sound smart twenty four

1181 00:43:07,399 --> 00:43:08,921 [gianna_rapp]: seven it's like that's just not going to happen

1182 00:43:08,999 --> 00:43:09,225 [brian]: yeah

1183 00:43:09,262 --> 00:43:14,631 [gianna_rapp]: so i think the messingness would be really helpful i mean like at this podcast

1184

00:43:14,651 --> 00:43:16,814 [gianna_rapp]: today i was super nervous that i didn't have anything

1185 00:43:17,039 --> 00:43:17,729 [brian]: yeah

1186 00:43:17,195 --> 00:43:18,377 [gianna_rapp]: to plan like

1187 00:43:18,310 --> 00:43:18,451 [brian]: yeah

1188

122

<u>Subscribe</u> | <u>Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:43:18,397 --> 00:43:22,985 [gianna_rapp]: there was nothing i had to do but show up and that was absolutely terrifying

1189

00:43:23,025 --> 00:43:24,968 [gianna_rapp]: to because i was ike what do you mean i don't have home work so

1190 00:43:25,028 --> 00:43:25,269 [gianna_rapp]: that i

1191 00:43:25,281 --> 00:43:25,445 [brian]: yeah

1192 00:43:25,329 --> 00:43:28,558 [gianna_rapp]: could make you script for myself to make sure that i sound this way

1193 00:43:29,039 --> 00:43:29,400 [brian]: well yes

1194 00:43:29,320 --> 00:43:29,601 [gianna_rapp]: and so

1195 00:43:29,540 --> 00:43:29,760 [brian]: john

1196 00:43:29,721 --> 00:43:29,761 [gianna_rapp]: i

1197 00:43:29,821 --> 00:43:29,941 [brian]: wait

123

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



1198 00:43:29,942 --> 00:43:30,123 [gianna_rapp]: think

1199 00:43:29,981 --> 00:43:30,281 [brian]: you're the

1200 00:43:30,243 --> 00:43:30,423 [gianna_rapp]: that

1201 00:43:30,482 --> 00:43:33,326 [brian]: you're the only person who wrote me emil said wait what should i have prepared

1202 00:43:33,366 --> 00:43:36,992 [brian]: before i come and i was like oh i love her so much and nothing

1203 00:43:37,193 --> 00:43:40,078 [brian]: and i knew it i was like make her feel as safe as you can

1204 00:43:40,178 --> 00:43:41,261 [brian]: but that i really appreciate

1205 00:43:41,180 --> 00:43:41,361 [gianna_rapp]: oh

1206 00:43:41,281 --> 00:43:45,174 [brian]: your honest here and jana this is what you are being right now is what

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



1207 00:43:45,274 --> 00:43:48,513 [brian]: you want your people to see am i right

1208 00:43:50,330 --> 00:43:50,531 [gianna_rapp]: yeah

1209 00:43:50,519 --> 00:43:51,480 [brian]: as much as you don't want them to

1210 00:43:51,436 --> 00:43:51,617 [gianna_rapp]: yeah

1211 00:43:51,500 --> 00:43:51,801 [brian]: see it you

1212 00:43:51,758 --> 00:43:51,999 [gianna_rapp]: your

1213 00:43:51,861 --> 00:43:54,786 [brian]: also it's like i do and i don't now at the same time right like

1214 00:43:54,780 --> 00:43:55,282 [gianna_rapp]: oh

1215 00:43:54,826 --> 00:43:58,071 [brian]: this is why we all love this is why we love flea bag right the

1216



00:43:58,111 --> 00:43:58,452 [brian]: show we

1217 00:43:58,410 --> 00:43:58,792 [gianna_rapp]: yeah

1218 00:43:58,512 --> 00:43:59,814 [brian]: love it because it is like i

1219 00:43:59,778 --> 00:44:00,382 [gianna_rapp]: absolutely

1220 00:44:00,515 --> 00:44:03,565 [brian]: am unabashedly showing you i'm not always a good persons are put together person

1221 00:44:05,140 --> 00:44:05,340 [gianna_rapp]: yeah

1222 00:44:05,429 --> 00:44:05,611 [brian]: right

1223 00:44:05,500 --> 00:44:07,863 [gianna_rapp]: i'm sure not i'm sure not but

1224 00:44:07,760 --> 00:44:07,881 [brian]: yeah

1225 00:44:08,404 --> 00:44:10,247 [gianna_rapp]: i think that that the more

1226



00:44:10,139 --> 00:44:10,799 [brian]: yeah

1227

00:44:10,788 --> 00:44:16,522 [gianna_rapp]: i don't know i think i think that's something that i would really like to

1228 00:44:16,582 --> 00:44:17,923 [gianna_rapp]: work on this year

1229 00:44:18,510 --> 00:44:18,695 [brian]: great

1230 00:44:18,544 --> 00:44:22,888 [gianna_rapp]: is putting myself out there on social media in a way that doesn't doesn't need

1231 00:44:22,968 --> 00:44:24,049 [gianna_rapp]: to be perfect

1232 00:44:24,559 --> 00:44:24,702 [brian]: yeah

1233 00:44:25,031 --> 00:44:26,190 [gianna_rapp]: um m

1234 00:44:27,079 --> 00:44:29,884 [brian]: and john i'll just add this to this conversation because everyone listening is like yeah

1235 00:44:29,924 --> 00:44:32,348 [brian]: but i don't want to go to

127



some acting coach is just like a freak

1236 00:44:32,428 --> 00:44:33,610 [brian]: ing wax job and i can't even

1237 00:44:33,690 --> 00:44:33,951 [gianna_rapp]: oh

1238 00:44:33,871 --> 00:44:36,736 [brian]: like the super like that i want to make sure we're like we're talking about

1239 00:44:36,796 --> 00:44:37,216 [brian]: messy in

1240 00:44:37,230 --> 00:44:37,950 [gianna_rapp]: yeah

1241 00:44:37,256 --> 00:44:40,543 [brian]: the way that here's what no my coach taught me this and it's been omthigtathas

1242 00:44:40,563 --> 00:44:47,077 [brian]: given me tremendous freedom and permission people respond to your striving not to your getting

1243 00:44:47,117 --> 00:44:49,659 [brian]: it right say that

1244 00:44:49,557 --> 00:44:49,659 [gianna_rapp]: no

128

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



1245 00:44:49,699 --> 00:44:54,527 [brian]: again people respond to your striving not to your getting it right so people respond

1246

00:44:54,647 --> 00:44:58,774 [brian]: more to your saying i started my studio exactly six months ago since then twenty

1247

00:44:58,814 --> 00:45:03,122 [brian]: four students have come through my self tape coaching my goal has always been for

1248

00:45:03,142 --> 00:45:06,407 [brian]: them to feel more empowered and free in their work that's what the studio is

1249

00:45:06,427 --> 00:45:09,913 [brian]: all about that includes me which means i'm going to be coming on here trying

1250

00:45:09,953 --> 00:45:12,738 [brian]: to say things that hopefully will inspire you lift you up or just make you

1251

00:45:12,798 --> 00:45:16,845 [brian]: chuckle but it's not always going to be perfect because it's my belief that perfection

1252

00:45:16,906 --> 00:45:20,421 [brian]: does not exist in acting i'm going to try to walk my walk this is

1253



00:45:20,481 --> 00:45:24,128 [brian]: vulnerable is how scare is how if you got something to say in the comments

1254

00:45:24,328 --> 00:45:26,792 [brian]: please make sure it's positive because that's about all i have to room for right

1255 00:45:26,852 --> 00:45:27,914 [brian]: now thank you like

1256 00:45:27,900 --> 00:45:30,614 [gianna_rapp]: yeah

1257 00:45:28,054 --> 00:45:33,123 [brian]: some right like right some version there was no call to action in that right

1258 00:45:33,223 --> 00:45:34,104 [brian]: it was just saying like

1259 00:45:34,470 --> 00:45:34,973 [gianna_rapp]: totally

1260 00:45:34,505 --> 00:45:39,333 [brian]: be your imperfect bring your imperfect self to the screen right like there's your online

1261 00:45:39,373 --> 00:45:42,678 [brian]: course that we'll create together one day by the way so that

1262

130

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:45:42,690 --> 00:45:43,152 [gianna_rapp]: i love it

1263 00:45:43,460 --> 00:45:46,204 [brian]: right right right so to kind of round us out to

1264 00:45:46,200 --> 00:45:46,423 [gianna_rapp]: yeah

1265 00:45:46,264 --> 00:45:48,228 [brian]: wrap us to wrap us up to day i want to be clear in our

1266 00:45:48,248 --> 00:45:49,229 [brian]: accountability and i want to see

1267 00:45:49,230 --> 00:45:50,070 [gianna_rapp]: yeah

1268 00:45:49,249 --> 00:45:52,495 [brian]: what you're saying yes too so it's not great it's important to me that accountability

1269 00:45:52,555 --> 00:45:56,747 [brian]: is clear for postings away and these are specifically

1270 00:45:56,540 --> 00:45:56,722 [gianna_rapp]: yes

1271 00:45:56,787 --> 00:45:57,393

131

Subscribe | Watch on YouTube



[brian]: about the studio

1272 00:45:59,060 --> 00:45:59,242 [gianna_rapp]: yes

1273 00:45:59,859 --> 00:46:04,026 [brian]: and you and you and u s a coach and do right and five is

1274 00:46:04,587 --> 00:46:07,692 [brian]: gravy amazing awesome you went above and beyond if you do a fifth

1275 00:46:08,730 --> 00:46:08,912 [gianna_rapp]: yeah

1276 00:46:08,954 --> 00:46:11,399 [brian]: one of them is probably one of them at least in some kind of get

1277 00:46:11,499 --> 00:46:13,742 [brian]: no you they're probably all gonna up and get to know you but freedom

1278 00:46:13,463 --> 00:46:14,190 [gianna_rapp]: hm

1279 00:46:13,803 --> 00:46:17,188 [brian]: to have one that literally is just no call to action we said that they're

1280 00:46:17,208 --> 00:46:20,073

132

Subscribe Watch on YouTube



[brian]: going to be rated on the scale of one for for you that scales not

1281

00:46:20,534 --> 00:46:22,697 [brian]: you can make that scale public but i think that's mostly for you to have

1282 00:46:22,757 --> 00:46:25,502 [brian]: permission this is or a mess i'm gonna just go for putting

1283 00:46:25,500 --> 00:46:25,700 [gianna_rapp]: yeah

1284 00:46:25,522 --> 00:46:28,087 [brian]: the camera and we'll see what happens right i just said and

1285 00:46:28,108 --> 00:46:28,329 [gianna_rapp]: right

1286 00:46:28,127 --> 00:46:30,832 [brian]: i would just encourage you john a the moment someone leaves your studio or leave

1287 00:46:30,852 --> 00:46:34,969 [brian]: your online studio that that is the time you flip on that camera my client

1288 00:46:35,009 --> 00:46:35,330 [brian]: just laughed

1289



00:46:35,250 --> 00:46:35,270 [gianna_rapp]: m

1290 00:46:35,350 --> 00:46:38,255 [brian]: here's what happened that i loved here's one of the transformation that i saw her

1291 00:46:38,335 --> 00:46:39,657 [brian]: go through and if it helps you to

1292 00:46:39,660 --> 00:46:39,840 [gianna_rapp]: yeah

1293 00:46:39,677 --> 00:46:42,622 [brian]: protect their identity you could change the pronoun so that they're

1294 00:46:42,429 --> 00:46:42,549 [gianna_rapp]: yeah

1295 00:46:42,642 --> 00:46:44,345 [brian]: not like us yo're not on a use their name or whatever

1296 00:46:44,450 --> 00:46:44,510 [gianna_rapp]: of

1297 00:46:44,545 --> 00:46:44,585 [brian]: so

1298 00:46:44,571 --> 00:46:44,912

134

Subscribe | Watch on YouTube



[gianna_rapp]: course

1299

00:46:44,625 --> 00:46:47,310 [brian]: that you can really make them feel safe right because it's not but you're no

1300 00:46:47,330 --> 00:46:47,430 [brian]: going

1301 00:46:47,440 --> 00:46:47,642 [gianna_rapp]: yeah

1302 00:46:47,470 --> 00:46:51,416 [brian]: to talk about their life story or who use their it's about the transformation you

1303 00:46:51,497 --> 00:46:54,341 [brian]: got to see or what they arrived at while you were together right i would

1304 00:46:54,381 --> 00:46:55,143 [brian]: encourage that to be a

1305 00:46:55,140 --> 00:46:55,724 [gianna_rapp]: absolutely

1306 00:46:55,223 --> 00:46:58,949 [brian]: place that's not part of the accountability though four spots one that's about you and

1307 00:46:58,990 --> 00:47:03,103 [brian]: then you're using the ranking system and



then do you want that two hour thing

1308 00:47:03,143 --> 00:47:04,427 [brian]: is that necessary or cumbersome

1309 00:47:06,180 --> 00:47:07,190 [gianna_rapp]: oh i

1310 00:47:07,208 --> 00:47:07,229 [brian]: m

1311 00:47:07,271 --> 00:47:13,322 [gianna_rapp]: think i think i'll probably end up spending two hours

1312 00:47:13,559 --> 00:47:14,159 [brian]: yeah

1313 00:47:13,642 --> 00:47:16,024 [gianna_rapp]: whether or not i make it a rule

1314 00:47:16,361 --> 00:47:16,525 [brian]: great

1315 00:47:16,765 --> 00:47:17,085 [gianna_rapp]: um

1316 00:47:17,329 --> 00:47:17,749 [brian]: at's what i thought

1317



00:47:17,586 --> 00:47:17,786 [gianna_rapp]: but i

1318 00:47:17,789 --> 00:47:17,869 [brian]: too

1319 00:47:17,866 --> 00:47:18,026 [gianna_rapp]: think

1320 00:47:17,930 --> 00:47:18,090 [brian]: i feel

1321 00:47:18,086 --> 00:47:18,226 [gianna_rapp]: it's

1322 00:47:18,130 --> 00:47:18,310 [brian]: like it's

1323 00:47:18,286 --> 00:47:18,326 [gianna_rapp]: a

1324 00:47:18,350 --> 00:47:18,470 [brian]: like

1325 00:47:18,407 --> 00:47:18,747 [gianna_rapp]: nice

1326 00:47:19,192 --> 00:47:19,713 [brian]: good idea

1327 00:47:19,467 --> 00:47:19,688

137

Subscribe Watch on YouTube



[gianna_rapp]: yeah

1328

00:47:19,953 --> 00:47:22,397 [brian]: like it's it's like in the world of the container but we don't need to

1329 00:47:22,417 --> 00:47:24,280 [brian]: talk about it that much okay so

1330 00:47:24,516 --> 00:47:24,697 [gianna_rapp]: yeah

1331 00:47:24,741 --> 00:47:27,806 [brian]: how can i hold you accountable how can i hold you accountable for the four

1332 00:47:28,267 --> 00:47:29,529 [brian]: so we want to reate this but

1333 00:47:30,510 --> 00:47:30,530 [gianna_rapp]: m

1334 00:47:30,650 --> 00:47:33,794 [brian]: let's just decide that this habit might change it might stick for forever but for

1335 00:47:33,854 --> 00:47:36,277 [brian]: now i'm doing four posts a week when do you want to check in on

1336 00:47:36,297 --> 00:47:40,031 [brian]: this habit here's what i want to



say you're not allowed to check in on

1337 00:47:40,071 --> 00:47:43,135 [brian]: the effectiveness of this habit until what's the date you want to say today is

1338 00:47:43,195 --> 00:47:44,457 [brian]: what january fourth

1339 00:47:46,901 --> 00:47:49,830 [gianna_rapp]: the effectiveness as in that i'm doing

1340 00:47:49,739 --> 00:47:49,859 [brian]: how

1341 00:47:49,930 --> 00:47:49,990 [gianna_rapp]: it

1342 00:47:49,959 --> 00:47:50,660 [brian]: it feels

1343 00:47:50,451 --> 00:47:50,993 [gianna_rapp]: every single

1344 00:47:50,981 --> 00:47:51,121 [brian]: how

1345 00:47:51,093 --> 00:47:51,254 [gianna_rapp]: week

1346 00:47:51,241 --> 00:47:51,281

139

Subscribe | Watch on YouTube



[brian]: it

1347 00:47:51,414 --> 00:47:51,695 [gianna_rapp]: or how

1348 00:47:51,702 --> 00:47:51,922 [brian]: first

1349 00:47:51,796 --> 00:47:52,437 [gianna_rapp]: it feels

1350 00:47:52,483 --> 00:47:53,385 [brian]: it's a combat can be how

1351 00:47:53,351 --> 00:47:53,576 [gianna_rapp]: okay

1352 00:47:53,465 --> 00:47:56,270 [brian]: it feels and what are you seeing in your business we can we're not what

1353 00:47:56,310 --> 00:47:57,472 [brian]: i want to this is really

1354 00:47:57,309 --> 00:47:57,329 [gianna_rapp]: a

1355 00:47:57,512 --> 00:47:57,832 [brian]: important

1356 00:47:57,957 --> 00:47:58,241

140

Subscribe | Watch on YouTube



[gianna_rapp]: okay

1357

00:47:58,433 --> 00:48:02,460 [brian]: you're not looking back to see how this is working until whatever

1358 00:48:02,432 --> 00:48:02,636 [gianna_rapp]: yeah

1359 00:48:02,560 --> 00:48:06,406 [brian]: date we decide right now because during the time period it's about establishing this raking

1360 00:48:06,467 --> 00:48:09,432 [brian]: habit i just want to establish that habit so if one week you got three

1361 00:48:10,173 --> 00:48:12,937 [brian]: cool there's no beating yourself up for that week cool i got three that week

1362 00:48:13,078 --> 00:48:15,965 [brian]: maybe i'll do i have this week to make up for it because my goal

1363 00:48:16,046 --> 00:48:18,934 [brian]: here is to get the four out my goal is to get the four out

1364 00:48:19,195 --> 00:48:21,349 [brian]: end of goal end of

1365



00:48:21,410 --> 00:48:21,652 [gianna_rapp]: okay

1366 00:48:21,429 --> 00:48:22,871 [brian]: goal right so

1367 00:48:22,861 --> 00:48:23,126 [gianna_rapp]: okay

1368 00:48:22,971 --> 00:48:25,554 [brian]: when would you like to take a moment

1369 00:48:25,560 --> 00:48:25,580 [gianna_rapp]: m

1370 00:48:25,594 --> 00:48:28,117 [brian]: to look back on it to just have like okay let's look back and see

1371 00:48:28,137 --> 00:48:30,470 [brian]: how this went to me this wants

1372 00:48:30,460 --> 00:48:30,921 [gianna_rapp]: january

1373 00:48:30,791 --> 00:48:31,714 [brian]: i'll give you i can gve you the vote

1374 00:48:31,682 --> 00:48:32,003 [gianna_rapp]: march



1375 00:48:31,814 --> 00:48:33,037 [brian]: my vote and you can tell me what you think

1376 00:48:33,767 --> 00:48:34,509 [gianna_rapp]: april

1377 00:48:34,669 --> 00:48:34,811 [brian]: yeah

1378 00:48:35,250 --> 00:48:36,333 [gianna_rapp]: counting the months on my

1379 00:48:36,312 --> 00:48:36,809 [brian]: right

1380 00:48:36,413 --> 00:48:40,333 [gianna_rapp]: hand may too much

1381 00:48:40,230 --> 00:48:40,433 [brian]: sure

1382 00:48:40,413 --> 00:48:40,715 [gianna_rapp]: time

1383 00:48:41,571 --> 00:48:42,014 [brian]: here's what i

1384 00:48:42,030 --> 00:48:42,191 [gianna_rapp]: you're



1385 00:48:42,114 --> 00:48:42,296 [brian]: think

1386 00:48:42,251 --> 00:48:43,074 [gianna_rapp]: like yea it is

1387 00:48:43,189 --> 00:48:47,015 [brian]: like that's a long time here's why here's why here why i love

1388 00:48:47,055 --> 00:48:50,721 [brian]: that you're that ambitious about how much time to do it i think the

1389 00:48:50,726 --> 00:48:51,420 [gianna_rapp]: hm

1390 00:48:50,821 --> 00:48:53,987 [brian]: business side of you were think i can give you some expert some advice he

1391 00:48:54,047 --> 00:48:54,628 [brian]: kind of coaching

1392 00:48:54,730 --> 00:48:55,051 [gianna_rapp]: please

1393 00:48:54,748 --> 00:48:58,054 [brian]: is i think it's going to be worth it to you as a business person



1394 00:48:58,554 --> 00:49:01,559 [brian]: to take a look back a little bit sooner because the tweaks that you might

1395 00:49:01,599 --> 00:49:04,825 [brian]: make to this habit may be very tiny for it to have more payoff

1396 00:49:04,680 --> 00:49:05,587 [gianna_rapp]: uh

1397 00:49:05,846 --> 00:49:06,628 [brian]: so what i would say

1398 00:49:06,535 --> 00:49:07,140 [gianna_rapp]: huh

1399 00:49:06,768 --> 00:49:11,116 [brian]: is if you said it's let's let's say six weeks is so at the end

1400 00:49:11,176 --> 00:49:15,995 [brian]: of february say february twenty eighth is what i'm going to kind of create my

1401 00:49:16,095 --> 00:49:17,177 [brian]: report of how did this

1402 00:49:17,079 --> 00:49:17,100 [gianna_rapp]: m

1403



00:49:17,237 --> 00:49:19,880 [brian]: go i'm going to start

1404 00:49:19,793 --> 00:49:19,834 [gianna_rapp]: hm

1405 00:49:19,920 --> 00:49:23,003 [brian]: with me personally what does it feel like to have posted if you post every

1406 00:49:23,043 --> 00:49:25,185 [brian]: single week for six weeks that does a little more han six weeks but no

1407 00:49:25,265 --> 00:49:28,188 [brian]: post four times for six weesthat's twenty four posts that are out in the world

1408 00:49:29,799 --> 00:49:32,864 [brian]: look at that face i love the yanks right good good that's exactly

1409 00:49:32,652 --> 00:49:32,853 [gianna_rapp]: yeah

1410 00:49:32,925 --> 00:49:36,411 [brian]: the vine we want when we're creating accountability right what did it feel like to

1411 00:49:36,471 --> 00:49:41,350 [brian]: do that what worked in what didn't just on the personal level four was actually



1412 00:49:41,363 --> 00:49:42,090 [gianna_rapp]: hm

1413

00:49:41,530 --> 00:49:44,555 [brian]: really harder i turned out that the five was actually easier than i thought like

1414 00:49:45,577 --> 00:49:48,282 [brian]: i found that these ones were always easier for me the number three were always

1415 00:49:48,322 --> 00:49:51,327 [brian]: the easiest or like what are the answers around this right you might decide that

1416 00:49:51,387 --> 00:49:53,470 [brian]: four is too much of a scale i went to one two and three like

1417 00:49:53,831 --> 00:49:56,876 [brian]: totally put together a little messy or fully messy might be a one two three

1418 00:49:56,936 --> 00:49:59,440 [brian]: kind of scale for you so that could also be right the threes were the

1419 00:49:59,480 --> 00:50:02,185 [brian]: easiest or i kind of like to hybrid just like you're going to report on

1420 00:50:02,225 --> 00:50:04,188



[brian]: yourself and then the secondary

1421 00:50:03,920 --> 00:50:04,223 [gianna_rapp]: okay

1422 00:50:04,288 --> 00:50:08,236 [brian]: part okay business wise what did it generate how many clients did i see over

1423 00:50:08,276 --> 00:50:10,339 [brian]: the past twenty ight weeks for six

1424 00:50:10,290 --> 00:50:10,310 [gianna_rapp]: m

1425 00:50:10,399 --> 00:50:11,440 [brian]: weeks six weeks is right

1426 00:50:11,516 --> 00:50:12,180 [gianna_rapp]: hm

1427 00:50:12,041 --> 00:50:14,965 [brian]: you know like and like also maybe i want to check like how many comments

1428 00:50:15,205 --> 00:50:21,683 [brian]: did i get just to notice oh posts that were one where i was really

1429 00:50:21,723 --> 00:50:26,202 [brian]: put together got less engagement than posts that were messy wouldn't that be some cool



1430 00:50:26,282 --> 00:50:26,823 [brian]: learning or like

1431 00:50:26,971 --> 00:50:27,192 [gianna_rapp]: that's

1432 00:50:27,184 --> 00:50:27,385 [brian]: oh my

1433 00:50:27,312 --> 00:50:28,054 [gianna_rapp]: interesting

1434 00:50:27,465 --> 00:50:31,095 [brian]: gosh my three posts where i was the messiest were the one that were the

1435 00:50:31,135 --> 00:50:34,121 [brian]: viewed most often there's a lot of things that could go into that in terms

1436 00:50:34,161 --> 00:50:36,445 [brian]: of algorithm and data but like be cool like what's the

1437 00:50:36,490 --> 00:50:36,913 [gianna_rapp]: totally

1438 00:50:36,565 --> 00:50:39,750 [brian]: trend we could we can't accept it as a verifiable data but we could say



1439 00:50:39,830 --> 00:50:44,538 [brian]: what's the trend so when it comes to social media understanding and how you're showing

1440 00:50:44,578 --> 00:50:48,353 [brian]: up this is where we get to merge those two pieces makes sense

1441 00:50:48,380 --> 00:50:48,881 [gianna_rapp]: i love that

1442 00:50:49,239 --> 00:50:49,403 [brian]: great

1443 00:50:49,442 --> 00:50:49,803 [gianna_rapp]: this is

1444 00:50:50,190 --> 00:50:50,333 [brian]: right

1445 00:50:50,344 --> 00:50:51,145 [gianna_rapp]: very good

1446 00:50:51,719 --> 00:50:56,155 [brian]: so let's you and i decide that february twenty eighth you're going to share with

1447 00:50:56,256 --> 00:50:58,050 [brian]: me like a report

1448 00:50:58,050 --> 00:50:58,292

150

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



[gianna_rapp]: okay

1449

00:50:58,130 --> 00:51:00,715 [brian]: of some kind so what i'd love to do to create some even more fierce

1450

00:51:00,755 --> 00:51:05,704 [brian]: accountability around this is what are the questions that i want to ask in this

1451 00:51:05,764 --> 00:51:07,529 [brian]: report that's an

1452 00:51:07,560 --> 00:51:07,580 [gianna_rapp]: m

1453 00:51:07,589 --> 00:51:10,195 [brian]: assignment that i'd love to give you for a week so like next wednesday when

1454 00:51:10,236 --> 00:51:10,616 [brian]: you send me an

1455 00:51:10,560 --> 00:51:10,762 [gianna_rapp]: okay

1456 00:51:10,677 --> 00:51:13,944 [brian]: email that just says here's the questions i'll ask on the twenty eighth i ain't

1457 00:51:14,004 --> 00:51:15,327 [brian]: asking any of those questions now

151

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



1458 00:51:16,860 --> 00:51:18,000 [gianna_rapp]: yeah

1459 00:51:17,124 --> 00:51:21,099 [brian]: did i get the question now is did i get it done that makes

1460 00:51:21,082 --> 00:51:21,243 [gianna_rapp]: yeah

1461 00:51:21,139 --> 00:51:23,744 [brian]: sense great i ant o be i

1462 00:51:23,727 --> 00:51:24,292 [gianna_rapp]: absolutely

1463 00:51:23,804 --> 00:51:26,688 [brian]: want to be super respectful of your time and leave you kind of with this

1464 00:51:26,729 --> 00:51:30,335 [brian]: and one of the things that i believe whole heartedly and and i believe this

1465 00:51:30,375 --> 00:51:30,956 [brian]: as a client and

1466 00:51:30,963 --> 00:51:30,984 [gianna_rapp]: o

1467



00:51:31,036 --> 00:51:33,100 [brian]: as a coach is coaching happens between the coachings

1468 00:51:33,390 --> 00:51:33,410 [gianna_rapp]: m

1469 00:51:33,662 --> 00:51:37,482 [brian]: so we've stirred the pot things have stirred up it's on the stove right now

1470 00:51:37,682 --> 00:51:41,268 [brian]: it's simmering and rather than be tying this in a bow and making it all

1471 00:51:41,388 --> 00:51:45,395 [brian]: easy it's more important that i leave the top off and things are stirring so

1472 00:51:45,435 --> 00:51:47,842 [brian]: i want to leave you in a place where new ideas come you so for

1473 00:51:47,862 --> 00:51:53,143 [brian]: the next couple of weeks see thing allow yourself to see things differently allow yourself

1474 00:51:53,204 --> 00:51:55,928 [brian]: to imagine differently if the accountability around this

1475 00:51:55,903 --> 00:51:55,923 [gianna_rapp]: m

153

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



1476 00:51:55,988 --> 00:51:56,870 [brian]: needs to change

1477 00:51:56,730 --> 00:51:57,990 [gianna_rapp]: yeah

1478 00:51:57,751 --> 00:51:58,012 [brian]: let me

1479 00:51:58,020 --> 00:51:58,223 [gianna_rapp]: oh

1480 00:51:58,092 --> 00:51:59,875 [brian]: know but every wednesday i'm

1481 00:51:59,860 --> 00:52:00,062 [gianna_rapp]: okay

1482 00:51:59,915 --> 00:52:03,284 [brian]: going to expect to hear from you that says i did our post you want

1483 00:52:03,304 --> 00:52:05,254 [brian]: to do that in an email and a d m what's the way you want

1484 00:52:05,274 --> 00:52:05,576 [brian]: to tell me

1485 00:52:06,570 --> 00:52:09,286

154

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



[gianna_rapp]: yeah i could do

1486 00:52:09,659 --> 00:52:10,662 [brian]: you can also tak me on every

1487 00:52:10,564 --> 00:52:10,706 [gianna_rapp]: i'll

1488 00:52:10,702 --> 00:52:10,903 [brian]: single

1489 00:52:10,746 --> 00:52:10,990 [gianna_rapp]: do it

1490 00:52:10,943 --> 00:52:11,164 [brian]: post

1491 00:52:11,980 --> 00:52:13,262 [gianna_rapp]: that's true i could do

1492 00:52:13,169 --> 00:52:13,979 [brian]: yeah

1493 00:52:13,643 --> 00:52:16,689 [gianna_rapp]: i'll do i'll do that in a d m because i should already be on

1494 00:52:16,749 --> 00:52:17,491 [gianna_rapp]: instagram so

1495 00:52:17,452 --> 00:52:17,834

155

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



[brian]: there you go

1496 00:52:18,212 --> 00:52:18,874 [gianna_rapp]: during my post

1497 00:52:19,049 --> 00:52:22,354 [brian]: there you go perfect perfect perfect and just letting me know it's getting done and

1498 00:52:22,434 --> 00:52:23,115 [brian]: one of the things i always

1499 00:52:23,100 --> 00:52:23,363 [gianna_rapp]: yeah

1500 00:52:23,135 --> 00:52:25,980 [brian]: say about acountability it's a present tense of what did i get done in a

1501 00:52:26,060 --> 00:52:27,803 [brian]: forecasting of what's next so it can look like

1502 00:52:28,551 --> 00:52:28,793 [gianna_rapp]: okay

1503 00:52:29,085 --> 00:52:32,110 [brian]: that why you're sending me every wednesday i got three this week i know i

1504 00:52:32,170 --> 00:52:34,454 [brian]: can get four done next week or

156

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



i'm only going a b able to three

1505

00:52:34,494 --> 00:52:36,958 [brian]: done next we cause i've looked at my calendar or i'm going to try to

1506 00:52:36,999 --> 00:52:40,484 [brian]: do like you take a moment to take stock and like i'm going away for

1507 00:52:40,524 --> 00:52:44,661 [brian]: a wedding my mom's coming to town like there's no like take a moment to

1508 00:52:44,762 --> 00:52:48,671 [brian]: look at your calendar and forecast your acountability for the following instead of feeling like

1509 00:52:48,691 --> 00:52:50,936 [brian]: you're coming up short when it would have been impossible

1510 00:52:50,700 --> 00:52:50,921 [gianna_rapp]: oh

1511 00:52:51,317 --> 00:52:53,349 [brian]: anyway that makes sense

1512 00:52:53,441 --> 00:52:55,013 [gianna_rapp]: absolutely yes

1513 00:52:54,839 --> 00:52:56,862

157

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



[brian]: so here's i want to just really i want to d then i want leave

1514 00:52:56,882 --> 00:52:59,426 [brian]: ou with this so so wait i got a yes from you didn't i get

1515 00:52:59,466 --> 00:53:00,908 [brian]: a yes from you doing this accountability

1516 00:53:01,432 --> 00:53:02,135 [gianna_rapp]: you got a guess

1517 00:53:01,870 --> 00:53:02,392 [brian]: okay okay

1518 00:53:02,215 --> 00:53:02,818 [gianna_rapp]: you got a guess

1519 00:53:02,975 --> 00:53:05,004 [brian]: and then to i want to leave you with this

1534 00:53:28,533 --> 00:53:33,232 [brian]: so i want to acknowledge

1535 00:53:33,272 --> 00:53:36,798 [brian]: we didn't really get super deep into how this is connecting to your acting career

1536 00:53:36,818 --> 00:53:39,683 [brian]: and i want to make sure that



you and i know that that's the conversation

1537 00:53:39,723 --> 00:53:40,004 [brian]: we still

1538 00:53:39,849 --> 00:53:39,870 [gianna_rapp]: m

1539 00:53:40,044 --> 00:53:46,069 [brian]: need to have inside of this container what i will a is this habit while

1540 00:53:46,129 --> 00:53:51,276 [brian]: your acting career continues to happen is going to start to shift this relationship so

1541 00:53:51,356 --> 00:53:57,256 [brian]: just be open to that conversation has started and the conversations answers might come through

1542 00:53:57,296 --> 00:54:01,913 [brian]: this behavior through your habit and though you're willing to be messy and be seen

1543 00:54:01,953 --> 00:54:04,738 [brian]: in this way you might start to get some of your answers i just want

1544 00:54:04,778 --> 00:54:07,923 [brian]: to be open to that knowing we should probably dig in a little deeper in

1545

159

<u>Subscribe</u> | <u>Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



00:54:07,963 --> 00:54:11,268 [brian]: their next came but for now let's leave this starting in this place is that

1546

00:54:11,390 --> 00:54:11,656 [brian]: i'm good

1547 00:54:13,130 --> 00:54:13,714 [gianna_rapp]: that sounds great

1548 00:54:14,429 --> 00:54:14,629 [brian]: great

1549 00:54:14,550 --> 00:54:15,033 [gianna_rapp]: absolutely

1550 00:54:15,431 --> 00:54:18,355 [brian]: john any questions for me before i send you off into the wild

1551 00:54:18,160 --> 00:54:18,363 [gianna_rapp]: okay

1552 00:54:18,395 --> 00:54:19,236 [brian]: blue instagram yonder

1553 00:54:20,664 --> 00:54:21,408 [gianna_rapp]: oh boy

1554 00:54:21,119 --> 00:54:21,959 [brian]: yeah



1555 00:54:25,160 --> 00:54:28,465 [gianna_rapp]: you do use campa is that what you use for your post brian

1556 00:54:28,591 --> 00:54:31,904 [brian]: yeah i'll tell you a couple of things you remember scale of one

1557 00:54:31,850 --> 00:54:31,971 [gianna_rapp]: ah

1558 00:54:31,944 --> 00:54:34,152 [brian]: to three cava one two or three for you

1559 00:54:34,392 --> 00:54:38,090 [gianna_rapp]: yeah and as super easy for

1560 00:54:38,109 --> 00:54:38,209 [brian]: for

1561 00:54:38,150 --> 00:54:38,251 [gianna_rapp]: me

1562 00:54:38,249 --> 00:54:38,349 [brian]: you

1563 00:54:38,392 --> 00:54:38,633 [gianna_rapp]: i would

1564 00:54:38,610 --> 00:54:38,770

161

Subscribe | Watch on YouTube

These transcripts are generated by robots. Apologies for any mistakes.



[brian]: okay

1565 00:54:38,714 --> 00:54:38,875 [gianna_rapp]: say

1566 00:54:38,810 --> 00:54:42,596 [brian]: great great so if you're allowing yourself to be messy in camera then it still

1567 00:54:42,636 --> 00:54:44,620 [brian]: gets to be in one two three rank for me i'd have to be a

1568 00:54:44,760 --> 00:54:47,444 [brian]: one for a camera because i'm like have to make it look exactly perfect and

1569 00:54:47,464 --> 00:54:48,526 [brian]: beautiful and makes me

1570 00:54:48,710 --> 00:54:48,932 [gianna_rapp]: okay

1571 00:54:48,947 --> 00:54:49,888 [brian]: a little coo right right

1572 00:54:50,010 --> 00:54:50,652 [gianna_rapp]: oh

1573 00:54:50,229 --> 00:54:53,981 [brian]: so what i will say for you is um you can totally use camera i



1574 00:54:54,041 --> 00:54:57,610 [brian]: also want to encourage you to think about your the way your grit if you

1575 00:54:57,651 --> 00:54:58,973 [brian]: want to get a little social media

1576 00:54:59,190 --> 00:54:59,210 [gianna_rapp]: m

1577 00:54:59,354 --> 00:55:03,221 [brian]: for a second the way your grid will eventually look right so i have a

1578 00:55:03,261 --> 00:55:07,669 [brian]: real resistance to grid where it's all supercurated for me that's a brand attack taste

1579 00:55:08,150 --> 00:55:08,591 [brian]: so i

1580 00:55:09,194 --> 00:55:09,215 [gianna_rapp]: h

1581 00:55:09,432 --> 00:55:10,193 [brian]: picture of my dog

1582 00:55:10,089 --> 00:55:10,110 [gianna_rapp]: m

1583



00:55:10,414 --> 00:55:13,899 [brian]: but there's kind of a cool interesting caption about whatever the capture still is talking

1584

00:55:14,000 --> 00:55:16,584 [brian]: the language that i speak to my clients but it's a picture my dog right

1585 00:55:17,085 --> 00:55:18,106 [brian]: or you know i love

1586 00:55:18,046 --> 00:55:18,750 [gianna_rapp]: hm

1587 00:55:18,146 --> 00:55:21,913 [brian]: to do those things where i take a blnchtskae blanchet's face and it's my face

1588 00:55:22,013 --> 00:55:24,818 [brian]: right and so like i like to do that and so that i'm mixing up

1589 00:55:25,318 --> 00:55:25,759 [brian]: curate

1590 00:55:25,436 --> 00:55:25,639 [gianna_rapp]: yes

1591 00:55:25,839 --> 00:55:30,968 [brian]: images with the thing so allow yourself during this eight weeks to find what you

1592



00:55:31,048 --> 00:55:33,680 [brian]: like right and remember

1593 00:55:33,680 --> 00:55:33,961 [gianna_rapp]: awesome

1594 00:55:33,760 --> 00:55:34,321 [brian]: for you what you

1595 00:55:34,343 --> 00:55:34,363 [gianna_rapp]: i

1596 00:55:34,421 --> 00:55:34,602 [brian]: like

1597 00:55:34,443 --> 00:55:34,765 [gianna_rapp]: love it

1598 00:55:34,722 --> 00:55:37,246 [brian]: is what am i goin to eel good about putting out there and i'm allowing

1599 00:55:37,266 --> 00:55:37,446 [brian]: myself

1600 00:55:37,320 --> 00:55:37,581 [gianna_rapp]: yah

1601 00:55:37,507 --> 00:55:39,209 [brian]: to be little bit messy so right now is discovery

165

<u>Subscribe | Watch on YouTube</u> These transcripts are generated by robots. Apologies for any mistakes.



1602 00:55:39,129 --> 00:55:39,150 [gianna_rapp]: h

1603

00:55:39,289 --> 00:55:42,635 [brian]: zone so it might look like your first three weeks look like one thing the

1604 00:55:42,675 --> 00:55:46,419 [brian]: next look like no one cares they moved on to your neck post and so

1605 00:55:46,499 --> 00:55:46,579 [brian]: have

1606 00:55:46,531 --> 00:55:46,734 [gianna_rapp]: okay

1607 00:55:46,639 --> 00:55:49,462 [brian]: you this is your you're gonna by that might be one of the questions you

1608 00:55:49,502 --> 00:55:52,705 [brian]: want to ask what does my grid have a shape what s the shape of

1609 00:55:52,765 --> 00:55:55,227 [brian]: my grid and febriewhat is the shade that i've settled

1610 00:55:55,063 --> 00:55:55,164 [gianna_rapp]: one



1611 00:55:55,287 --> 00:55:58,213 [brian]: on what did i like so maybe that's maybe you're only

1612 00:55:58,200 --> 00:55:58,442 [gianna_rapp]: okay

1613 00:55:58,233 --> 00:56:01,484 [brian]: allowed to be on the adventure of that for right now not allowed to settle

1614 00:56:03,069 --> 00:56:03,254 [brian]: cool

1615 00:56:04,321 --> 00:56:05,506 [gianna_rapp]: i love it i'm excited

1616 00:56:05,852 --> 00:56:06,134 [brian]: great

1617 00:56:06,109 --> 00:56:06,952 [gianna_rapp]: i'm very nervous but

1618 00:56:06,962 --> 00:56:07,147 [brian]: yeah

1619 00:56:06,993 --> 00:56:07,776 [gianna_rapp]: i'm excited so

1620 00:56:08,089 --> 00:56:08,811 [brian]: that's exactly what i want



1621 00:56:08,850 --> 00:56:09,171 [gianna_rapp]: oh

1622 00:56:08,851 --> 00:56:11,898 [brian]: to leave you okay thank you so much jana today we will link

1623 00:56:11,819 --> 00:56:11,880 [gianna_rapp]: ah

1624 00:56:11,978 --> 00:56:12,679 [brian]: to your instagam

1625 00:56:12,540 --> 00:56:12,868 [gianna_rapp]: yeh

1626 00:56:12,719 --> 00:56:14,864 [brian]: tell everybody what it is beause they might be listening and already being like i

1627 00:56:14,910 --> 00:56:15,156 [gianna_rapp]: yeah

1628 00:56:14,944 --> 00:56:15,666 [brian]: got a head over there now

1629 00:56:17,070 --> 00:56:22,836 [gianna_rapp]: it is at john dot com g a n n a last name p p

1630



00:56:23,117 --> 00:56:23,637 [gianna_rapp]: very easy

1631 00:56:24,311 --> 00:56:25,961 [brian]: and is that the same as your instagram

1632 00:56:27,780 --> 00:56:30,467 [gianna_rapp]: that is my instagram my website everything

1633 00:56:30,290 --> 00:56:30,431 [brian]: great

1634 00:56:30,548 --> 00:56:31,661 [gianna_rapp]: is if you

1635 00:56:31,721 --> 00:56:31,883 [brian]: great

1636 00:56:31,742 --> 00:56:33,435 [gianna_rapp]: just look at my name it will all come up

1637 00:56:33,769 --> 00:56:34,370 [brian]: right and we will

1638 00:56:34,320 --> 00:56:35,025 [gianna_rapp]: yah

1639 00:56:34,390 --> 00:56:37,616 [brian]: put that right in the show note so you all can start following along on



1640 00:56:37,676 --> 00:56:40,670 [brian]: your accountability journey right

1641 00:56:40,882 --> 00:56:41,063 [gianna_rapp]: thank

1642 00:56:41,012 --> 00:56:41,213 [brian]: thank

1643 00:56:41,124 --> 00:56:41,224 [gianna_rapp]: you

1644 00:56:41,273 --> 00:56:41,374 [brian]: you

1645 00:56:41,304 --> 00:56:42,369 [gianna_rapp]: so much brian this was

1646 00:56:42,419 --> 00:56:42,560 [brian]: thank

1647 00:56:42,469 --> 00:56:42,590 [gianna_rapp]: so

1648 00:56:42,601 --> 00:56:42,682 [brian]: you

1649 00:56:42,690 --> 00:56:43,032 [gianna_rapp]: helpful



1650 00:56:43,669 --> 00:56:45,893 [brian]: thanks for making the time for me today i really loved being with you in

1651 00:56:45,933 --> 00:56:47,716 [brian]: this way and thanks for bringing the true

1652 00:56:48,002 --> 00:56:48,125 [gianna_rapp]: or

1653 00:56:48,477 --> 00:56:52,223 [brian]: story here you know sometimes in a coaching like you reached out to when you

1654 00:56:52,303 --> 00:56:56,851 [brian]: said like what i need to prepare and we can want to i put together

1655 00:56:56,931 --> 00:56:57,212 [brian]: story

1656 00:56:57,300 --> 00:56:57,604 [gianna_rapp]: oh

1657 00:56:57,492 --> 00:57:00,818 [brian]: and so just it's a little meta to talk about this but you're willingness

1658 00:57:00,570 --> 00:57:00,811 [gianna_rapp]: oh



1659 00:57:00,898 --> 00:57:04,343 [brian]: to bring kind of the mess or the uncertainty is

1660 00:57:04,770 --> 00:57:05,018 [gianna_rapp]: yeah

1661 00:57:04,824 --> 00:57:06,267 [brian]: the better place to start a coaching

1662 00:57:06,090 --> 00:57:06,110 [gianna_rapp]: m

1663 00:57:06,327 --> 00:57:09,031 [brian]: from because then we get to get under the hood

1664 00:57:09,129 --> 00:57:09,150 [gianna_rapp]: m

1665 00:57:09,172 --> 00:57:11,656 [brian]: and so i just appreciate your showing up in that way it's a joy to

1666 00:57:11,696 --> 00:57:14,362 [brian]: coach it is a better way to say that a

1667 00:57:14,758 --> 00:57:15,158 [gianna_rapp]: thank you

1668



00:57:15,202 --> 00:57:15,325 [brian]: you

1669 00:57:15,218 --> 00:57:17,282 [gianna_rapp]: brian well i love being coached by you so

1670 00:57:17,349 --> 00:57:20,734 [brian]: great thank you so much Gianna and we will see you very soon all right